

GENERAL ELECTRIC CAPITAL CORP

Form FWP

July 14, 2009

Filed Under Rule 433

Registration No. 333-160487

Wow!Designed to always beat the average rate of taxable U.S. money market funds.See how much more you tan earn.The more you Invest the more you earn. No sales ar management fees.Access to your money in a variety of ways.Other options to simplify your life. Whew!From a company you know antitrust.Get in on a good thing. Invest today.GE Interest PIU5\*What?Earn higher returns than competing alternatives withGE Interest PlusEarn more on your rainy-day money.Enjoy 2.02% to 2.32%\* with GE Interest Plus!Start earning more for those rainy days.Invest today and receive a \$50 incentive