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ALTERNATE MARKETING NETWORKS INC

Form 8-K

November 19, 2002

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 19, 2002

ALTERNATE MARKETING NETWORKS, INC.
(Exact name of registrant as specified in its charter)

| | | |
|---|-----------------------|---|
| Delaware | 0-26624 | 38-2841197 |
| (State of other jurisdiction of incorporation) | (Commission File No.) | (IRS Employer Identification Number) |

One Ionia SW, Suite 520, Grand Rapids, Michigan 49503
(Address of principal executive offices) (Zip Code)

(616) 235-0698
(Registrant's telephone number, including area code)

Not Applicable
(Former name, former address and former fiscal year, if changed since last
report)

Item 9. Regulation FD Disclosure.

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Attached as Exhibit 99.1 is the certification of Adil Khan, our Chief Executive Officer, under Section 906 of the Sarbanes-Oxley Act of 2002, and attached as Exhibit 99.2 is the certification of Sandra J. Smith, our Chief Financial Officer, under Section 906 of the Sarbanes-Oxley Act of 2002 (collectively, the "Certifications"). The Certifications accompanied, as correspondence to the SEC, the filing of our Quarterly Report on Form 10-QSB for the quarterly period ended September 30, 2002 on November 19, 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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Dated: November 19, 2002.

ALTERNATE MARKETING NETWORKS, INC.

By: /s/ Phillip D. Miller
Name: Phillip D. Miller
Title: Chairman

EXHIBIT INDEX

| Exhibit No. | Description |
|-------------|--|
| 99.1 | Certification of Chief Executive Officer |
| 99.2 | Certification of Chief Financial Officer |