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ALLMERICA FINANCIAL CORP

Form 8-K

August 20, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant to
Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): August 19, 2003

ALLMERICA FINANCIAL CORPORATION
(Exact name of Registrant as specified in its charter)

| | | |
|---|--------------------------|----------------------------------|
| Delaware | 1-13754 | 04-3263626 |
| (State or other jurisdic- tion of Incorporation) | (Commission File Number) | (I.R.S. Employer I.D. Number) |

440 Lincoln Street, Worcester, Massachusetts 01653
(Address of Principal Executive Offices)
(Zip Code)

(508) 855-1000
(Registrant's Telephone Number including area code)

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Item 5. Other Events.

On August 19, 2003, Allmerica Financial Corporation announced that it has named Frederick Eppinger as President, Chief Executive Officer and Director, effective September 8, 2003.

Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits.

Exhibit 99.1 Press Release, dated August 19, 2003, announcing the appointment of a new President, Chief Executive Officer and Director of Allmerica Financial Corporation.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Allmerica Financial Corporation
Registrant

By: /s/ J. Kendall Huber
 J. Kendall Huber
 Executive Officer of the Chairman,
 Senior Vice President and General Counsel

Date: August 19, 2003

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Exhibit Index

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