

BALL CORP  
Form 8-K  
January 29, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

**FORM 8-K**  
**CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

**January 29, 2004**

(Date of earliest event reported)

Commission file number 1-7349

**BALL CORPORATION**

(Exact name of Registrant as specified in its charter)

Indiana  
(State of  
Incorporation)

1-7349  
(Commission  
File No.)

35-0160610  
(IRS Employer  
Identification No.)

10 Longs Peak Drive, P.O. Box 5000, Broomfield, CO 80021-2510  
(Address of principal executive offices, including zip code)

(303) 469-3131  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

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Ball Corporation  
Current Report on Form 8-K  
Dated January 29, 2004

**Item 9. Regulation FD Disclosure**

The information regarding Ball Corporation's (the Company) annual earnings for 2003 required to be reported under Item 12, Disclosure of Results of Operations and Financial Condition, on Form 8-K is furnished herein pursuant to Item 9, Regulation FD Disclosure.

On January 29, 2004, the Company reported strong fourth quarter and 2003 full year results that were significantly higher than the previous year, which results are set forth in the attached press release dated January 29, 2004.

The earnings information regarding the fourth quarter and full year for 2003 as well as the information regarding the use of non-GAAP financial measures is set forth in the attached press release.

The attached press release is deemed to be furnished and not filed with the Securities and Exchange Commission.

Exhibit 99.1 Press Release dated January 29, 2004

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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BALL CORPORATION  
(Registrant)

By: /s/Raymond J. Seabrook  
Name: Raymond J. Seabrook  
Title: Senior Vice President and  
Chief Financial Officer

Date: January 29, 2004

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Form 8-K  
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**EXHIBIT INDEX**  
**Description**

**Exhibit**

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Press Release dated January 29, 2004

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99.1