

SYNOVUS FINANCIAL CORP  
Form 4  
October 06, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BLANCHARD JAMES H

2. Issuer Name and Ticker or Trading Symbol  
SYNOVUS FINANCIAL CORP [SNV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
10/04/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

P.O. BOX 120

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

COLUMBUS, GA 31902

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |         |   |                           |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---------|---|---------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |         |   |                           |
| Common Stock                    | 10/04/2010                           |  | J <sup>(1)</sup>               |   | 58,000  | D  | \$ 0                              | 42,000  | I | Spouse<br>GRAT<br>06/2009 |
| Common Stock                    | 10/04/2010                           |  | J <sup>(1)</sup>               |   | 58,000  | A  | \$ 0                              | 58,113  | I | By Spouse                 |
| Common Stock                    | 10/04/2010                           |  | J <sup>(2)</sup>               |   | 384,000   | D  | \$ 0                              | 241,000 | I | GRAT<br>05/2009           |
| Common Stock                    | 10/04/2010                           |  | J <sup>(2)</sup>               |   | 384,000   | A  | \$ 0                              | 736,923 | D |                           |
| Common Stock                    | 10/04/2010                           |  | J <sup>(3)</sup>               |   | 101,000   | D  | \$ 0                              | 74,000  | I | GRAT<br>06/2009           |

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|              |            |                  |         |   |      |         |   |                     |
|--------------|------------|------------------|---------|---|------|---------|---|---------------------|
| Common Stock | 10/04/2010 | J <sup>(3)</sup> | 101,000 | A | \$ 0 | 837,923 | D |                     |
| Common Stock |            |                  |         |   |      | 45,862  | I | GRAT 01/2009        |
| Common Stock |            |                  |         |   |      | 350,000 | I | GRAT 05/2010        |
| Common Stock |            |                  |         |   |      | 69,088  | I | Spouse GRAT 05/2010 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares  |

## Reporting Owners

| Reporting Owner Name / Address                          | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| BLANCHARD JAMES H<br>P.O. BOX 120<br>COLUMBUS, GA 31902 | X             |           |         |       |

## Signatures

/s/ Mary Maurice Young,  
Attorney-in-Fact

10/06/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On October 4, 2010, the form of ownership of these shares changed when the reporting person's spouse's 06/2009 GRAT transferred the shares for no consideration to the reporting person's spouse. This transaction did not result in any change in the reporting person's total beneficial holdings.

(2) On October 4, 2010, the form of ownership of these shares changed when the reporting person's 05/2009 GRAT transferred the shares for no consideration to the reporting person. This transaction did not result in any change in the reporting person's total beneficial holdings.

(3) On October 4, 2010, the form of ownership of these shares changed when the reporting person's 06/2009 GRAT transferred the shares for no consideration to the reporting person. This transaction did not result in any change in the reporting person's total beneficial holdings.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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