

GORMLEY STEPHEN F  
Form 4  
May 09, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GREAT HILL INVESTORS LLC

2. Issuer Name and Ticker or Trading Symbol  
SPARK NETWORKS INC [LOV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
ONE LIBERTY SQUARE,  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/07/2013

\_\_\_\_ Director  10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

BOSTON, MA 02109

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	05/07/2013		S		31,916	D	\$ 5.875
							49,305 <sup>(1)</sup> <sup>(2)</sup>
Common Stock	05/09/2013		S		7,657	D	\$ 5.875
							41,648 <sup>(1)</sup> <sup>(2)</sup>
Common Stock	05/07/2013		S		1,207,411	D	\$ 5.875
							1,865,230 <sup>(1)</sup> <sup>(3)</sup>
Common Stock	05/09/2013		S		289,677	D	\$ 5.875
							1,575,553 <sup>(1)</sup> <sup>(3)</sup>

See Footnotes (1) (3)

See Footnotes (1) (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GREAT HILL INVESTORS LLC ONE LIBERTY SQUARE BOSTON, MA 02109		X		
Great Hill Equity Partners III LP ONE LIBERTY SQUARE BOSTON, MA 02109		X		
Great Hill Partners GP III, L.P. ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GHP III, LLC C/O GREAT HILL PARTNERS ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GAFFNEY CHRISTOPHER S C/O GREAT HILL PARTNERS ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GORMLEY STEPHEN F C/O GREAT HILL PARTNERS ONE LIBERTY SQUARE		X		

BOSTON, MA 02109

HAYES JOHN G  
 C/O GREAT HILL PARTNERS  
 ONE LIBERTY SQUARE  
 BOSTON, MA 02109

X

Vettel Matthew T  
 C/O GREAT HILL PARTNERS  
 ONE LIBERTY SQUARE  
 BOSTON, MA 02109

X

Kumin Michael Andrew  
 C/O GREAT HILL PARTNERS  
 ONE LIBERTY SQUARE  
 BOSTON, MA 02109

X

Taber Mark D.  
 C/O GREAT HILL PARTNERS  
 ONE LIBERTY SQUARE  
 BOSTON, MA 02109

X

## Signatures

/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Investors, LLC	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Equity Partners III, L.P.	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Partners GP III, L.P.	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for GHP III, LLC	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Christopher S. Gaffney	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Stephen F. Gormley	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for John G. Hayes	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Michael A. Kumin	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Mark D. Taber	05/09/2013
<u>        </u> Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Matthew T. Vettel	05/09/2013
<u>        </u> Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This report is filed jointly by Great Hill Investors, LLC ("GHI"), Great Hill Equity Partners III, L.P. ("GHEP III"), Great Hill Partners GP III, L.P. ("GHEPIIIGP"), GHP III, LLC ("GHPIII", and together with GHI, GHEPIIIGP and GHEP III, the "Reporting Entities"),

  - (1) Christopher S. Gaffney ("Gaffney"), Stephen F. Gormley ("Gormley"), John G. Hayes ("Hayes"), Michael A. Kumin ("Kumin"), Mark D. Taber ("Taber"), and Matthew T. Vettel ("Vettel", and together with Gaffney, Gormley, Hayes, Kumin, and Taber, the "Reporting Persons"). The Reporting Entities and the Reporting Persons may be deemed to be part of a group for reporting purposes.

These shares are directly held by GHI. Gaffney, Hayes, Vettel, and Gormley are managers of GHI (Gormley is a retired manager) and, as such, may be deemed to indirectly beneficially own the common stock beneficially owned by GHI. Gaffney, Hayes, Vettel, and Gormley each disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.
  - (2) These shares are directly held by GHEP III. GHEPIIIGP is the sole general partner of GHEP III, and GHPIII is the sole general partner of GHEPIIIGP. Gaffney, Hayes, Kumin, Taber, and Vettel are members of the investment and executive committees of GHPIII and as such, together with GHEPIIIGP and GHPIII, may be deemed to indirectly beneficially own the common stock beneficially owned by GHEP III. Gaffney, Hayes, Kumin, Taber, Vettel, GHEPIIIGP, and GHPIII each disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

### Remarks:

Great Hill Investors, LLC ("GHI") is the designated filer on behalf of the following reporting owners: Great Hill Equity Partners III, L.P. ("GHEP III"), GHP III, LLC ("GHPIII"), and together with GHI, GHEPIIIGP and GHEP III, the "Reporting Entities").

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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