

BRAFORD LEE A  
Form 3  
March 10, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â BRAFORD LEE A		(Month/Day/Year)	CHOICEONE FINANCIAL SERVICES INC [(None)]	
(Last)	(First)	(Middle)	03/01/2011	
23110 32ND AVENUE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
CONKLIN,Â MIÂ 49403			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			VP-ChoiceOne Bank (Subsidiary)	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	881.2993	D	Â
Common Stock	125.5188	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	02/20/2002	02/19/2012	Common	138	\$ 13.04	D	Â
Stock Option (Right to Buy)	02/20/2003	02/19/2012	Common	138	\$ 13.04	D	Â
Stock Option (Right to Buy)	02/20/2004	02/19/2012	Common	138	\$ 13.04	D	Â
Stock Option (Right to Buy)	02/20/2005	02/19/2012	Common	137	\$ 13.04	D	Â
Stock Option (Right to Buy)	01/15/2003	01/14/2013	Common	132	\$ 13.7	D	Â
Stock Option (Right to Buy)	01/15/2004	01/14/2013	Common	131	\$ 13.7	D	Â
Stock Option (Right to Buy)	01/15/2005	01/14/2013	Common	131	\$ 13.7	D	Â
Stock Option (Right to Buy)	01/15/2006	01/14/2013	Common	131	\$ 13.7	D	Â
Stock Option (Right to Buy)	01/21/2004	01/20/2014	Common	132	\$ 16.31	D	Â
Stock Option (Right to Buy)	01/21/2005	01/20/2014	Common	131	\$ 16.31	D	Â
Stock Option (Right to Buy)	01/21/2006	01/20/2014	Common	131	\$ 16.31	D	Â
Stock Option (Right to Buy)	01/21/2007	01/20/2014	Common	131	\$ 16.31	D	Â
Stock Option (Right to Buy)	01/19/2005	01/18/2015	Common	132	\$ 21.43	D	Â
Stock Option (Right to Buy)	01/19/2006	01/18/2015	Common	131	\$ 21.43	D	Â
Stock Option (Right to Buy)	01/19/2007	01/18/2015	Common	131	\$ 21.43	D	Â
Stock Option (Right to Buy)	01/19/2008	01/18/2015	Common	131	\$ 21.43	D	Â
Stock Option (Right to Buy)	01/18/2006	01/17/2016	Common	125	\$ 18.85	D	Â
Stock Option (Right to Buy)	01/18/2007	01/17/2016	Common	125	\$ 18.85	D	Â
Stock Option (Right to Buy)	01/18/2008	01/17/2016	Common	125	\$ 18.85	D	Â

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Stock Option (Right to Buy)	01/18/2009	01/17/2016	Common	125	\$ 18.85	D	Â
Stock Option (Right to Buy)	01/18/2007	01/17/2017	Common	125	\$ 17.95	D	Â
Stock Option (Right to Buy)	01/18/2008	01/17/2017	Common	125	\$ 17.95	D	Â
Stock Option (Right to Buy)	01/18/2009	01/17/2017	Common	125	\$ 17.95	D	Â
Stock Option (Right to Buy)	01/18/2010	01/17/2017	Common	125	\$ 17.95	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BRAFORD LEE A 23110 32ND AVENUE CONKLIN, MI 49403	Â	Â	Â VP-ChoiceOne Bank (Subsidiary)	Â

## Signatures

/s/ Lee A.  
Braford

03/09/2011

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.