

TELECOM ARGENTINA SA  
Form 6-K  
December 18, 2017

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Issuer**

**Pursuant to Rule 13a-16 or 15d-16**

**of the Securities Exchange Act of 1934**

For the month of December 2017

Commission File Number: 001-13464

**Telecom Argentina S.A.**

(Translation of registrant's name into English)

**Alicia Moreau de Justo, No. 50, 1107**

**Buenos Aires, Argentina**

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

**Telecom Argentina S.A.**

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**Item**

**1. English translation of letter dated December 18, 2017 to the Argentine Securities & Exchange Commission (Comisión Nacional de Valores)**

**FREE TRANSLATION**

Buenos Aires, December 18, 2017

Chairman of the Comisión Nacional de Valores

Lic. Marcos Ayerra

Dear Sirs,

**RE: Designation of a new Responsible for Market Relations and alternate Responsible for Market Relations (section 99 subsection a) of Law 26.831)**

I am writing to you as **Chairman of Telecom Argentina S.A** (“**Telecom Argentina**” or the “**Company**”) in order to inform you that the Board of Directors of the Company, in its meeting held today and with the intervention and agreement of the Members of the Supervisory Committee, has designated Mr. **Gabriel Pablo Blasi** as new **Responsible for Market Relations** in replacement of Mr. Pedro Gastón Insussarry, and Mrs. **Solange Barthe Dennin** as **alternate Responsible for Market Relations**, with effectiveness as of today.

Sincerely,

**Telecom Argentina S.A.**

/s/ Mariano Ibáñez  
Chairman



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Telecom Argentina S.A.**

Date: December 18, 2017 By: /s/ Gabriel P. Blasi  
Name: Gabriel P. Blasi  
Title: Responsible for Market Relations