

Edgar Filing: SINA CORP - Form SC 13G

SINA CORP  
Form SC 13G  
February 13, 2009

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

SINA Corporation

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(Name of Issuer)

COMMON STOCK, PAR VALUE \$0.133 per share

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(Title of Class of Securities)

G81477104

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(CUSIP Number)

February 9, 2009

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(Date of Event Which Requires Filing  
of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

(Continued on following pages)

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1

NAME OF REPORTING PERSON

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

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TPG-Axon Capital Management, LP ("TPG-Axon Management")

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)  (b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware

NUMBER OF SHARES 5 SOLE VOTING POWER  
0

BENEFICIALLY 6 SHARED VOTING POWER  
3,100,000 shares of Common Stock

OWNED BY EACH 7 SOLE DISPOSITIVE POWER  
0

REPORTING

PERSON WITH 8 SHARED DISPOSITIVE POWER  
3,100,000 shares of Common Stock

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
3,100,000 shares of Common Stock

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
5.58%\*

12 TYPE OF REPORTING PERSON  
PN

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1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
TPG-Axon Partners GP, LP ("PartnersGP")

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2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)  |X|  
(b)  |\_|

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware

NUMBER OF 5 SOLE VOTING POWER  
SHARES

0

BENEFICIALLY 6 SHARED VOTING POWER

1,001,003 shares of Common Stock

OWNED BY 7 SOLE DISPOSITIVE POWER

EACH

0

REPORTING

PERSON 8 SHARED DISPOSITIVE POWER

WITH 1,001,003 shares of Common Stock

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,001,003 shares of Common Stock

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
 |\_|

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

1.8%\*

12 TYPE OF REPORTING PERSON

PN

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1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

TPG-Axon GP, LLC ("GPLLC")

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)  |X|  
(b)  |\_|

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3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware

NUMBER OF SHARES 5 SOLE VOTING POWER  
0

BENEFICIALLY 6 SHARED VOTING POWER  
3,100,000 shares of Common Stock

OWNED BY EACH 7 SOLE DISPOSITIVE POWER  
0  
REPORTING PERSON

8 SHARED DISPOSITIVE POWER  
3,100,000 shares of Common Stock

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
3,100,000 shares of Common Stock

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
5.58%\*

12 TYPE OF REPORTING PERSON  
OO

CUSIP NO.G81477104

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1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
TPG-Axon Partners, LP ("TPG-Axon Domestic")

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
(b)

3 SEC USE ONLY

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4 CITIZENSHIP OR PLACE OF ORGANIZATION  
 Delaware

-----  
 NUMBER OF SHARES 5 SOLE VOTING POWER  
 0  
 -----  
 BENEFICIALLY 6 SHARED VOTING POWER  
 1,001,003 shares of Common Stock  
 -----  
 OWNED BY EACH 7 SOLE DISPOSITIVE POWER  
 0  
 REPORTING PERSON 8 SHARED DISPOSITIVE POWER  
 WITH 1,001,003 shares of Common Stock  
 -----

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
 1,001,003 shares of Common Stock  
 -----

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
 1.8%  
 -----

12 TYPE OF REPORTING PERSON  
 PN  
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1 NAME OF REPORTING PERSON  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
 TPG-Axon Partners (Offshore), Ltd. ("TPG-Axon Offshore")  
 -----

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
 (b)

3 SEC USE ONLY  
 -----

4 CITIZENSHIP OR PLACE OF ORGANIZATION  
 Cayman Islands

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-----  
NUMBER OF SHARES 5 SOLE VOTING POWER  
0  
-----  
BENEFICIALLY 6 SHARED VOTING POWER  
2,098,997 shares of Common Stock  
-----  
OWNED BY EACH 7 SOLE DISPOSITIVE POWER  
0  
REPORTING  
-----  
PERSON 8 SHARED DISPOSITIVE POWER  
WITH 2,098,997 shares of Common Stock  
-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
2,098,997 shares of Common Stock  
-----  
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
\_
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
3.78%\*  
-----  
12 TYPE OF REPORTING PERSON  
CO  
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CUSIP NO.G81477104  
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1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
Dinakar Singh LLC ("Singh LLC")  
-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) |X|  
(b) |\_ |  
-----  
3 SEC USE ONLY  
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4 CITIZENSHIP OR PLACE OF ORGANIZATION  
Delaware  
-----  
NUMBER OF SHARES 5 SOLE VOTING POWER

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0

---

BENEFICIALLY 6 SHARED VOTING POWER  
3,100,000 shares of Common Stock

---

OWNED BY 7 SOLE DISPOSITIVE POWER  
EACH 0  
REPORTING PERSON 8 SHARED DISPOSITIVE POWER  
WITH 3,100,000 shares of Common Stock

---

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
3,100,000 shares of Common Stock

---

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

---

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
5.58%\*

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12 TYPE OF REPORTING PERSON  
OO

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1 NAME OF REPORTING PERSON  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)  
Dinakar Singh ("Mr. Singh")

---

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
(b)

---

3 SEC USE ONLY

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4 CITIZENSHIP OR PLACE OF ORGANIZATION  
USA

---

NUMBER OF 5 SOLE VOTING POWER  
SHARES 0

---

BENEFICIALLY 6 SHARED VOTING POWER

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3,100,000 shares of Common Stock

---

OWNED BY 7 SOLE DISPOSITIVE POWER

EACH 0

REPORTING

---

PERSON 8 SHARED DISPOSITIVE POWER

WITH 3,100,000 shares of Common Stock

---

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,100,000 shares of Common Stock

---

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

---

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.58%\*

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12 TYPE OF REPORTING PERSON

IN

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ITEM 1.

(a) NAME OF ISSUER: SINA Corporation

(b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

Room 1802, United Plaza  
1468 Nan Jing Road West  
Shanghai 200040, China

ITEM 2.

2(a). NAME OF PERSON FILING:

This statement is filed by the entities and persons listed below, all of whom together are referred to herein as the "Reporting Persons":

(i) TPG-Axon Capital Management, LP ("TPG-Axon Management"), a Delaware limited partnership, with respect to the Shares reported in this Schedule 13G held by TPG-Axon Partners, LP ("TPG-Axon Domestic") and TPG-Axon Partners (Offshore), Ltd. ("TPG-Axon Offshore," and together with TPG-Axon Domestic the "Funds").

(ii) TPG-Axon Partners GP, LP ("PartnersGP"), a Delaware limited



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partnership which serves as the general partner of TPG-Axon Domestic, with respect to the Shares reported in this Schedule 13G managed by TPG-Axon Management and held by TPG-Axon Domestic.

- (iii) TPG-Axon GP, LLC ("GPLLC"), a Delaware limited liability company, which serves as the general partner of TPG-Axon Management and PartnersGP, with respect to the Shares reported in this Schedule 13G managed by TPG-Axon Management and held by the Funds.
(iv) TPG-Axon Domestic, a Delaware limited partnership, with respect to the Shares reported in this Schedule 13G directly held by it.
(v) TPG-Axon Offshore, a Cayman Islands exempted company, with respect to the Shares reported in this Schedule 13G directly held by it.
(vi) Dinakar Singh LLC ("Singh LLC"), a Delaware limited liability company which serves as the managing member of GPLLC, with respect to the Shares reported in this Schedule 13G managed by TPG-Axon Management and held by the Funds.
(vii) Dinakar Singh ("Mr. Singh"), an individual who serves as the managing member of Singh LLC, with respect to the Shares reported in this Schedule 13G managed by TPG-Axon Management and held by the Funds.

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(b) ADDRESS OF PRINCIPAL OFFICE:

(All, except TPG-Axon Offshore) TPG-Axon Offshore
888 Seventh Avenue c/o Goldman Sachs (Cayman) Trust Limited
38th Floor PO Box 896GT, Harbour Centre, 2nd Floor
New York, New York 10019 George Town, Grand Cayman
Cayman Islands, BWI

(c) Citizenship: Delaware (all except TPG-Axon Offshore and Mr. Singh); TPG-Axon Offshore: Cayman Islands; Mr. Singh is a United States citizen.

(d) Title of Class of Securities: Common Stock, par value \$0.133 per share (the "Shares")

(e) CUSIP Number: G81477104

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO SS.SS.240.13D-1(B) OR 240.13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:

- (a) [ ] Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
(b) [ ] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
(c) [ ] Insurance company as defined in section 3(a)(19) of the Act

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(15 U.S.C. 78c).

- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e)  An investment adviser in accordance with ss.240.13d-1(b)(1)(ii)(E).
- (f)  An employee benefit plan or endowment fund in accordance with ss.240.13d-1(b)(1)(ii)(F).
- (g)  A parent holding company or control person in accordance with ss.240.13d-1(b)(1)(ii)(G).
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813).
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3).
- (j)  Group, in accordance with ss.240.13d-1(b)(1)(ii)(J).

IF THIS STATEMENT IS FILED PURSUANT TO Rule 13d-1(c), CHECK THIS BOX [X]

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ITEM 4. OWNERSHIP

TPG-Axon Management, as investment manager to TPG-Axon Domestic and TPG-Axon Offshore, has the power to direct the disposition and voting of the Shares held by TPG-Axon Domestic and TPG-Axon Offshore. PartnersGP is the general partner of TPG-Axon Domestic. GPLLC is the general partner of PartnersGP and TPG-Axon Management. Singh LLC is a Managing Member of GPLLC. Mr. Singh, an individual, is the Managing Member of Singh LLC and in such capacity may be deemed to control Singh LLC, GPLLC and TPG-Axon Management, and therefore may be deemed the beneficial owner of the securities held by TPG-Axon Domestic and TPG-Axon Offshore.

Each of Singh LLC, GPLLC, PartnersGP and Mr. Singh disclaim beneficial ownership of all of the shares of Common Stock and options to purchase shares of Common Stock reported in this 13G.

A. TPG-Axon Management

- (a) Amount beneficially owned: 3,100,000 shares of Common Stock
- (b) Percent of class: 5.58%\* (\*All percentages of beneficial ownership reported in this Schedule 13G are based on the 55,521,039 outstanding shares of Common Stock reported in the Issuer's Form 20-F for the fiscal year ended December 31, 2007.
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote:  
0
  - (ii) Shared power to vote or to direct the vote:  
3,100,000 shares of Common Stock
  - (iii) Sole power to dispose or to direct the disposition of:

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- 0  
(iv) Shared power to dispose or to direct the disposition of:  
3,100,000 shares of Common Stock

### B. PartnersGP

- (a) Amount beneficially owned: 1,001,003 shares of Common Stock  
(b) Percent of class: 1.8%\*  
(c) Number of shares as to which the person has:
- (i) Sole power to vote or to direct the vote:  
0
- (ii) Shared power to vote or to direct the vote:  
1,001,003 shares of Common Stock
- (iii) Sole power to dispose or to direct the disposition of: 0  
(iv) Shared power to dispose or to direct the disposition of:  
1,001,003 shares of Common Stock

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### C. GPLLC

- (a) Amount beneficially owned: 3,100,000 shares of Common Stock  
(b) Percent of class: 5.58%\*  
(c) Number of shares as to which the person has:
- (i) Sole power to vote or to direct the vote:  
0
- (ii) Shared power to vote or to direct the vote:  
3,100,000 shares of Common Stock
- (iii) Sole power to dispose or to direct the disposition of:  
0
- (iv) Shared power to dispose or to direct the disposition of:  
3,100,000 shares of Common Stock

### D. TPG-Axon Domestic

- (a) Amount beneficially owned: 1,001,003 shares of Common Stock  
(b) Percent of class: 1.8%\*  
(c) Number of shares as to which the person has:
- (i) Sole power to vote or to direct the vote: 0  
(ii) Shared power to vote or to direct the vote:  
1,001,003 shares of Common Stock
- (iii) Sole power to dispose or to direct the disposition of:  
0
- (iv) Shared power to dispose or to direct the disposition of:  
1,001,003 shares of Common Stock

### E. TPG-Axon Offshore

- (a) Amount beneficially owned: 2,098,997 shares of Common Stock  
(b) Percent of class: 3.78%\*  
(c) Number of shares as to which the person has:
- (i) Sole power to vote or to direct the vote:  
0
- (ii) Shared power to vote or to direct the vote:  
2,098,997 shares of Common Stock



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ITEM 9. NOTICE OF DISSOLUTION OF THE GROUP

Not applicable

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ITEM 10. CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 13, 2009

TPG-Axon Capital Management, LP  
By: TPG-Axon GP, LLC, general partner

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

TPG-Axon Partners GP, LP  
By: TPG-Axon GP, LLC, general partner

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

TPG-Axon GP, LLC

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

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TPG-Axon Partners, LP  
By: TPG-Axon Partners GP, LP, general partner  
By: TPG-Axon GP, LLC, general partner

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

TPG-Axon Partners (Offshore), Ltd.

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Director

Dinakar Singh LLC

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Managing Member

/s/ Dinakar Singh  
-----  
Dinakar Singh

-----  
CUSIP NO.G81477104  
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LIST OF EXHIBITS  
TO SCHEDULE 13G

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1. Agreement to Make Joint Filing .....	17

EXHIBIT 1

AGREEMENT TO MAKE JOINT FILING

Each of the undersigned acknowledges and agrees that the foregoing statement on Schedule 13G is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G shall be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements.

Dated: February 13, 2009

TPG-Axon Capital Management, LP  
By: TPG-Axon GP, LLC, general partner

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

TPG-Axon Partners GP, LP  
By: TPG-Axon GP, LLC, general partner

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

TPG-Axon GP, LLC

By: /s/ Dinakar Singh  
-----  
Dinakar Singh  
Co-President

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TPG-Axon Partners, LP

By: TPG-Axon Partners GP, LP, general partner

By: TPG-Axon GP, LLC, general partner

By: /s/ Dinakar Singh

-----  
Dinakar Singh  
Co-President

TPG-Axon Partners (Offshore), Ltd.

By: /s/ Dinakar Singh

-----  
Dinakar Singh  
Director

Dinakar Singh LLC

By: /s/ Dinakar Singh

-----  
Dinakar Singh  
Managing Member

/s/ Dinakar Singh

-----  
Dinakar Singh