ENCORE WIRE CORP /DE/ Form SC 13G August 08, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

3
SCHEDULE 13G Under the Securities and Exchange Act of 1934 (Amendment No)
Encore Wire Corp.
(Name of Issuer)
Common Stock
(Title of Class of Securities)
292562105
(CUSIP Number)
July 31, 2008
(Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
[X] Rule 13d-1 (b) [] Rule 13d-1 (c) [] Rule 13d-1 (d)
The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act, but shall be subject to all other provisions of the Act (however, see the Notes.)
CUSIP NO. 292562105 13G
Name of Reporting Person / IRS Identification Number: Advisory Research, Inc. / 36-2831881
Check the Appropriate Box if a Member of a Group (a) [] (See Instructions) (b) []
SEC Use Only

Citizenship or Place of Organization

Delaware ______ Number of 5 Sole Voting Power Shares 3497101 Shares Beneficially 6 Shared Voting Power 0 Shares Owned By _____ Each 7 Sole Dispositive Power Reporting 3497101 Shares _____ Person 8 Shared Dispositive Power With 0 Shares Aggregate Amount Beneficially Owned by Each Reporting Person 3497101 Shares _____ 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares [] (See Instructions) 11 Percent of Class Represented by Amount in Row (9) 15.131% ______ 12 Type of Reporting Person -----Item 1 (a) Name of Issuer: Encore Wire Corp.
Item 1 (b) Name of Issuer's Principal Executive Offices: 1329 Millwood Road P.O. Box 1149 McKinney, TX 75069 (a) Person Filing: Advisory Research, Inc. Item 2 (b) Address: 180 North Stetson St., Suite 5500 Chicago, IL 60601 Item 2 (c) Citizenship: Advisory Research, Inc. is a Delaware Corporation Item 3 If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b), check whether the person filing is a:

- (a) [] Broker or Dealer registered under Section 15 of the Act
- (b) [] Bank as defined in Section 3(a)(6) of the
- (c) [] Insurance Company as defined in Section 3(a)(19) of the Act
- (d) [] Investment Company registered under Section 8 of the Investment Company Act
- (e) [X] Investment Advisor in accordance with section 240.13d-1(b)(1)(ii)(E)
- (f) [] Employee Benefit Plan or Endowment Fund in accordance with section 240.13d-1(b) (1)(ii)(F)
- (g) [] Parent Holding Company or Control Person in accordance with section 13d-1(b) (1)(ii)(G)
- (h) [] A savings association as defined in section 3(b) of the Federal Deposit Insurance Act
- (i) [] A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940

Item 4 Ownership

- (a) Amount Beneficially Owned: Advisory Research, Inc. 3497101 Shares
- (b) Percent of Class 15.131%
- (c) Number of shares as to which reporting person has:

 - (i) Sole Voting Power 3497101 Shares
 (ii) Shared Voting Power 0 Shares
 (iii) Sole Dispositive Power 3497101 Shares
 - (iv) Shared Dispositive Power 0
- Item 5 Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []
- Ownership of More than Five Percent on Behalf of Another Person: Not Applicable
- Item 7 Identification and Classification of the Subsidiary Which Acquired the Security being Reported on by the Parent Holding Company: Not Applicable
- Identification and Classification if Members of Item 8 the Group: Not Applicable

Item 9 Notice of Dissolution of Group: Not Applicable

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date

/s/ Brien M. O'Brien

Signature

Brien M. O'Brien, Chairman & CEO

Name/Title