

CVENT INC

Form 4

November 25, 2016

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Quattrone David C.

(Last) (First) (Middle)

C/O CVENT INC, 1765
GREENSBORO STATION
PLACE, 7TH FLOOR

(Street)

TYSONS CORNER, VA 22102

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

CVENT INC [CVT]

3. Date of Earliest Transaction
(Month/Day/Year)

05/18/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)

Chief Technology Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/18/2016		G	V	2,249	D	\$ 0 (1)
Common Stock	09/21/2016		G	V	14,000	D	\$ 0 (2)
Common Stock	11/22/2016		M		115,276	A	\$ 1.8
Common Stock							125,000
						I	See Footnote (3)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 1.8	11/22/2016		M		115,276		<u>(4)</u>	03/11/2021	Common Stock	18,043
Employee Stock Option (Right to Buy)	\$ 27.84							<u>(5)</u>	12/31/2024	Common Stock	76,982
Employee Stock Option (Right to Buy)	\$ 32.43							<u>(6)</u>	10/15/2025	Common Stock	26,622
Employee Stock Option (Right to Buy)	\$ 21.73							<u>(7)</u>	04/06/2026	Common Stock	88,794

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Quattrone David C. C/O CVENT INC 1765 GREENSBORO STATION PLACE, 7TH FLOOR	Chief Technology Officer

TYSONS CORNER, VA 22102

Signatures

/s/ Lawrence Samuelson,
Attorney-in-Fact

11/25/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were transferred to University of Maryland College Park Foundation, Inc. via a bona fide gift transaction, for which the Reporting Person did not receive any value or consideration.
- (2) These shares were transferred to the Quattrone Donor Advisory Fund via a bona fide gift transaction, for which the Reporting Person did not receive any value or consideration.
- (3) The shares are held directly by David C. Quattrone Irrevocable Trust (2013), for which the Reporting Person serves as trustee.
- (4) All of the shares subject to this option are currently exercisable.
- (5) One-quarter of the shares subject to this option are currently exercisable. The remaining shares will become exercisable in three equal annual installments on March 15 in each of 2017, 2018 and 2019.
- (6) One-half of the shares subject to this option are currently exercisable. The remaining shares will become exercisable on September 15, 2017.
- (7) The shares subject to this option will vest in four equal installments beginning on March 1, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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