

COMCAST CORP  
Form DEFA14A  
April 03, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A  
(Rule 14a-101)  
INFORMATION REQUIRED IN PROXY STATEMENT  
SCHEDULE 14A INFORMATION  
Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

**COMCAST CORPORATION**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

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Fee paid previously with preliminary materials:

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- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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*COMCAST CORPORATION*

**\*\* IMPORTANT NOTICE \*\***

**Regarding the Availability of Proxy Materials**

You are receiving this communication because you hold shares in the above company, and the materials you should review before you cast your vote are now available.

**This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.**

*ONE COMCAST CENTER  
PHILADELPHIA, PA 19103*

**Annual Meeting of Shareholders  
to be held on May 13, 2009**

**Proxy Materials Available:**

Proxy Statement  
Annual Report on Form 10-K

**PROXY MATERIALS - VIEW ONLINE OR REQUEST**

**You can choose to view the materials online. If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge to you for requesting a copy.**

**Please make your request for a copy as instructed below on or before April 29, 2009 to facilitate timely delivery prior to the Annual Meeting of Shareholders.**

**HOW TO VIEW MATERIALS VIA THE INTERNET**

Have the 12 Digit Control Number (located on the following page) available and visit: [www.proxyvote.com](http://www.proxyvote.com).

**HOW TO REQUEST A COPY OF MATERIALS**

1) BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)

2) BY TELEPHONE - 1-800-579-1639

3) BY E-MAIL\* - [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\*If requesting materials by e-mail, please send a blank e-mail with the 12 Digit Control Number (located on the following page) in the subject line.

**Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.**

*See the Reverse Side for Meeting Information and Instructions on How to Vote*

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**Meeting Information**

Meeting Type: Annual Meeting of Shareholders  
Meeting Date: May 13, 2009  
Meeting Time: 9:00 a.m. EDT (Doors Open at 8:00 a.m.)  
For holders as of: March 4, 2009

**Meeting Location:**

Pennsylvania Convention Center  
One Convention Center Place  
1101 Arch Street  
Philadelphia, PA 19107

### **DIRECTIONS TO COMCAST S ANNUAL MEETING OF SHAREHOLDERS**

#### **From New Jersey via the Ben Franklin Bridge**

Take NJ Turnpike to Exit 4 (Philadelphia/Camden Exit). Take Rte. 73 North and follow it to Rte. 38 West. Take 38 West to the Benjamin Franklin Bridge, crossing into Philadelphia. Follow local traffic signs for Vine Street/PA Convention Center. Go approximately 6 blocks and make a left turn onto 12th Street. The main entrances are located two blocks ahead at 12th and Arch Streets - please enter through the East Side Entrance. Shareholders may also enter through the Market Street Entrance, which is located on Market Street between 11th and 12th Streets. The meeting room is conveniently located within walking distance to the Market Street Entrance. There will be signs directing shareholders to the meeting location.

#### **From Interstate 76/Schuylkill Expressway**

Take Rte 76 to Exit 344/I-676 East. Take I- 676 East and exit at Broad Street/Rte. 611. You will be on Vine Street. Follow signs for Vine Street/PA Convention Center to 12th Street. Make a right turn onto 12th Street. The main entrances are located two blocks ahead at 12th and Arch Streets - please enter through the East Side Entrance. Shareholders may also enter through the Market Street Entrance, which is located on Market Street between 11th and 12th Streets. The meeting room is conveniently located within walking distance to the Market Street Entrance. There will be signs directing shareholders to the meeting location.

#### **From Interstate 95 North and South**

Take I-95 North or South to Exit 22 Central Philadelphia/I- 676. Stay in the left lane of this exit. Follow signs for I-676 West to the 1st exit (Broad Street). This exit brings you up to 15th Street. Get into left lane and follow the sign for 611/ Broad Street and make a left turn onto Vine Street. Follow signs for Vine

### **How To Vote**

#### **Vote In Person**

This notice serves as your admission ticket. All shareholders must bring an admission ticket to the meeting. Without an admission ticket, shareholders will be admitted only upon verification of ownership. At the meeting you will need to request a ballot to vote these shares. You may be asked to present a valid government-issued photo identification, before entering the meeting. Video and audio recording devices and other electronic devices will not be permitted at the annual meeting, and attendees will be subject to security inspections. Please check the proxy materials for additional requirements for, and information on, meeting admission requirements.

**Vote By Internet**

To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Use the Internet to transmit your voting instructions. Proxies submitted by Internet must be received by 11:59 p.m. Eastern Daylight Time on May 12, 2009. Please have this notice in hand when you access the Web site and follow the instructions.

Street/PA Convention Center. Make a right turn onto 12th Street. The main entrances are located two blocks ahead at 12th and Arch Streets - enter through the East Side Entrance. Shareholders may also enter through the Market Street Entrance, which is located on Market Street between 11th and 12th Streets. The meeting room is conveniently located within walking distance to the Market Street Entrance. There will be signs directing shareholders to the meeting location.

**Public Transportation**

SEPTA (Southeastern Pennsylvania Transportation Authority). R1, R2, R3, R5, R6, R7 and R8 connect directly to the Convention Center, which is connected to the Market-East/Pennsylvania Convention Center Station. Elevators are available. Please follow signs to the Pennsylvania Convention Center. Once inside the Convention Center, there will be signs directing shareholders to the meeting location.

**Parking Information**

Several parking garages are available within blocks of the Convention Center and are indicated on the map included in the Proxy Statement. Shareholders should use the East Side Entrance which is located at 12th and Arch Streets or enter through the Market Street Entrance, which is located on Market Street between 11th and 12th Streets. The meeting room is conveniently located within walking distance to the Market Street Entrance.

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**Voting items**

**Company Proposals The Board of  
Directors recommends**

**A a vote FOR all the nominees listed in  
Proposal 1 and FOR  
Proposals 2-5.**

*Comcast Corporation*

1. Election of Directors

01 - S. Decker  
Anstrom  
02 - Kenneth J.  
Bacon  
03 - Sheldon M.  
Bonovitz  
04 - Edward D.  
Breen  
05 - Julian A.  
Brodsky  
06 - Joseph J.  
collins  
07 - J. Michael  
Cook

08 - Gerald L.  
Hassell  
09 - Jeffrey A.  
Honickman  
10 - Brian L.  
Roberts  
11 - Ralph J.  
Roberts  
12 - Dr. Judith  
Rodin  
13 - Michael I.  
Sovern

Please do not submit this card -  
Please refer to the How To  
Vote section of this notice to  
view the voting instructions.

2. Ratification of independent auditors

3. Approval of our 2002 Employee Stock  
Purchase Plan, as amended and restated

4. Approval of our 2002 Restricted Stock  
Plan, as amended and restated

5. Approval of our 2003 Stock Option Plan,  
as amended and restated

**B Shareholder Proposals The Board of Directors recommends a vote  
AGAINST Proposals 6-9, if properly presented at the meeting.**

6. Identify all executive officers who earn in  
excess of \$500,000

7. Obtain shareholder approval of certain  
future death benefit arrangements

8. Adopt an annual vote on executive  
compensation



9. Adopt a recapitalization plan

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