

ALASKA AIR GROUP INC  
Form 8-K  
August 22, 2002

**Table of Contents**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K  
CURRENT REPORT**

**Pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934**

**August 22, 2002**  
(Date of Report)

**ALASKA AIR GROUP, INC.**  
(Exact name of registrant as specified in its charter)  
Commission file number 1-8957

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**91-1292054**  
(I.R.S. Employer  
Identification No.)

**19300 Pacific Highway South, Seattle, Washington 98188**  
(Address of principal executive offices)  
**(206) 431-7040**  
(Registrant's telephone number)

**TABLE OF CONTENTS**

ITEM 9. Regulation FD Disclosure

Signature

---

**Table of Contents****ITEM 9.****Regulation FD Disclosure****FORWARD-LOOKING INFORMATION**

This report may contain forward-looking statements that are based on the best information currently available to management. These forward-looking statements are intended to be subject to the safe harbor protection provided by Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are indicated by phrases such as "will," "should," "the Company believes," "we expect" or any other language indicating a prediction of future events. There can be no assurance that actual developments will be those anticipated by the Company. Actual results could differ materially from those projected as a result of a number of factors, some of which the Company cannot predict or control. For a discussion of these factors, please see Item 1 of the Company's Annual Report on Form 10-K for the year ended December 31, 2001. The Company expressly disclaims any duty to update these projections, and makes no representation as to their continued accuracy in the event it does not provide such updates.

**Third Quarter 2002 Estimates**

|                                     | <b>Forecast<br/>Q3</b> | <b>Change<br/>Yr/Yr</b> |
|-------------------------------------|------------------------|-------------------------|
| <b>Alaska Airlines</b>              |                        |                         |
| Capacity (ASMs in millions)         | 5,173                  | 10.4%                   |
| Fuel gallons (000,000)              | 85.8                   | 7.7%                    |
| Cost per ASM excluding fuel (cents) | 8.20                   | (2.0)%                  |

For July 2002, Alaska experienced a 2.1% increase in traffic on a 3.4% increase in capacity. However, lower year-over-year load factors, combined with lower yields, resulted in a decrease in revenue per available seat mile (RASM) of 5.4% for July 2002 as compared to July 2001.

|                                     |       |         |
|-------------------------------------|-------|---------|
| <b>Horizon Air</b>                  |       |         |
| Capacity (ASMs in millions)         | 654   | 17.9%   |
| Fuel gallons (000,000)              | 14.9  | 1.3%    |
| Cost per ASM excluding fuel (cents) | 15.55 | (10.7)% |

For July 2002, Horizon experienced a 7.4% increase in traffic on a 10.2% increase in capacity. However, lower year-over-year load factors, combined with lower yields, resulted in a decrease in RASM of 12.5% for July 2002 as compared to July 2001.

**Table of Contents**

**Capacity and Traffic Estimates for 2002**

Provided below are capacity (ASMs in millions) estimates for the full year of 2002.

|                          |        |       |
|--------------------------|--------|-------|
| Alaska Airlines capacity | 19,455 | 8.6%  |
| Horizon Air capacity     | 2,395  | 11.5% |

**Other Financial Information**

*Cash and Short-Term Investments*

Cash and short-term investments amounted to approximately \$665 million on July 31, 2002. This is down about \$40 million from June 30, 2002 due to bi-annual aircraft lease payments and seasonal transportation tax payments.

*Fuel Cost per Gallon*

|               | Cost per<br>Gallon | % Change from<br>Prior Year |
|---------------|--------------------|-----------------------------|
| Alaska: July  | \$0.765            | (14.9)%                     |
| Horizon: July | \$0.773            | (16.7)%                     |

Current fuel hedge positions for Alaska and Horizon are as follows:

|                         | Approximate % of<br>Expected<br>Fuel Requirements | Approximate<br>Crude Oil<br>Price per Barrel |
|-------------------------|---|--|
| August - December 2002  | 40%   | \$ 22  |
| January - December 2003 | 35%   | \$ 22  |

**Table of Contents**

**Operating Fleet Plan**

Provided below are estimated changes in the Alaska and Horizon fleets for 2002 - 2003.

|                        | <u>Seats</u> | <u>On<br/>Hand<br/>YE 2001</u> | <u>Estimated Change<br/>During</u> |                 |
|------------------------|--------------|--------------------------------|------------------------------------|-----------------|
|                        |              |                                | <u>2002</u>                        | <u>2003</u>     |
| <b>Alaska Airlines</b> |              |                                |                                    |                 |
| B737-200C              | 111          | 9                              |                                    |                 |
| B737-400               | 138          | 39                             | 1                                  |                 |
| B737-700               | 120          | 16                             |                                    | 6               |
| B737-900               | 172          | 5                              | 1                                  | 5               |
| MD-80                  | 140          | 32                             | (1)                                | (4)             |
|                        |              | <u>        </u>                | <u>        </u>                    | <u>        </u> |
| Total                  |              | 101                            | 1                                  | 7               |
|                        |              | <u>        </u>                | <u>        </u>                    | <u>        </u> |
| <b>Horizon Air</b>     |              |                                |                                    |                 |
| Dash 8-100/200         | 37           | 29                             | (1)                                |                 |
| Dash 8-400             | 70           | 12                             | 3                                  |                 |
| F-28                   | 69           | 10                             | (8)                                | (2)             |
| CRJ 700                | 70           | 9                              | 7                                  | 2               |
|                        |              | <u>        </u>                | <u>        </u>                    | <u>        </u> |
| Total                  |              | 60                             | 1                                  |                 |
|                        |              | <u>        </u>                | <u>        </u>                    | <u>        </u> |

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALASKA AIR GROUP, INC.

\_\_\_\_\_  
Registrant

Date: August 22, 2002

/s/ Bradley D. Tilden

\_\_\_\_\_  
Bradley D. Tilden  
Executive Vice President/Finance and Chief Financial Officer