KOHLS CORPORATION Form SC 13G/A August 08, 2003

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities exchange Act of 1934

(AMENDMENT NO.11) *

KOHLS CORP
(NAME OF ISSUER)
COM
(TITLE OF CLASS OF SECURITIES)
500255104
(CUSIP NUMBER)
July 31, 2003
(Date of event which requires filing of this Statement

NOTE: A MAJORITY OF THE SHARES REPORTED IN THIS SCHEDULE 13G ARE HELD BY UNAFFILIATED THIRD-PARTY CLIENT ACCOUNTS MANAGED BY ALLIANCE CAPITAL MANAGEMENT L.P., AS INVESTMENT ADVISER. (ALLIANCE CAPITAL MANAGEMENT L.P. IS A MAJORITY-OWNED SUBSIDIARY OF AXA FINANCIAL, INC.)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- X Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)
- * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be 'filed' for the purpose of Section 18 of the Securities Exchange Act of 1934 ('Act') or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(CONTINUED ON FOLLOWING PAGE(S))

CUSIP NO. 500255104 1.3G Page 2 of 12 Pages 1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON AXA Assurances I.A.R.D. Mutuelle 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (A) [X] (B) [] 3. SEC USE ONLY 4. CITIZENSHIP OR PLACE OF ORGANIZATION France NUMBER OF SHARES 5. SOLE VOTING POWER 15,927,481 BENEFICIALLY
OWNED AS OF 6. SHARED VOTING POWER 4,625,693 July 31, 2003 BY EACH 7. SOLE DISPOSITIVE POWER 32,301,057 REPORTING PERSON WITH: 8. SHARED DISPOSITIVE POWER 14,748 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 32,315,805 REPORTING PERSON (Not to be construed as an admission of beneficial ownership) 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES * 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 9.5% 12. TYPE OF REPORTING PERSON * TC * SEE INSTRUCTIONS BEFORE FILLING OUT! CUSIP NO. 500255104 13G Page 3 of 12 Pages 1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON AXA Assurances Vie Mutuelle (A) [X] 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (B) [] 3. SEC USE ONLY 4. CITIZENSHIP OR PLACE OF ORGANIZATION France NUMBER OF SHARES 5. SOLE VOTING POWER 15,927,481 OWNED AS OF 6. SHARED VOTING POWER 4,625,693
July 31, 2003 BENEFICIALLY

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BY EACH REPORTING	7. SOLE DISPOSITIVE POWER	32,301,057
	8. SHARED DISPOSITIVE POWER	14,748
9. AGGREGATE AMOUNT BENE REPORTING PERSON		
(Not to be construed	as an admission of beneficial ow	vnership)
10. CHECK BOX IF THE AGGRES *	EGATE AMOUNT IN ROW (9) EXCLUDES	G CERTAIN
11. PERCENT OF CLASS REPR	ESENTED BY AMOUNT IN ROW 9	9.5%
12. TYPE OF REPORTING PERIC	SON *	
* SEE	INSTRUCTIONS BEFORE FILLING OUT!	
CUSIP NO. 500255104	13G	Page 4 of 12 Pages
1. NAME OF REPORTING PERS.S. OR I.R.S. IDENTI	SON FICATION NO. OF ABOVE PERSON	
AXA Courtage Assur	ance Mutuelle	
2. CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [X] (B) []
3. SEC USE ONLY		
4. CITIZENSHIP OR PLACE France	OF ORGANIZATION	
	5. SOLE VOTING POWER	15,927,481
July 31, 2003 BY EACH REPORTING	6. SHARED VOTING POWER	4,625,693
	7. SOLE DISPOSITIVE POWER	32,301,057
	8. SHARED DISPOSITIVE POWER	14,748
9. AGGREGATE AMOUNT BENER REPORTING PERSON	32,315,805	
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10. CHECK BOX IF THE AGGRES +	EGATE AMOUNT IN ROW (9) EXCLUDES	G CERTAIN
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12. TYPE OF REPORTING PERIC	SON *	
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CUSIP NO. 500255104 13G Page 5 of 12 Pages 1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON AXA (A) [] 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (B) [] 3. SEC USE ONLY 4. CITIZENSHIP OR PLACE OF ORGANIZATION France NUMBER OF SHARES 5. SOLE VOTING POWER 15,927,481 BENEFICIALLY OWNED AS OF 6. SHARED VOTING POWER 4,625,693 July 31, 2003 BY EACH 7. SOLE DISPOSITIVE POWER 32,301,057 REPORTING PERSON WITH: 8. SHARED DISPOSITIVE POWER 14,748 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 32,315,805 REPORTING PERSON (Not to be construed as an admission of beneficial ownership) 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES * 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 9.5% 12. TYPE OF REPORTING PERSON * IC * SEE INSTRUCTIONS BEFORE FILLING OUT! CUSIP NO. 500255104 13G Page 6 of 12 Pages 1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON AXA Financial, Inc. 13-3623351 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (A) [] (B) [] 3. SEC USE ONLY 4. CITIZENSHIP OR PLACE OF ORGANIZATION State of Delaware

NUMBER OF SHARES 5. SOLE VOTING POWER 15,925,830

BENEFICIALLY

OWNED AS OF 6. SHARED VOTING POWER 4,625,693 July 31, 2003

BY EACH 7. SOLE DISPOSITIVE POWER 32,299,406

REPORTING

PERSON WITH: 8. SHARED DISPOSITIVE POWER 14,748

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 32,314,154

REPORTING PERSON

(Not to be construed as an admission of beneficial ownership)

- 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES *
- 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 9.5%
- 12. TYPE OF REPORTING PERSON *

* SEE INSTRUCTIONS BEFORE FILLING OUT!

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Item 1(b) Address of Issuer's Principal Executive Offices:
 N56 W17000 Ridgewood Dr
 Menomonee Falls, WI 53051

Item 2(a) and (b)

 $$\operatorname{\textsc{Name}}$ of Person Filing and Address of Principal Business Office:

AXA Assurances I.A.R.D Mutuelle, and AXA Assurances Vie Mutuelle, 370, rue Saint Honore 75001 Paris, France

AXA Courtage Assurance Mutuelle 26, rue Louis le Grand 75002 Paris, France

as a group (collectively, the 'Mutuelles AXA').

AXA

25, avenue Matignon 75008 Paris, France

AXA Financial, Inc. 1290 Avenue of the Americas New York, New York 10104

(Please contact Dean Dubovy at (212) 314-5528 with any

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Item 2(c) Citizenship:

Mutuelles AXA and AXA - France

AXA Financial, Inc. - Delaware

Item 2(d) Title of Class of Securities:

COM

Item 2(e) Cusip Number:

500255104

Item 3. Type of Reporting Person:

AXA Financial, Inc. as a parent holding company, in accordance with $240.13d-1\,(b)\,(ii)\,(G)$.

The Mutuelles AXA, as a group, acting as a parent holding company.

AXA as a parent holding company.

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Item 4. Ownership as of July 31, 2003

(a) Amount Beneficially Owned:

32,315,805 shares of common stock beneficially owned including:

No. of Shares

The Mutuelles AXA, as a group 0

AXA 0

AXA Entity or Entities

Common Stock acquired solely for investment purposes:

AXA Investment Managers Den Haag 1,651

AXA Financial, Inc. 0

Subsidiaries:

Alliance Capital Management L.P. acquired solely for investment purposes on behalf of client discretionary investment advisory accounts:

Common Stock 31,992,854

31,992,854

The Equitable Life Assurance Society of the United States

acquired solely for investment purposes:

Common Stock 321,300

321,300

Total 32,315,805

=========

Each of the Mutuelles AXA, as a group, and AXA expressly declares that the filing of this Schedule 13G shall not be construed as an admission that it is, for purposes of Section 13(d) of the Exchange Act, the beneficial owner of any securities covered by this Schedule 13G.

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent decisions.

(b) Percent of Class:

9.5%

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ITEM 4. Ownership as of July 31, 2003 (CONT.

(c) Deemed Voting Power and Disposition Power:

	to have Sole Power to Vote or to Direct	(ii) Deemed to have Shared Power to Vote or to Direct the Vote	to have Sole Power to Dispose or to Direct the	to have Shared Power to Dispose or to Direct the
The Mutuelles AXA,		0	0	
as a group AXA	0	0	0	0
AXA Entity or Entities: AXA Investment Managers Den Haag	1,651	0	1,651	0
AXA Financial, Inc.	0	0	0	0
Subsidiaries:				
Alliance Capital Management L.P.	15,805,330	4,625,693	31,978,106	14,748
The Equitable Life Assurance Society of the United	120,500	0	321,300	0
 ==		4,625,693	32,301,057	14,748

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent voting and investment decisions.

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Pages

- Item 5. Ownership of Five Percent or Less of a Class:
 If this statement is being filed to report the fact that as of the
- Item 6. Ownership of More than Five Percent on behalf of Another Person. N/A
- Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reporting on by the Parent Holding Company:

This Schedule 13G is being filed by AXA Financial, Inc.; AXA, which owns AXA Financial, Inc.; and the Mutuelles AXA, which as a group control AXA:

- (X) in the Mutuelles AXAs' capacity, as a group, acting as a parent holding company with respect to the holdings of the following AXA entity or entities:
- (X) in AXA's capacity as a parent holding company with respect to the holdings of the following AXA entity or entities:

AXA Investment Managers Den Haag

- (X) in AXA Financial, Inc.'s capacity as a parent holding company with respect to the holdings of the following subsidiaries:
- (X) Alliance Capital Management L.P. (13-3434400), an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) The Equitable Life Assurance Society of the United States (13-5570651), an insurance company and an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.

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- Item 8. Identification and Classification of Members of the Group. N/A
- Item 9. Notice of Dissolution of Group:

N/A

Item 10. Certification:

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: August 8, 2003 AXA FINANCIAL, INC.*

/s/ Alvin H. Fenichel

Alvin H. Fenichel Senior Vice President and Controller

^{*}Pursuant to the Joint Filing Agreement with respect to Schedule 13G attached hereto as Exhibit I, among AXA Financial, Inc., AXA Assurances I.A.R.D Mutuelle, AXA Assurances Vie Mutuelle, AXA Courtage Assurance Mutuelle, and AXA, this statement Schedule 13G is filed on behalf of each of them.