FINISH LINE INC /IN/ Form 8-K November 15, 2016		
UNITED STATES SECURITIES AND EXCHANGE COMI WASHINGTON, D.C. 20549	MISSION	
FORM 8-K		
CURRENT REPORT		
Pursuant to Section 13 or 15(d) of the Sec	curities Exchange A	Act of 1934
Date of Report (Date of Earliest Event Re	eported): Novembe	r 15, 2016
The Finish Line, Inc.		
(Exact name of registrant as specified in i	its charter)	
(State or other jurisdiction	0-20184 (Commission File Number)	35-1537210 (I.R.S. Employer Identification No.)
3308 North Mitthoeffer Road Indianapolis, Indiana (Address of principal executive offices)		46235 (Zip Code)
Registrant's telephone number, including	area code: 317-899	9-1022
Not Applicable		
Former name or former address, if change	ed since last report	
Check the appropriate box below if the Fo the registrant under any of the following p	_	tended to simultaneously satisfy the filing obligation of
-	la-12 under the Exc oursuant to Rule 14	

Item 2.06 Material Impairments.

The information disclosed under Item 8.01 of this Current Report on Form 8-K regarding impairment charges is incorporated by reference into this Item 2.06.

Item 8.01 Other Events.

On November 15, 2016, The Finish Line, Inc. (the "Company") announced that it is exploring strategic alternatives for its JackRabbit retail division to further enhance shareholder value.

In conjunction with its exploration of strategic alternatives for JackRabbit, the Company concluded that the fair value of JackRabbit was less than its carrying value. Consequently, the Company expects to record total non-cash impairment charges in the third quarter of fiscal year 2017 of approximately \$44 million, which represents a full impairment of the related goodwill balance. The Company does not expect that any portion of the impairment charge will result in future cash expenditures, or that it will otherwise impact the Company's liquidity, cash flows, or compliance with its debt covenants.

On November 15, 2016, the Company issued a press release announcing the foregoing matters, a copy of which is attached hereto as Exhibit 99.1 and incorporated by reference herein.

Forward-Looking Statements

This news release includes statements that are or may be considered "forward-looking" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally can be identified by the use of words or phrases such as "believe," "expect," "future," "anticipate," "intentiplan," "foresee," "may," "should," "will," "estimates," "outlook," "potential," "optimistic," "confidence," "continue," "evolve" "growth" or words and phrases of similar meaning. Statements that describe objectives, plans or goals also are forward-looking statements.

All of these forward-looking statements are subject to risks, management assumptions and uncertainties that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The principal risk factors that could cause actual performance and future actions to differ materially from the forward-looking statements include, but are not limited to, the company's reliance on a few key vendors for a majority of its merchandise purchases (including a significant portion from one key vendor); the availability and timely receipt of products; the ability to timely fulfill and ship products to customers; fluctuations in oil prices causing changes in gasoline and energy prices, resulting in changes in consumer spending as well as increases in utility, freight and product costs; product demand and market acceptance risks; deterioration of macroeconomic and business conditions; the inability to locate and obtain or retain acceptable lease terms for the company's stores; the effect of competitive products and pricing; loss of key employees; execution of strategic growth initiatives (including actual and potential mergers and acquisitions and other components of the company's capital allocation strategy); cybersecurity risks, including breach of customer data; a major failure of technology and information systems; and the other risks detailed in the company's Securities and Exchange Commission filings. Readers are urged to consider these factors carefully in evaluating the forward-looking statements. The forward-looking statements included herein are made only as of the date of this report and Finish Line undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number Description

99.1 Press release issued November 15, 2016

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Finish Line, Inc.

Date: November 15, 2016 By: /s/ Edward W. Wilhelm

Name: Edward W. Wilhelm

Title: Executive Vice President, Chief Financial Officer

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