Hunckler Stephen Peter Form 3 May 13, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement State Auto Financial CORP [STFC] A Hunckler Stephen Peter (Month/Day/Year) 05/06/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 518 EAST BROAD STREEET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person COLUMBUS, OHÂ 43215 (give title below) (specify below) Form filed by More than One Vice President Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Shares without par value 10 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

currently valid OMB control number.

1. Title of Derivative	2. Date Exercisable and		and Amount of	4. Conversion	5.	6. Nature of Indirect
Security	Expiration Date	Securitie	Securities Underlying		Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivati	Derivative Security		Form of	Ownership
			(Instr. 4)		rice of Derivative (I	(Instr. 5)
	Date Exercisable Expirati	on Title	A mount or	Derivative	Security:	
	*	on the	Amount or	Security	Direct (D)	
	Date		Number of	•	or Indirect	

Edgar Filing: Hunckler Stephen Peter - Form 3

				Shares		(I) (Instr. 5)	
Employee Stock Option (Right to Buy) NQ	11/05/2010(1)	11/04/2019	Common Shares	9,198	\$ 16.02	D	Â
Employee Stock Option (Right to Buy) NQ	03/04/2011(1)	03/03/2020	Common Shares	10,931	\$ 18.78	D	Â
Employee Stock Option (Right to Buy) NQ	03/03/2012(1)	03/02/2021	Common Shares	10,353	\$ 17.03	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Hunckler Stephen Peter 518 EAST BROAD STREEET COLUMBUS, OH 43215	Â	Â	Vice President	Â		

Signatures

/s/ Stephen P. Hunckler by James A. Yano, attorney in 05/13/2011 fact, per POA attached

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options vest in three equal annual installments from date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2