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INNOVO G Form 4 July 18, 200											
									OMB A	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check this box if no longer				CHANGES IN BENEFICIAL OWNERS					Expires:	January 31, 2005	
subject to Section 1 Form 4 c	IENI UI	r CHAN	GES IN SECUI		CIA	LUW	NERSHIP OF	Estimated a burden hou response	average Irs per		
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
1(b).											
(Print or Type]	Responses)										
1. Name and A Hoffman Ke	2. Issuer Name and Ticker or Trading Symbol				-	5. Relationship of Reporting Person(s) to Issuer					
		INNOVO GROUP INC [INNO]					(Check all applicable)				
				3. Date of Earliest Transaction				_X_ Director 10% Owner			
(Month/Day/Y) C/O INNOVO GROUP INC., 5901 S 07/13/2007 EASTERN AVE										er (specify	
(Street) 4. If Ame				endment, Date Original				6. Individual or Joint/Group Filing(Check			
Filed(More COMMERCE, CA 90040				nth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
		(7.)						Person			
(City)	(State)	(Zip)		e I - Non-l	Derivative	Securi	ties Acq	uired, Disposed of		-	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, i any (Month/Day/Year)			n Date, if	3.4. Securities Acquiredate, ifTransaction(A) or Disposed of (D)Code(Instr. 3, 4 and 5)Year)(Instr. 8)				Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			
Common Stock	07/13/2007	07/16/2	.007	М	3,750	A	\$ 1.58	8,750	D		
Common Stock	07/13/2007	07/16/2	.007	М	75,000	А	\$ 1.02	83,750	D		
Common Stock	07/13/2007	07/16/2	.007	S	2,000	D	\$ 2.26	81,750	D		
Common Stock	07/16/2007			S	54,050	D	\$ 2.23	27,700	D		
Common Stock	07/17/2007			S	27,700	D	\$ 2.22	0	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Nonqualified Stock Option (right to buy)	\$ 1.58	07/13/2007	07/16/2007	М	3,750 (1)	07/03/2004	06/03/2014	Common Stock	3,7
Nonqualified Stock Option (right to buy)	\$ 1.02	07/13/2007	07/16/2007	М	75,000	05/12/2006	05/12/2016	Common Stock	75,0

Reporting Owners

Reporting Owner Name / Address	Relationships						
I O	Director	10% Owner	Officer	Other			
Hoffman Kelly C/O INNOVO GROUP INC. 5901 S EASTERN AVE COMMERCE, CA 90040	Х						
Signatures							
/s/ Kelly 07. Hoffman	/18/2007						

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The original option grant of 45,000 shares vested ratably on a monthly basis over a twelve month period beginning on July 3, 2004 and
(1) thereafter until vested in full as of June 3, 2005. On the date of exercise of the option in July 2007, Mr. Hoffman had 3,750 shares remaining and available for exercise from the original grant of 45,000 shares.

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(2) These options were granted pursuant to the Innovo Group Inc. 2004 Stock Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.