MARSHALL & ILSLEY CORP/WI/ Form 424B2 December 16, 2003

PRICING SUPPLEMENT

| | | | | | Filed under Rule 424 (b)(2), Registration Statement No. 333-33814 |
|---|---------------------|-----------------------|---------------------------------|-----------------------------------|--|
| Marshall & Ilsley Corporation | | | | | Pricing Supplement No. 72 - dated 12/15/03 |
| \$500,000,000 | | | | | (To Prospectus dated April 12, 2000, and Prospectus |
| Marshall & Ilsley Corporation MiNotes sm Due Nine Months or More from Date of Issue | | | | | Supplement dated October 21, 2003) |
| CUSIP | Aggregate | | Purchasing | Proceeds | Interest Interest Maturity Survivor Rate Payment |
| Number | Principal Amount | Public ⁽¹⁾ | Agent's Discount ⁽¹⁾ | Before Expenses ⁽¹⁾ | Per Frequency Date Option |
| | | | | | (pegin date) |
| 57183MDB3 | \$1,450,000 | 100% | 2.00% | 98.00% | 5.625% emi-Annual12/15/22 YES (5/15/04) |
| Senior Notes | | | | | |
| Redemption In Redeemable at at a price equal | the option of | f Marshall & I | lsley Corporatio | on on 12/15/05 a | nd each interest payment date thereafter, |
| | | | | | |
| Senior Notes | Senior Notes | | | | |
| Redemption In | formation: | | | | |
| Senior Notes | | | | | |
| Redemption In | formation: | | | | |
| ^ | 1 | | | | |

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| | | Merrill Lynch & Co. |
|----------------------------------|---|---------------------|
| Marshall & Ilsley Corporation | Trade Date:12/15/03 | Purchasing Agent |
| 770 North Water Street | Issue Date:12/18/03 | Acting as Principal |
| Milwaukee, WI 53202 | Minimum Denominations/Increments: \$1,000/\$1,000 | |
| | Original Issue Discount: No | |
| | All trades settle without accrued interest and clear SDFS: DTC Book-Entry only | |
| | Merrill Lynch DTC Participant Number: 5132 | |
| | (1) Expressed as a percentage of the aggregate principal amo | ount. |
| | "MiNotes" is a service mark of Marshall & Ilsley Corporation. | |

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