

AFLAC INC  
Form 4  
October 28, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
AMOS DANIEL P

(Last) (First) (Middle)  
1932 WYNNNTON ROAD  
(Street)

COLUMBUS, GA 31999

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AFLAC INC [AFL]

3. Date of Earliest Transaction (Month/Day/Year)  
09/03/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board/CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	09/03/2010		G		36,000	D	\$ 0 350,253
Common Stock	10/27/2010		M/K		208,798	A	\$ 25.125 559,051
Common Stock	10/27/2010		M/K		143,585	A	\$ 30.575 702,636
Common Stock	10/27/2010		F/K		142,174	D	\$ 56.39 560,462
Common Stock	10/27/2010		F/K		105,756	D	\$ 56.39 454,706

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Common Stock	10/27/2010	G	97,900	D	\$ 0	356,806	D	
Common Stock	10/27/2010	M/K	50,000	A	\$ 25.495	78,841	I	Spouse
Common Stock	10/27/2010	F/K	34,353	D	\$ 56.39	44,488	I	Spouse
Common Stock						51,135	I	By Children
Common Stock						3,206,553	I	Partnership
Common Stock						25,877	I	Spouse TTEE/Children
Common Stock						1,720	I	Spouse/401(K) Plan
Common Stock						668,454	I	TTEE/Children
Common Stock						11,021	I	Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Number of Shares
Employee Stock Option (right to buy)	\$ 25.125	10/27/2010		M/K		02/12/2005	02/12/2012	Common Stock	208,7
Employee Stock Option	\$ 30.575	10/27/2010		M/K		08/13/2005	08/13/2012	Common Stock	143,5

(right to buy)

Employee Stock

Option \$ 25.495 10/27/2010

M/K

50,000 12/10/2001 12/10/2011

Common Stock

50,0

(right to buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
AMOS DANIEL P 1932 WYNNTON ROAD COLUMBUS, GA 31999	X		Chairman of the Board/CEO	

## Signatures

Patricia A. Bell as Power of Attorney  
10/28/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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