

AMERICAN EXPRESS CO  
Form 4  
August 03, 2005

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HOUSE DAVID C

(Last) (First) (Middle)

AMERICAN EXPRESS TOWER, 3  
WORLD FINANCIAL CENTER

(Street)

NEW YORK, NY 10285-5003

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

AMERICAN EXPRESS CO [AXP]

3. Date of Earliest Transaction (Month/Day/Year)

08/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Member, Global Leadership Team

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount Price			
Common Shares	08/01/2005		M		A \$ 35.292	377,310	D	
Common Shares	08/01/2005		M		A \$ 43.81	419,555	D	
Common Shares	08/01/2005		M		A \$ 46.98	450,163	D	
Common Shares	08/01/2005		M		A \$ 46.98	470,305	D	
Common Shares	08/01/2005		S		D \$ 55.05	469,705	D	

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Common Shares	08/01/2005	S	2,300	D	\$ 55.04	467,405	D	
Common Shares	08/01/2005	S	200	D	\$ 55.03	467,205	D	
Common Shares	08/01/2005	S	2,200	D	\$ 55.02	465,005	D	
Common Shares	08/01/2005	S	3,400	D	\$ 55.01	461,605	D	
Common Shares	08/01/2005	S	46,100	D	\$ 55	415,505	D	
Common Shares	08/01/2005	S	40,400	D	\$ 54.98	375,105	D	
Common Shares	08/01/2005	S	27,000	D	\$ 54.97	348,105	D	
Common Shares	08/01/2005	S	1,300	D	\$ 54.96	346,805	D	
Common Shares	08/01/2005	S	39,500	D	\$ 54.95	307,305	D	
Common Shares	08/01/2005	S	11,400	D	\$ 54.94	295,905	D	
Common Shares	08/01/2005	S	16,500	D	\$ 54.93	279,405	D	
Common Shares	08/01/2005	S	1,600	D	\$ 54.86	277,805	D	
Common Shares	08/01/2005	S	600	D	\$ 54.85	277,205	D	
Common Shares	08/01/2005	S	1,300	D	\$ 54.84	275,905	D	
Common Shares	08/01/2005	S	10,000	D	\$ 54.82	265,905	D	
Common Shares						6,952	I	By ISP Trust <sup>(1)</sup>
Common Shares						1,110	I	Custodian for minor children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Employee Stock Option (right to buy)	\$ 35.292	08/01/2005		M	150,000	02/22/2001 <sup>(2)</sup> 02/22/2009	Common Shares	150,000	
Employee Stock Option (right to buy)	\$ 46.98	08/01/2005		M	20,142	03/19/2004 02/23/2007	Common Shares	20,142	
Employee Stock Option (right to buy)	\$ 43.81	08/01/2005		M	42,245	12/06/2003 02/25/2006	Common Shares	42,245	
Employee Stock Option (right to buy)	\$ 46.98	08/01/2005		M	30,608	03/19/2004 02/25/2006	Common Shares	30,608	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOUSE DAVID C AMERICAN EXPRESS TOWER 3 WORLD FINANCIAL CENTER NEW YORK, NY 10285-5003			Member, Global Leadership Team	

## Signatures

s/ Stephen P. Norman,  
Attorney-in-fact

08/03/2005

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in reporting person's account under the Company's Incentive Savings Plan as of August 1, 2005. This plan uses unit accounting, and the number of shares that a participant is deemed to hold varies with the unit price of the Company pooled stock fund.
- (2) These options vested in three equal annual installments beginning on the date shown as "Date Exercisable."

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.