HASBRO INC

Form 4

Common

Stock (Par

Value \$.50 per share) Common Stock (Par

Value \$.50 per share)

11/07/2013

11/07/2013

| November 12, 20 | 013 | | | | | | | | | | |
|---|--|--|--|--|--------------|---------|------------------------|--|--|---|--|
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | | | OMB APPROVAL OMB 3235-0287 | | | |
| Check this borif no longer subject to Section 16. | Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNE SECURITIES | | | | | | | ERSHIP OF | Number: Expires: Estimated a burden hour | January 31, 2005 average | |
| Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | |
| (Print or Type Respo | onses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person * Tinga Wiebe | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) | Middle) | 3. Date of Earliest Transaction | | | | | (Check all applicable) | | | | |
| | | | (Month/Day/Year) 11/07/2013 | | | | | Director 10% Owner Sofficer (give title Other (specify below) Chief Commercial Officer | | | |
| | (Street) | Street) 4. If Amend Filed(Month) | | | | l | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| PAWTUCKET, RI 02862 | | | | | | | | Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-I | Derivative (| Secur | ities Acqu | ired, Disposed of, | or Beneficial | ly Owned | |
| | ransaction Date onth/Day/Year) | 2A. Deem Execution any (Month/D | Date, if | 3. Transactio Code (Instr. 8) | 4. Securiti | ed of (| D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock (Par Value \$.50 per share) | 07/2013 | | | M | 43,203 | | \$ 32.425 | 77,612 | D | | |

28,148 A \$ 27.095

67,351 D \$51.7 38,409

M

S

105,760

D

D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | ution Date, if TransactiorDerivative Expiration Date Code Securities (Month/Day/Year) | | ate | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|---|---|---|---|---|---------|---------------------|---|-----------------|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option (Right to Buy) (1) | \$ 32.425 | 11/07/2013 | | M | 43,203 | (2) | 05/23/2014 | Common Stock | 43,203 |
| Option (Right to Buy) (1) | \$ 27.095 | 11/07/2013 | | M | 28,148 | (3) | 02/12/2015 | Common Stock | 28,148 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Tinga Wiebe C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02862

Chief Commercial Officer

Signatures

Tarrant Sibley, P/O/A for Wiebe Tinga

11/12/2013

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 33 1/3 of the options became exercisable on each May 24, 2008, May 24, 2009 and May 24, 2010.

Reporting Owners 2

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(3) 33 1/3 of the options became exercisable on each February 13, 2009, February 13, 2010 and February 13, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.