

CHURCH &amp; DWIGHT CO INC /DE/

Form 4

September 03, 2008

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BROVA JACQUELIN J**

2. Issuer Name **and** Ticker or Trading  
Symbol  
**CHURCH & DWIGHT CO INC  
/DE/ [CHD]**

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
**469 NORTH HARRISON STREET**  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/29/2008**

\_\_\_\_ Director \_\_\_\_ 10% Owner  
☒ Officer (give title below) \_\_\_\_ Other (specify below)  
Executive V.P. Human Resources

**PRINCETON, NJ 08543**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) or (D)	5,776.6726 (1)	D	
Common Stock					915.1122	I	Prft Shring/Saving Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Phantom Stock	\$ 0 <sup>(2)</sup>	08/29/2008		A	3	08/08/1988 <sup>(3)</sup> 08/08/1988 <sup>(3)</sup>	Common Stock 3
Stock Option	\$ 21.26					09/16/2005 09/16/2012	Common Stock 6,000
Stock Option	\$ 21.8567					06/16/2006 06/16/2013	Common Stock 4,200
Stock Option	\$ 29.5					06/14/2007 06/14/2014	Common Stock 3,450
Stock Option	\$ 33.3					01/16/2009 01/16/2016	Common Stock 5,000
Stock Option	\$ 35.02					06/19/2009 06/19/2016	Common Stock 16,000
Stock Option	\$ 35.29					06/20/2008 06/20/2015	Common Stock 2,300
Stock Option	\$ 37.435					08/01/2008 08/01/2015	Common Stock 5,000
Stock Option	\$ 48.8					06/18/2010 06/18/2017	Common Stock 13,300
Stock Option	\$ 55.66					06/16/2011 06/16/2018	Common Stock 15,300

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
BROVA JACQUELIN J 469 NORTH HARRISON STREET PRINCETON, NJ 08543	Executive V.P. Human Resources

## Signatures

Andrew C.  
Forsell

09/03/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (2) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (1) Holdings have been adjusted to reflect shares purchased in the Church & Dwight Co., Inc. Employee Stock Purchase Plan.
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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