



Edgar Filing: MEDIA GENERAL INC - Form 4

Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
or Beneficially Owned

| 1.<br>Title of Security<br>(Instr. 3) | 2.<br>Transaction<br>Date<br>(mm/dd/yy) | 2A.<br>Deemed<br>Execution<br>Date, if any,<br>(mm/dd/yy) | 3.<br>Transaction<br>Code<br>(Instr. 8) |   | 4.<br>Securities Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |                  | Price |
|---------------------------------------|---|---|---|---|--|------------------|-------|
|                                       |   |   | Code                                    | V | Amount   | (A)<br>or<br>(D) |       |
| Class A Common Stock                  | 1/29/03                                 |   | A                                       |   | 45,500   | A                | 4     |
| Class A Common Stock                  |   |   |   |   |  |                  | 5     |
| Class A Common Stock                  |   |   |   |   |  |                  | 2     |
| Class A Common Stock                  |   |   |   |   |  |                  | 2     |
| Class B Common Stock                  |   |   |   |   |  |                  | 8     |
| Class B Common Stock                  |   |   |   |   |  |                  | 3     |

\* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Print or Type Responses)

(Over)

(Form 4-07/99)

FORM 4 (continued)

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Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1.<br>Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conver-<br>sion<br>or<br>Exer-<br>cise<br>Price<br>of<br>Deriv-<br>ative<br>Secur-<br>ity | 3.<br>Trans-<br>action<br>Date<br>(Month/<br>Day/<br>Year) | 3A.<br>Deemed<br>Execution<br>Date, if<br>any<br>(Month/<br>Day/<br>Year) | 4.<br>Trans-<br>action<br>Code<br>(Instr.<br>8)<br>-----<br>Code V | 5.<br>Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D)<br>(Instr. 3,<br>4 and 5)<br>-----<br>(A) (D) | 6.<br>Date<br>Exercisable and<br>Expiration Date<br>(Month/Day/Year)<br>-----<br>Date Expira-<br>tion<br>Date | 7.<br>Title and Amount<br>of Underlying<br>Securities<br>(Instr. 3 and<br>-----<br>Amount<br>or<br>Number<br>of<br>Share |
|--|---|--|---|--|--|---|--|
|--|---|--|---|--|--|---|--|

|                         |        |         |  |   |        |             |                            |     |
|-------------------------|--------|---------|--|---|--------|-------------|----------------------------|-----|
| Phantom Stock Units (1) |        |         |  | A | 134    |             | Class A<br>Common<br>Stock | 134 |
| Stock option            | 56.025 | 1/29/03 |  | A | 35,100 | (2) 1/29/13 | Class A<br>Common<br>Stock | 35, |

(1) Monthly units acquired, including 2/25/03 allocation, under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.  
(2) Options granted under 1996 Non-Qualified Stock Option Plan, exercisable 1/3 per year on January 29, 2004, 2005, and 2006.

Explanation of Responses:

/s/ J. Stewart Bryan III, by George L. Mahoney, Attorney-in-fact 2/27/03  
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\*\*Signature of Reporting Person Date

\*\* Intentional misstatements or omissions of facts constitute Federal

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Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
If space provided is insufficient, see Instruction 6 for procedure.

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