

CAMPBELL SOUP CO  
Form 5  
September 14, 2016

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
vanBeuren Archbold D

(Last) (First) (Middle)

1 CAMPBELL PLACE

(Street)

CAMDEN, NJ 08103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CAMPBELL SOUP CO [CPB]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
07/31/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Amount Price			
Common Stock	04/01/2015	Â	G5	56,000 D \$ 0	1,009,880 (1)	I	Family investment partnership (2)
Common Stock	04/01/2015	Â	G5	56,000 A \$ 0	61,998 (1)	I	ADvB 2009 GRAT
Common Stock	07/13/2015	Â	G5	23,279 D \$ 0	38,719 (3)	I	ADvB 2009 GRAT
	07/13/2015	Â	G5	23,279 A \$ 0	950,188 (3)	I	

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Common Stock										ADvB Revocable Trust
Common Stock	10/20/2015	Â	G	9,054	D	\$ 0	6,617 <sup>(4)</sup>	I		ADvB 2013 GRAT
Common Stock	10/20/2015	Â	G	9,054	A	\$ 0	959,242 <sup>(4)</sup>	I		ADvB Revocable Trust
Common Stock	01/04/2016	Â	G	50,000	D	\$ 0	959,880 <sup>(5)</sup>	I		Family investment partnership <sup>(2)</sup>
Common Stock	01/04/2016	Â	G	50,000	A	\$ 0	88,719 <sup>(5)</sup>	I		ADvB 2009 GRAT
Common Stock	02/11/2016	Â	G	66	A	\$ 0	1,024 <sup>(6)</sup>	I		Family management company <sup>(7)</sup>
Common Stock	06/30/2016	Â	G	175,000	D	\$ 0	784,880 <sup>(8)</sup>	I		Family investment partnership <sup>(2)</sup>
Common Stock	06/30/2016	Â	G	175,000	A	\$ 0	263,719 <sup>(8)</sup>	I		ADvB 2009 GRAT
Common Stock	07/01/2016	Â	G	170,913	D	\$ 0	92,806 <sup>(9)</sup>	I		ADvB 2009 GRAT
Common Stock	07/01/2016	Â	G	170,913	A	\$ 0	1,130,155 <sup>(9)</sup>	I		ADvB Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of D Se B O E Is F (I
					(A) (D)		Title		



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