

Lloyds Banking Group plc
Form 6-K
March 19, 2019

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

19 March 2019

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 19 March 2019
re: Director/PDMR Shareholding

19 March 2019

LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMRs') IN ORDINARY SHARES OF THE GROUP OF
10 PENCE EACH ('SHARES')

This announcement should be read in conjunction with the Summary Remuneration Announcement and disclosures in the 2018 Annual Report and Accounts published on 20 February 2019. The 2018 Annual Report and Accounts is available on the 'Annual Reports' page in the 'Investors & Performance' section of the Group's website www.lloydsbankinggroup.com.

Fixed Share Awards

This announcement details the number of Shares acquired by PDMRs in respect of the first quarter of 2019 under the Group's Fixed Share Award, as described in the Summary Remuneration Announcement. In this respect, the Group announces that, after the settlement of income tax and national insurance contributions, Shares were acquired on 18 March 2019 on behalf of the PDMRs as listed in the table below. The acquisition price was 65.2751 pence per Share.

The Shares will be held on behalf of the PDMRs and will be released over five years, with 20 per cent being released each year on the anniversary of the award.

| Name | Shares |
|----------------------|---------|
| António Horta-Osório | 213,136 |
| Juan Colombás | 100,885 |
| George Culmer | 102,305 |
| Antonio Lorenzo | 101,453 |
| Vim Maru | 92,359 |
| Zak Mian | 92,359 |
| David Oldfield | 99,463 |
| Janet Pope | 71,045 |
| Stephen Shelley | 100,885 |
| Jen Tippin | 85,254 |
| Andrew Walton | 63,941 |

ENQUIRIES:

Investor Relations
Douglas Radcliffe +44 (0) 20 7356 1571
Group Investor Relations Director
Email: douglas.radcliffe@finance.lloydsbanking.com

Group Corporate Affairs
Matt Smith
Head of Media Relations +44 (0) 20 7356 3522

Email: matt.smith@lloydsbanking.com

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| | | |
|----|---|--|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | António Horta-Osório |
| 2 | Reason for the notification | |
| a) | Position/status | Group Chief Executive |
| b) | Initial notification / Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Lloyds Banking Group plc |
| b) | LEI | 549300PPXHEU2JF0AM85 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each |
| a) | Identification code | GB0008706128 |
| b) | Nature of the transaction | Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award. |
| | Price(s) and volume(s) | |
| c) | | Price(s) Volume(s) |
| | Fixed Share Award | GBP00.652751 213,136 |
| | Aggregated information | |
| d) | - Aggregated volume | N/A (single transaction) |
| | - Price | |
| e) | Date of the transaction | 18 March 2019 |
| f) | Place of the transaction | London Stock Exchange (XLON) |

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- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Juan Colombás
- 2 Reason for the notification
- a) Position/status Chief Operating Officer
- b) Initial notification / Amendment Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Lloyds Banking Group plc
- b) LEI 549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument Ordinary Shares of 10p each
- a) Identification code GB0008706128
- b) Nature of the transaction Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award.
- Price(s) and volume(s)
- c) Price(s) Volume(s)
- Fixed Share Award GBP0.652751 100,885
- Aggregated information
- d) - Aggregated volume N/A (single transaction)
- Price
- e) Date of the transaction 18 March 2019
- f) Place of the transaction London Stock Exchange (XLON)

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name George Culmer

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| | | |
|----|---|--|
| 2 | Reason for the notification | |
| a) | Position/status | Chief Financial Officer |
| b) | Initial notification / Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Lloyds Banking Group plc |
| b) | LEI | 549300PPXHEU2JF0AM85 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each |
| a) | Identification code | GB0008706128 |
| b) | Nature of the transaction | Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award. |
| | Price(s) and volume(s) | |
| c) | | Price(s) Volume(s) |
| | Fixed Share Award | GBP0.652751 102,305 |
| | Aggregated information | |
| d) | - Aggregated volume | N/A (single transaction) |
| | - Price | |
| e) | Date of the transaction | 18 March 2019 |
| f) | Place of the transaction | London Stock Exchange (XLON) |
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | Antonio Lorenzo |
| 2 | Reason for the notification | |
| a) | Position/status | Chief Executive, Scottish Widows and Group Director, |

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Insurance and Wealth

- b) Initial notification / Amendment Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Lloyds Banking Group plc
- b) LEI 549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument Ordinary Shares of 10p each
- a) Identification code GB0008706128
- b) Nature of the transaction Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award.
- Price(s) and volume(s)
- | | Price(s) | Volume(s) |
|----------------------|-------------|-----------|
| c) Fixed Share Award | GBP0.652751 | 101,453 |
- Aggregated information
- d) - Aggregated volume N/A (single transaction)
- Price
- e) Date of the transaction 18 March 2019
- f) Place of the transaction London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Vim Maru
- 2 Reason for the notification
- a) Position/status Group Director, Retail
- b) Initial notification / Amendment Initial Notification

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3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Lloyds Banking Group plc
 b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

- a) Identification code GB0008706128
 b) Nature of the transaction Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award.

Price(s) and volume(s)

- | | Price(s) | Volume(s) |
|----------------------|--------------|-----------|
| c) Fixed Share Award | GBP00.652751 | 92,359 |

Aggregated information

- d) - Aggregated volume N/A (single transaction)
 - Price
 e) Date of the transaction 18 March 2019
 f) Place of the transaction London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name Zak Mian

2 Reason for the notification

- a) Position/status Group Director, Transformation
 b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Lloyds Banking Group plc

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| | | | |
|----|---|--|-----------|
| b) | LEI | 549300PPXHEU2JF0AM85 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| | Description of the financial instrument, type of instrument | | |
| a) | Identification code | Ordinary Shares of 10p each GB0008706128 | |
| b) | Nature of the transaction | Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award. | |
| | Price(s) and volume(s) | | |
| c) | | Price(s) | Volume(s) |
| | Fixed Share Award | GBP00.652751 | 92,359 |
| | Aggregated information | | |
| d) | - Aggregated volume | N/A (single transaction) | |
| | - Price | | |
| e) | Date of the transaction | 18 March 2019 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | David Oldfield | |
| 2 | Reason for the notification | | |
| a) | Position/status | Group Director, Commercial Banking | |
| b) | Initial notification / Amendment | Initial Notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Lloyds Banking Group plc | |
| b) | LEI | 549300PPXHEU2JF0AM85 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been | | |

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conducted

Description of the financial instrument, type of instrument

Ordinary Shares of 10p each

a) Identification code

GB0008706128

Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award.

b) Nature of the transaction

Price(s) and volume(s)

Price(s) Volume(s)

c) Fixed Share Award

GBP00.652751 99,463

Aggregated information

d) - Aggregated volume

N/A (single transaction)

- Price

e) Date of the transaction

18 March 2019

f) Place of the transaction

London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

Janet Pope

2 Reason for the notification

a) Position/status

Chief of Staff and Group Director, Responsible Business & Inclusion

b) Initial notification / Amendment

Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Lloyds Banking Group plc

b) LEI

549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument

Ordinary Shares of 10p each

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| | | |
|---|--|-----------|
| Identification code | GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award. | |
| Price(s) and volume(s) | Price(s) | Volume(s) |
| c) Fixed Share Award | GBP00.652751 | 71,045 |
| Aggregated information | | |
| d) - Aggregated volume | N/A (single transaction) | |
| - Price | | |
| e) Date of the transaction | 18 March 2019 | |
| f) Place of the transaction | London Stock Exchange (XLON) | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | |
| a) Name | Stephen Shelley | |
| 2 Reason for the notification | | |
| a) Position/status | Chief Risk Officer | |
| b) Initial notification / Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) Name | Lloyds Banking Group plc | |
| b) LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | |
| a) Identification code | GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares - In respect of the first quarter of | |

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2019 under the Group's Fixed Share Award.

| Price(s) and volume(s) | | Price(s) | Volume(s) |
|---|---|--|-----------|
| c) | Fixed Share Award | GBP0.652751 | 100,885 |
| Aggregated information | | | |
| d) | - Aggregated volume | N/A (single transaction) | |
| | - Price | | |
| e) | Date of the transaction | 18 March 2019 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | | |
| a) | Name | Jen Tippin | |
| 2 Reason for the notification | | | |
| a) | Position/status | Group People & Productivity Director | |
| b) | Initial notification / Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Lloyds Banking Group plc | |
| b) | LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | |
| a) | Identification code | GB0008706128 | |
| b) | Nature of the transaction | Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award. | |
| Price(s) and volume(s) | | | |
| c) | | | |

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| | Price(s) | Volume(s) |
|---|---|-----------|
| Fixed Share Award | GBP00.652751 | 85,254 |
| Aggregated information | | |
| d) - Aggregated volume | N/A (single transaction) | |
| - Price | | |
| e) Date of the transaction | 18 March 2019 | |
| f) Place of the transaction | London Stock Exchange (XLON) | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | |
| a) Name | Andrew Walton | |
| 2 Reason for the notification | | |
| a) Position/status | Group Corporate Affairs Director | |
| b) Initial notification / Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) Name | Lloyds Banking Group plc | |
| b) LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| Description of the financial instrument, type of instrument | | |
| a) Identification code | Ordinary Shares of 10p each GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares - In respect of the first quarter of 2019 under the Group's Fixed Share Award. | |
| Price(s) and volume(s) | | |
| c) | Price(s) | Volume(s) |
| Fixed Share Award | GBP00.652751 | 63,941 |

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Aggregated information

| | |
|-----------------------------|---------------------------------|
| d) - Aggregated volume | N/A (single transaction) |
| - Price | |
| e) Date of the transaction | 18 March 2019 |
| f) Place of the transaction | London Stock Exchange (XLON) |

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 19 March 2019