PRUDENTIAL PLC Form 6-K August 08, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of August, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

IFRS Disclosure and Additional Financial Information Prudential plc Half Year 2018 results

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED INCOME STATEMENT

Gross premiums earned Outward reinsurance premiums*	Note	2018 £m Half year 21,341 (12,961)	2017 £m Half year 22,105 (947)	Full year 44,005 (2,062)
Earned premiums, net of reinsurance		8,380	21,158	41,943
Investment return Other income** Total revenue, net of reinsurance Benefits and claims and	B1.4	1,434 1,105 10,919	20,629 1,137 42,924	42,189 2,258 86,390
movement in unallocated surplus of with-profits funds, net of reinsurance		(4,507)	(35,442)	(72,532)
Acquisition costs and other expenditure**	B2	(4,535)	(5,245)	(9,993)
Finance costs: interest on core structural borrowings of shareholder-financed operations (Loss) gain on disposal of		(189)	(216)	(425)
businesses and corporate transactions	D1	(57)	61	223
Re-measurement of the sold Kore life business Total charges, not of reinsurance	a	-	5	5
Total charges, net of reinsurance and (loss) gain on disposal of businesses		(9,288)	(40,837)	(82,722)
Share of profits from joint ventures and associates, net of related tax		102	120	302
Profit before tax (being tax attributable to shareholders' and policyholders' returns)†		1,733	2,207	3,970
Less tax charge attributable to policyholders' returns		(33)	(393)	(674)
Profit before tax attributable to shareholders	B1.1	1,700	1,814	3,296
Total tax charge attributable to policyholders and shareholders	B4	(377)	(702)	(1,580)
Adjustment to remove tax charge attributable to policyholders' returns		33	393	674
Tax charge attributable to shareholders' returns	B4	(344)	(309)	(906)
Profit for the period		1,356	1,505	2,390
Attributable to: Equity holders of the Company Non-controlling interests Profit for the period		2018 £m Half year 1,355 1 1,356	2017 £m Half year 1,505 - 1,505	Full year 2,389 1 2,390
for the portion		-,000	-,000	_,_,

		2018	2017	
Earnings				
per share		Half year	Half year	Full year
(in pence)				
Based on				
profit				
attributable				
to the	B5			
equity	DJ			
holders of				
the				
Company:				
Basic		52.7p	58.7p	93.1p
Diluted		52.6p	58.6p	93.0p

		2018	2017	
Dividends per share (in pence)	Note	Half year	Half year	Full year
Dividends relating to reporting period:	B6			
First interim ordinary dividend		15.67p	14.50p	14.50p
Second interim ordinary dividend		-	-	32.50p
Total		15.67p	14.50p	47.00p
Dividends paid in reporting period:	B6			
Current year first interim ordinary dividend		-	-	14.50p
Second interim ordinary dividend for prior year		32.50p	30.57p	30.57p
Total		32.50p	30.57p	45.07p
*				

Outward reinsurance premiums of £(12,961) million includes the £(12,130) million paid during the period in respect of the reinsurance of the UK annuity portfolio. See note D1 for further details.

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This measure is the formal profit before tax measure under IFRS but it is not the result attributable to shareholders. This is principally because the corporate taxes of the Group include those on the income of consolidated with-profits and unit-linked funds that, through adjustments to benefits, are borne by policyholders. These amounts are required to be included in the tax charge of the Company under IAS 12. Consequently, the profit before all taxes measure is not representative of pre-tax profits attributable to shareholders. Profit before all taxes is determined after deducting the cost of policyholder benefits and movements in the liability for unallocated surplus of The Prudential Assurance Company Limited ('PAC') with-profits fund after adjusting for taxes borne by policyholders.

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

		2018 £m	2017 £m	
	Note	Half year	Half year	Full year
Profit for the period		1,356	1,505	2,390

^{**}The half year and full year 2017 comparative results have been re-presented from those previously published for the deduction of certain expenses against revenue following the adoption of IFRS 15 (see note A2).

Other comprehensive income (loss): Items that may be reclassified subsequently to profit or loss Exchange movements on foreign operations and net investment hedges: Exchange movements arising during the period Cumulative exchange gain of the sold Korea life business recycled through profit and loss Related tax	D1	67 - 2 69	(220) (61) (4) (285)	(404) (61) (5) (470)
Net unrealised valuation movements on securities of US insurance operations				
classified as available-for-sale: Net unrealised holding (losses) gains arising during the period (Deduct net gains) Add back net losses included in the income statement on disposal and impairment		(1,392) (29)	565 (34)	591 26
Total Related change in amortisation of deferred acquisition costs Related tax	C3.2(c) C5(b)	(1,421) 272 241 (908)	531 (69) (162) 300	617 (76) (55) 486
Total		(839)	15	16
Items that will not be reclassified to profit or loss Shareholders' share of actuarial gains and losses on defined benefit pension schemes:				
Gross Related tax		81 (14) 67	53 (7) 46	104 (15) 89
Other comprehensive (loss) income for the period, net of related tax		(772)	61	105
Total comprehensive income for the period		584	1,566	2,495
		2018 £m	2017 £m	Full
Attributable to:		Half year	Half year	year
Equity holders of the Company Non-controlling interests		583 1	1,566	2,494 1
Total comprehensive income for the period		584	1,566	2,495

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Period ended 30 June 2018 £m

				Available		Man	
Share	Share	Retained	Translation	-for-sale	Shareholders'	Non- controlling	Total
capital	premium	earnings	reserve	securities	equity	interests	equity
				reserves		Interests	

Note note C9 note C9

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Reserves Profit for the period Other		-	-	1,355	-	-	1,355	1	1,356
comprehensive income (loss) Total		-	-	67	69	(908)	(772)	-	(772)
comprehensive income (loss) for the period		-	-	1,422	69	(908)	583	1	584
Dividends Reserve movements in	B6	-	-	(840)	-	-	(840)	-	(840)
respect of share-based payments		-	-	(9)	-	-	(9)	-	(9)
Share capital and share premium New share									
capital subscribed	C9	-	6	-	-	-	6	-	6
Treasury shares Movement in own shares in	S								
respect of share-based payment plans Movement in		-	-	28	-	-	28	-	28
Prudential plc shares purchased by unit trusts consolidated under IFRS		-	-	27	-	-	27	-	27
Net increase (decrease) in equity		-	6	628	69	(908)	(205)	1	(204)
At beginning of period	f	129	1,948	12,326	840	844	16,087	7	16,094
At end of period		129	1,954	12,954	909	(64)	15,882	8	15,890

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (continued)

Period ended 30 June 2017 £m

		Share capital	Share premium	Retained earnings	Translation reserve	Available -for-sale securities reserves	Shareholders' equity	Non- controlling interests	Total equity
	Note	note C9	note C9						
Reserves Profit for the period Other		-	-	1,505	-	-	1,505	-	1,505
comprehensive income Total	;	-	-	46	(285)	300	61	-	61
comprehensive income for the period		-	-	1,551	(285)	300	1,566	-	1,566
Dividends Reserve	В6	-	-	(786)	-	-	(786)	-	(786)
movements in respect of share-based payments		-	-	22	-	-	22	-	22
		-	-	-	-	-		-	
Share capital and share premium New share		-	-	-	-	-		-	
capital subscribed	C9	-	10	-	-	-	10	-	10
		-	-	-	-	-		-	
Treasury share Movement in own shares in	S	-	-	-	-	-		-	
respect of share-based payment plans Movement in Prudential plc shares		-	-	(12)	-	-	(12)	-	(12)
purchased by unit trusts consolidated under IFRS Net increase		-	-	(17)	-	-	(17)	-	(17)
(decrease) in equity		-	10	758	(285)	300	783	-	783
At beginning o	ť	129	1,927	10,942	1,310	358	14,666	1	14,667
At end of period		129	1,937	11,700	1,025	658	15,449	1	15,450

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (continued)

Year ended 31 December 2017 £m

			10010110		2017 3	Available		Non-	
		Share capital	Share premium	Retained earnings	Translation reserve	-for-sale securities reserves	Shareholders' equity	controlling interests	Total equity
Reserves	Note	note C9	note C9			reserves			
Profit for the year		-	-	2,389	-	-	2,389	1	2,390
Other comprehensive income (loss) Total		-	-	89	(470)	486	105	-	105
comprehensive income for the year		-	-	2,478	(470)	486	2,494	1	2,495
Dividends Reserve	B6	-	-	(1,159)	-	-	(1,159)	-	(1,159)
movements in respect of share-based		-	-	89	-	-	89	-	89
payments Change in non-controlling interests	5	-	-	-	-	-	-	5	5
Share capital and share premium New share capital subscribed	C9	-	21	-	-	-	21	-	21
Treasury shares Movement in own shares in respect of share-based payment plans Movement in Prudential plc shares purchased by unit trusts	S	_	_	(15)	-	_	(15)	-	(15)
		-	-	(9)	-	-	(9)	-	(9)

consolidated under IFRS								
Net increase								
(decrease) in	-	21	1,384	(470)	486	1,421	6	1,427
equity								
At beginning of	129	1,927	10,942	1,310	358	14,666	1	14,667
year	129	1,927	10,942	1,310	336	14,000	1	14,007
At end of year	129	1,948	12,326	840	844	16,087	7	16,094

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Acceta	Note	2018 £m 30 Jun	2017 £m 30 Jun	31 Dec
Assets Goodwill Deferred acquisition	C5(a)	1,620	1,501	1,482
costs and other intangible assets	C5(b)	11,359	10,757	11,011
Property, plant and equipment		951	727	789
Reinsurers' share of insurance contract liabilities		9,620	9,709	9,673
Deferred tax assets	C7	2,435	4,105	2,627
Current tax recoverable		626	700	613
Accrued investment income		2,574	2,887	2,676
Other debtors		3,519	3,417	2,963
Investment properties Investment in joint ventures and	S	17,605	15,218	16,497
associates accounted for using the equity method		1,554	1,293	1,416
Loans Equity securities and	C3.3	16,922	16,952	17,042
portfolio holdings in unit trusts		229,707	210,437	223,391
Debt securities Derivative assets Other investments Deposits Assets held for sale* Cash and cash	C3.2	160,305 3,428 6,059 12,412 12,024	170,793 3,789 5,566 13,353 33	171,374 4,801 5,622 11,236 38
equivalents		8,450	9,893	10,690
Total assets	C1	501,170	481,130	493,941

Equity

Shareholders' equity Non-controlling interests Total equity		15,882 8 15,890	15,449 1 15,450	16,087 7 16,094
Liabilities Contract liabilities (including amounts in	1			
respect of contracts classified as investment contracts	C4.1(a)	405,482	398,980	411,243
under IFRS 4) Unallocated surplus of with-profits funds Core structural	C4.1(a)	17,283	15,090	16,951
borrowings of shareholder-financed operations	C6.1	6,367	6,614	6,280
Operational borrowings attributable to	C6.2(a)	1 618	2,096	1,791
shareholder-financed operations Borrowings	C0.2(u)	1,010	2,070	1,771
attributable to with-profits operations	C6.2(b)	3,589	3,336	3,716
Obligations under funding, securities lending and sale and repurchase		7,128	6,408	5,662
agreements Net asset value attributable to unit holders of consolidated unit trusts and similar funds		9,358	8,577	8,889
Deferred tax	C7	4,443	5,683	4,715
liabilities Current tax liabilities		415	743	537
Accruals, deferred income and other liabilities		13,551	14,524	14,185
Provisions		920	759	1,123
Derivative liabilities		3,149	2,870	2,755
Liabilities held for sale	D1	11,977	-	-
Total liabilities	C1	485,280	465,680	477,847
Total equity and liabilities		501,170	481,130	493,941

*

Assets held for sale of £12,024 million includes £11,977 million in respect of the reinsured UK annuity business (see note D1).

Included within equity securities and portfolio holdings in unit trusts, debt securities and other investments are £8,993 million of lent securities as at 30 June 2018 (30 June 2017: £9,182 million; 31 December 2017: £8,232 million).

International Financial Reporting Standards (IFRS) Basis Results

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	Note	2018 £m Half year	2017 £m Half year	Full year
Cash flows from operating activities				
Profit before tax (being tax attributable to				
shareholders' and policyholders'		1,733	2,207	3,970
returns)note (i)				
Other non-investment and non-cash assets		(389)	(550)	(49,771)
Investments		7,616	(26,539)	(968)
Policyholder liabilities (including		(10,725)	21,597	44,877
unallocated surplus)		(10,720)	21,007	11,077
Other liabilities (including operational		568	3,390	3,360
borrowings)				
Other itemsnote (ii)		466	(15)	152
Net cash flows from operating activities		(731)	90	1,620
Cash flows from investing activities				
Net cash outflows from purchases and		(167)	(56)	(134)
disposals of property, plant and equipment Net cash (outflows) inflows from corporate				
transactionsnote (iii)	5	(248)	813	950
Net cash flows from investing activities		(415)	757	816
Cash flows from financing activities		(413)	131	010
Structural borrowings of the Group:				
Shareholder-financed operations:note (iv)	C6 1			
Issue of subordinated debt, net of costs	C0.1	_	_	565
Redemption of subordinated debt		_	_	(751)
Interest paid		(187)	(207)	(369)
With-profits operations:note (v)	C6.2	()	(==,)	(= = =)
Redemption of subordinated debt		(100)	-	_
Interest paid		(4)	(4)	(9)
Equity capital:			,	. ,
Issues of ordinary share capital		6	10	21
Dividends paid		(840)	(786)	(1,159)
Net cash flows from financing activities		(1,125)	(987)	(1,702)
Net (decrease) increase in cash and cash		(2,271)	(140)	734
equivalents		(2,2/1)	(140)	134
Cash and cash equivalents at beginning of		10,690	10,065	10,065
period Effect of exchange rate changes on cash				
and cash equivalents		31	(32)	(109)
and cash equivalents				

Cash and cash equivalents at end of period 8,450 9,893 10,690

Notes

(i)

This measure as explained in the footnote to the income statement is the formal profit before tax measure under IFRS but it is not the result attributable to shareholders.

(ii)

The adjusting items to profit before tax included within other items are adjustments in respect of non-cash items together with operational interest receipts and payments, dividend receipts and tax paid.

(iii)

Net cash flows for corporate transactions are for distribution rights and the acquisition and disposal of businesses (including private equity and other subsidiaries acquired by with-profits funds for investment purposes).

(iv)

Structural borrowings of shareholder-financed operations exclude borrowings to support short-term fixed income securities programmes, non-recourse borrowings of investment subsidiaries of shareholder-financed operations and other borrowings of shareholder-financed operations. Cash flows in respect of these borrowings are included within cash flows from operating activities. The changes in the carrying value of the structural borrowings of shareholder-financed operations during half year 2018 are analysed as follows:

	Cash move	ments £m		Non-cash movements £m			
	Balance at beginning of period	Issue of debt	Redemption of debt	Foreign exchange movement	Other movements	Balance at end of period	
Half year 2018	6,280	-	-	83	4	6,367	
Half year 2017	6,798	-	-	(191)	7	6,614	
Full year 2017	6,798	565	(751)	(341)	9	6,280	

(v)

Interest paid on structural borrowings of with-profits operations relate solely to the £100 million 8.5 per cent undated subordinated guaranteed bonds, which contribute to the solvency base of the Scottish Amicable Insurance Fund (SAIF), a ring-fenced sub-fund of the PAC with-profits fund. These bonds were redeemed in full on 30 June 2018. Cash flows in respect of other borrowings of with-profits funds, which principally relate to consolidated investment funds, are included within cash flows from operating activities.

International Financial Reporting Standards (IFRS) Basis Results

NOTES

A BACKGROUND

A1

Basis of preparation, audit status and exchange rates

These condensed consolidated interim financial statements for the six months ended 30 June 2018 have been prepared in accordance with IAS 34 'Interim Financial Reporting' as issued by the International Accounting Standards Board (IASB) and as endorsed by the European Union (EU). The Group's policy for preparing this interim financial information is to use the accounting policies adopted by the Group in its last consolidated financial statements, as updated by any changes in accounting policies it intends to make in its next consolidated financial statements as a result of new or amended IFRS and other policy improvements. EU-endorsed IFRS may differ from IFRSs issued by the IASB if, at any point in time, new or amended IFRS have not been endorsed by the EU. At 30 June 2018, there

were no unendorsed standards effective for the period ended 30 June 2018 which impact the condensed consolidated financial statements of the Group, and there were no differences between IFRS endorsed by the EU and IFRS issued by the IASB in terms of their application to the Group.

The IFRS basis results for the 2018 and 2017 half years are unaudited. The 2017 full year IFRS basis results have been derived from the 2017 statutory accounts. The auditors have reported on the 2017 statutory accounts which have been delivered to the Registrar of Companies. The auditors' report was: (i) unqualified; (ii) did not include a reference to any matters to which the auditors drew attention by way of emphasis without qualifying their report; and (iii) did not contain a statement under section 498(2) or (3) of the Companies Act 2006.

The exchange rates applied for balances and transactions in currencies other than the presentational currency of the Group, pounds sterling (GBP), were:

	Closing rate at 30 Jun 2018	Average for the 6 months to 30 Jun 2018	Closing rate at 30 Jun 2017	Average for the 6 months to 30 Jun 2017	Closing rate at 31 Dec 2017	Average for the 12 months to 31 Dec 2017
Local currency: £						
Hong Kong	10.36	10.78	10.14	9.80	10.57	10.04
Indonesia	18,919.18	18,938.64	17,311.76	16,793.63	18,353.44	17,249.38
Malaysia	5.33	5.42	5.58	5.53	5.47	5.54
Singapore	1.80	1.83	1.79	1.77	1.81	1.78
China	8.75	8.76	8.81	8.66	8.81	8.71
India	90.46	90.37	83.96	82.77	86.34	83.90
Vietnam	30,310.96	31,329.01	29,526.43	28,612.70	30,719.60	29,279.71
Thailand	43.74	43.66	44.13	43.72	44.09	43.71
US	1.32	1.38	1.30	1.26	1.35	1.29

Certain notes to the financial statements present half year 2017 comparative information at Constant Exchange Rates (CER), in addition to the reporting at Actual Exchange Rates (AER) used throughout the condensed consolidated financial statements. AER are actual historical exchange rates for the specific accounting period, being the average rates over the period for the income statement and the closing rates at the balance sheet date for the balance sheet. CER results are calculated by translating prior period results using the current period foreign exchange rate ie current period average rates for the income statement and current period closing rates for the balance sheet.

The accounting policies applied by the Group in determining the IFRS basis results in this report are the same as those previously applied in the Group's consolidated financial statements for the year ended 31 December 2017, as disclosed in the 2017 statutory accounts, aside from those discussed in note A2 below.

A2 New accounting pronouncements in 2018

IFRS 15, 'Revenue from Contracts with Customers'

The Group has adopted IFRS 15, 'Revenue from Contracts with Customers' from 1 January 2018. This standard provides a single framework to recognise revenue for contracts with different characteristics and overrides the revenue recognition requirements previously provided in other standards. The contracts excluded from the scope of this standard include:

Lease contracts within the scope of IAS 17 'Leases';

_

Insurance contracts within the scope of IFRS 4 'Insurance Contracts'; and

_

Financial instruments within the scope of IAS 39 'Financial Instruments'.

As a result, the main impacts of IFRS 15 in the context of Prudential's business are to the recognition of revenue in respect of asset management contracts and investment contracts that do not contain discretionary participating features but do include investment management services.

In accordance with the transition provisions in IFRS 15, the Group has adopted the standard using the full retrospective method for all periods presented. Adoption of the standard has not resulted in a restatement of the Group's profit for the periods presented or shareholders' equity. A minor reclassification has been made to the consolidated income statement to present certain expenses as a deduction against revenue, for example rebates to clients of asset management fees. Revenue has been reduced by £82 million in half year 2018 (half year 2017: £85 million; full year 2017: £172 million).

IFRS 9, 'Financial Instruments'

The IASB published a complete version of IFRS 9 in July 2014 and the standard is mandatorily effective for annual periods beginning on or after 1 January 2018.

In September 2016, the IASB published amendments to IFRS 4, 'Applying IFRS 9 Financial Instruments with IFRS 4 Insurance Contracts' to address the temporary consequences of the different effective dates of IFRS 9 and IFRS 17, 'Insurance Contracts'. The amendments include an optional temporary exemption from applying IFRS 9 and the associated amendments until IFRS 17 comes into effect in 2021. This temporary exemption is available to companies whose predominant activity is to issue insurance contracts based on meeting the eligibility criteria as at 31 December 2015 as set out in the amendments. The Group met the eligibility criteria and will defer the adoption of IFRS 9 to 1 January 2021.

Other new accounting pronouncements

In addition to the above, the IASB has also issued the following new accounting pronouncements to be effective for 1 January 2018:

IFRIC 22, 'Foreign Currency Transactions and Advance consideration';

 $Classification \ and \ measurement \ of \ share-based \ payment \ transactions \ (Amendments \ to \ IFRS \ 2, \ `Share-based \ payment');$

Transfers of Investment Property (Amendments to IAS 40, 'Investment property'); and

Annual Improvements to IFRSs 2014-2016 Cycle.

These pronouncements have had no effect on the Group financial statements.

В

EARNINGS PERFORMANCE

B1

Analysis of performance by segment

B1.1

Segment results – profit before tax

		2018 £m	2017* £r	n	% H-162019	H-16 2010	2017 £m
	Note	Half year	AER Half year	CER rHalf year	vs half year 2017 AER	Half year 2018 vs half year 2017 CER	AER Full year
			note (iv)	note (v)	note (v)	note (v)	
Asia Insurance operations	D2(a)	927	870	812	7%	14%	1,799
Asset management	B3(a)	89	83	79	7% 7%	13%	1,799
Total Asia		1,016	953	891	7%	14%	1,975
US							
Jackson (US insurance operations)		1,001	1,079	988	(7)%	1%	2,214
Asset management		1,001	(6)	(6)	117%	117%	10
Total US		1,002	1,073	982	(7)%	2%	2,224
UK and Europe							
UK and Europe insurance operations:	B3(b)						
Long-term business	()	487	480	480	1%	1%	861
General insurance commissionnote		10	17	17	1207	1207	17
(i)		19	17	17	12%	12%	17
Total UK and Europe insurance		506	497	497	2%	2%	878
operations		300	T 71	771	270	270	070
UK and Europe asset		272	248	248	10%	10%	500
managementnote (vi)							
Total UK and Europe		778	745	745	4%	4%	1,378
Total segment profit		2,796	2,771	2,618	1%	7%	5,577
Restructuring costsnote (iii)		(62)	(31)	(31)	(100)%	(100)%	(103)
Other income and expenditure: Investment return and other income		33	6	6	450%	450%	11
Interest payable on core structural		33	U	U	430%	430%	11
borrowings		(189)	(216)	(216)	13%	13%	(425)
Corporate expenditurenote (ii)		(173)	(172)	(166)	(1)%	(4)%	(361)
Total other income and expenditure		(329)	(382)	(376)	14%	13%	(775)
Operating profit based on longer-term	1 _{D12}						
investment returns	B1.3	2,405	2,358	2,211	2%	9%	4,699
Short-term fluctuations in investment							
returns on shareholder-backed business	B1.2	(113)	(573)	(523)	80%	78%	(1,563)
Amortisation of acquisition							
accounting		(22)	(32)	(29)	31%	24%	(63)
adjustmentsnote (iv)		,	, ,	,			
(Loss) gain on disposal of businesses	D1	(570)	61	61	n/a	n/a	223
and corporate transactions	DΙ	(370)	01	01	11/a	11/a	223
Profit before tax		1,700	1,814	1,720	(6)%	(1)%	3,296
Tax charge attributable to	B4	(344)	(309)	(295)	(11)%	(17)%	(906)
shareholders' returns Profit for the period							. ,
Profit for the period Attributable to:		1,356	1,505	1,425	(10)%	(5)%	2,390
minutation to.							

Equity holders of the Company Non-controlling interests		1,355 1	1,505 -	1,425	(10)% n/a	(5)% n/a	2,389 1
		2018	2017		%		2017
					Half year 2018	Half year 2018	
	Note	Holf woon	AER	CER	VS	VS	AER
	Note	пан уеаг	Half yea	rHalf year	half year 2017	vs half year 2017	Full year
					AER	CER	
Basic earnings per share (in pence)	B5		note (v)	note (v)	note (v)	note (v)	note (v)
Based on operating profit based on longer-term investment returns		76.8p	70.0p	65.7p	10%	17%	145.2p
Based on profit for the period		52.7p	58.7p	55.6p	(10)%	(5)%	93.1p

The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

Notes

(i)

General insurance commission represents the commission receivable net of expenses for Prudential-branded general insurance products in connection with the arrangement to transfer the UK general insurance business to Churchill in 2002.

(ii)

Corporate expenditure as shown above is primarily for Group Head Office and Asia Regional Head Office.

(iii)

Restructuring costs are incurred primarily in the UK, Europe and Asia and represent the costs of business transformation and integration costs.

(iv)

Amortisation of acquisition accounting adjustments principally relate to the REALIC business of Jackson which was acquired in 2012.

(v)

For definitions of AER and CER refer to note A1.

(V1)

UK and Europe asset management operating profit based on longer-term investment returns:

	2018 £m	2017 £m	l
	Half year	Half yea	r Full year
Asset management fee income	552	491	1,027
Other income	1	4	7
Staff costs	(190)	(166)	(400)
Other costs	(107)	(95)	(202)
Underlying profit before performance-related fees	256	234	432
Share of associate results	8	8	15
Performance-related fees	8	6	53
Total UK and Europe asset management operating profit based on longer-term investment returns	272	248	500

B1.2 Short-term fluctuations in investment returns on shareholder-backed business

2018 £m 2017 £m

Half year Half year* Full year

Asianote (326)	41	(1)
USnote (ii)244	(754)	(1,568)
UK and		
Europenote(122)	42	(14)
(iii)		
Other		
operationsnote	98	20
(iv)		
Total (113)	(573)	(1,563)
*		

The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

Notes

(i)

Asia operations

In Asia, the negative short-term fluctuations of £(326) million principally reflect net value movements on shareholders' assets and related liabilities following increases in bond yields during the period (half year 2017: positive £41 million; full year 2017: negative £1 million).

(ii)

US operations

The short-term fluctuations in investment returns for US insurance operations are reported net of the related charge for amortisation of deferred acquisition costs of £(199) million as shown in note C5 (half year 2017: credit of £231 million; full year 2017: credit of £462 million) and comprise amounts in respect of the following items:

	2018 £m	2017 £m	
	Half year	Half year	Full year
Net equity			
hedge	383	(782)	(1,490)
resultnote (a)			
Other than			
equity-related derivatives not	(183)	12	(36)
derivativesnot	e (103)	12	(30)
(b)			
Debt			
securitiesnote	6	5	(73)
(c)			
Equity-type			
investments:			
actual less	31	1	12
longer-term			
return			
Other items	7	10	19
Total	244	(754)	(1,568)

Notes

(a)

Net equity hedge result

The purpose of the inclusion of this item in short-term fluctuations in investment returns is to segregate the amount included in pre-tax profit that relates to the accounting effect of market movements on both the measured value of guarantees in Jackson's variable annuity and fixed index annuity products and on the related derivatives used to manage the exposures inherent in these guarantees. The level of fees recognised in non-operating profit is determined by reference to that allowed for within the reserving basis. Both FAS157 and SOP 03-01 reserving methods require an entity to determine the total fee ("the fee assessment") that is expected to fund future projected benefit payments arising using the assumptions applicable for that method. FAS 157 requires this fee assessment to be fixed at the time of issue. It is this fee assessment that is recognised within non-operating profit to match the relevant movement in the guarantee liability, which is also recognised in non-operating profit. As the Group applies US GAAP for the measured value of the product guarantees this item also includes asymmetric impacts where the measurement bases of the liabilities and associated derivatives used to manage the Jackson annuity business differ. For further details, please refer to note B1.3(c) of the Group's consolidated financial statements for the year ended 31 December 2017.

The net equity hedge result therefore includes significant accounting mismatches and other factors that detract from the presentation of an economic result. These other factors include:

The variable annuity guarantees and fixed index annuity embedded options being only partially fair valued under 'grandfathered' US GAAP;

The interest rate exposure being managed through the other than equity-related derivative programme explained in note (b) below; and

Jackson's management of its economic exposures for a number of other factors that are treated differently in the accounting frameworks such as future fees and assumed volatility levels.

The net equity hedge result (net of related DAC amortisation in accordance with the policy that DAC is amortised in line with emergence of margins) can be summarised as follows:

	2018 £m	2017 £m	
	Half year	Half year	Full year
Fair value movements on equity hedge instruments*	(375)	(1,126)	(1,871)
Accounting value movements on the variable and fixed index annuity guarantee liabilities	505	111	(99)
Fee assessments net of claim payments	253	233	480
Total	383	(782)	(1,490)
*			

Held to manage equity exposures of the variable annuity guarantees and fixed index annuity options.

(b)

Other than equity-related derivatives

The fluctuations for this item comprise the net effect of

Fair value movements on free-standing, other than equity-related derivatives;

Fair value movements on the Guaranteed Minimum Income Benefit (GMIB) reinsurance asset that are not matched by movements in the underlying GMIB liability, which is not fair valued; and

Related amortisation of DAC.

17

The free-standing, other than equity-related derivatives, are held to manage interest rate exposures and durations within the general account and the variable annuity guarantees and fixed index annuity embedded options described in note (a) above. Accounting mismatches arise because of differences between the measurement basis and presentation of the derivatives, which are fair valued with movements recorded in the income statement, and the exposures they are intended to manage.

(c) Short-term fluctuations related to debt securities

	2018 £m	2017 £r	n
	Half	Half	Full
	year	year	year
Short-term fluctuations relating to debt securities			
(Charges) credits in the period:			
Losses on sales of impaired and deteriorating bonds	(1)	(2)	(3)
Bond write-downs	(2)	(1)	(2)
Recoveries/reversals	18	7	10
Total credits in the period	15	4	5
Less: Risk margin allowance deducted from operating profit based on longer-term investment returnsnote	38	46	86
	53	50	91
Interest-related realised (losses) gains:			
Gains (losses) arising in the period	8	23	(43)
Less: Amortisation of gains and losses arising in current and prior periods to operating profit based on longer-term investment returns	(57)	(72)	(140)
	(49)	(49)	(183)
Related amortisation of deferred acquisition costs	2	4	19
Total short-term fluctuations related to debt securities	6	5	(73)

Note

The debt securities of Jackson are held in the general account of the business. Realised gains and losses are recorded in the income statement with normalised returns included in operating profit with variations from year to year included in the short-term fluctuations category. The risk margin reserve charge for longer-term credit-related losses included in operating profit based on longer-term investment returns of Jackson for half year 2018 is based on an average annual risk margin reserve of 19 basis points (half year 2017: 21 basis points; full year 2017: 21 basis points) on average book values of US\$54.9 billion (half year 2017: US\$55.8 billion; full year 2017: US\$55.3 billion) as shown below:

	Half year 2018				Half year 2017				Full year 2017			
Moody's rating category (or equivalent under NAIC ratings of mortgage-backed securities)	Average book value	RMR	Annua expect loss	-	Average book value	RMR	Annua expect loss	_	Average book value	RMR	Annua expect loss	_
,	US\$m	%	US\$m	£m	US\$m	%	US\$m	£m	US\$m	%	US\$m	£m
A3 or higher Baa1, 2 or 3 Ba1, 2 or 3	26,260 27,337 978	0.11 0.20 1.01	(29) (57) (10)	(21) (41) (7)	27,848 26,601 1,052	0.13 0.23 1.03	(35) (60) (11)	(28) (47) (9)	27,277 26,626 1,046	0.12 0.22 1.03	(33) (58) (11)	(25) (45) (8)

B1, 2 or 3 Below B3	309 11	2.61 3.71	(8) - (104)	(6) - (75)	311 27	2.75 3.80	(9) (1)	(7) (1)	318 23	2.70 3.78	(9) (1) (112)	(7) (1)
Total	54,895	0.19	(104)	(75)	55,839	0.21	(116)	(92)	55,290	0.21	(112)	(86)
Related amortisation acquisition costs (se		d	22	15			22	17			21	15
Risk margin reserve operating profit for credit-related losses	longer-term	1	(82)	(60)			(94)	(75)			(91)	(71)

Consistent with the basis of measurement of insurance assets and liabilities for Jackson's IFRS results, the charges and credits to operating profits based on longer-term investment returns are partially offset by related amortisation of deferred acquisition costs.

In addition to the accounting for realised gains and losses described above for Jackson general account debt securities, included within the statement of other comprehensive income is a pre-tax charge of £(1,149) million for net unrealised losses on debt securities classified as available-for-sale net of related amortisation of deferred acquisition costs (half year 2017: credit of £462 million for net unrealised gains; full year 2017: credit of £541 million for net unrealised gains). Temporary market value movements do not reflect defaults or impairments. Additional details of the movement in the value of the Jackson portfolio are included in note C3.2(b).

(iii)

UK and Europe operations

The negative short-term fluctuations in investment returns for UK and Europe operations of £(122) million (half year 2017: positive £42 million; full year 2017: negative £(14) million) include net unrealised movements on fixed income assets supporting the capital of the shareholder-backed annuity business.

(iv)

Other operations

Short-term fluctuations in investment returns for other operations of positive £91 million (half year 2017: positive £98 million; full year 2017: positive £20 million) include unrealised value movements on financial instruments held outside of the main life operations.

B1.3

Determining operating segments and performance measure of operating segments

Operating segments

The Group's operating segments for financial reporting are defined and presented in accordance with IFRS 8, 'Operating Segments' on the basis of the management reporting structure and its financial management information.

Under the Group's management and reporting structure its chief operating decision maker is the Group Executive Committee (GEC). In the management structure, responsibility is delegated to the Chief Executive Officers of Prudential Corporation Asia, the North American Business Unit and M&G Prudential for the day-to-day management of their business units (within the framework set out in the Group Governance Manual). Financial management information used by the GEC aligns to these three business segments. These operating segments derive revenue from both long-term insurance and asset management activities.

Operations which do not form part of any business unit are reported as 'Unallocated to a segment'. These include Group Head Office and Asia Regional Head Office costs. Prudential Capital and Africa operations do not form part of any operating segment under the structure, and their assets and liabilities and loss before tax are not material to the overall financial position of the Group. Prudential Capital and Africa operations are therefore reported as 'Unallocated to a segment'.

The Group reassessed its segments in the second half of 2017 following the combination of the Group's UK insurance business and M&G to form M&G Prudential. Comparative segmental information for half year 2017 has been re-presented on a basis consistent with the current period.

Performance measure

The performance measure of operating segments utilised by the Company is IFRS operating profit attributable to shareholders based on longer-term investment returns. This measurement basis distinguishes operating profit based on longer-term investment returns from other constituents of the total profit as follows:

Short-term fluctuations in investment returns on shareholder-backed business;

Amortisation of acquisition accounting adjustments arising on the purchase of business. This comprises principally the charge for the adjustments arising on the purchase of REALIC in 2012; and

Profit/loss attaching to corporate transactions, such as disposals undertaken in the period.

The determination of operating profit based on longer-term investment returns for investment and liability movements is as described in note B1.3 of the Group's consolidated financial statements for the year ended 31 December 2017.

For Group debt securities at 30 June 2018, the level of unamortised interest-related realised gains and losses related to previously sold bonds and have yet to be amortised to operating profit was a net gain of £818 million (30 June 2017: net gain of £876 million; 31 December 2017: net gain of £855 million).

For equity-type securities, the longer-term rates of return applied by the non-linked shareholder-financed insurance operations of Asia and the US to determine the amount of investment return included in operating profit are as follows:

For Asia insurance operations, investments in equity securities held for non-linked shareholder-financed operations amounted to £1,622 million as at 30 June 2018 (30 June 2017: £1,535 million; 31 December 2017: £1,759 million). The rates of return applied for 2018 ranged from 5.1 per cent to 17.2 per cent (30 June 2017: 4.7 per cent to 17.2 per cent; 31 December 2017: 5.0 per cent to 17.2 per cent) with the rates applied varying by business unit.

For US insurance operations, at 30 June 2018, the equity-type securities for non-separate account operations amounted to £1,187 million (30 June 2017: £1,256 million; 31 December 2017: £946 million). The longer-term rates of return for income and capital applied in 2018 and 2017, which reflect the combination of the average risk-free rates over the period and appropriate risk premiums, are as follows:

	2018		2017		
	Half year		Half year		Full year
Equity-type securities such as common and preferred stock and portfolio holdings in mutual funds	6.7% to 7.0%		6.2% to 6.5%		6.1% to 6.5%
Other equity-type securities such as investments in limited partnerships and private equity funds	9.0%	8.7% to	8.5%	8.2% to	8.1% to 8.5%

B1.4 Additional segmental analysis of revenue

The additional segmental analysis of revenue net of outward reinsurance premiums is as follows:

	Half year 2018 £m						
C	Asia	US	UK and Europe	Total segment	Unallocated to a segment (central operations)	Group total	
Gross premiums earned Outward	7,736	7,036	6,555	21,327	14	21,341	
reinsurance premiumsno (i)	1///	(141)	(12,598)	(12,961)	-	(12,961)	
Earned premiums, net of reinsurance	7,314	6,895	(6,043)	8,366	14	8,380	
Other incomenote (ii) Total	157	44	890	1,091	14	1,105	
external revenuenote (iv)	7,671	6,939	(5,153)	9,457	28	9,485	
Intra-group revenue	20	32	1	53	(53)	-	
Interest income Other	513	940	1,530	2,983	26	3,009	
investment return Total	(1,703)	1,486	(1,478)	(1,695)	120	(1,575)	
revenue, ne of reinsurance		9,397	(5,100)	10,798	121	10,919	
	Half yea	ar 2017 [,]	* £m				
	Asia	US	UK and Europe		(central	Group total	
Gross premiums	7,697	7,997	6,411	22,105	operations)	22,105	

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earned						
Outward reinsurance premiums	(243)	(168)	(536)	(947)	-	(947)
Earned						
premiums, net of	7,454	7,829	5,875	21,158	-	21,158
reinsurance						
Other incomenote	159	374	580	1,113	24	1,137
(ii),(iii) Total						
external	7,613	8,203	6,455	22,271	24	22,295
revenuenote (iv)	27,013	0,203	0,433	22,271	24	22,273
Intra-group	19	31	2	52	(52)	_
revenue	1)	<i>31</i>	_	32	(52)	
Interest income	486	1,082	1,754	3,322	33	3,355
Other						
investment	4,317	7,254	5,609	17,180	94	17,274
return Total						
revenue, ne	t _{12,435}	16,570	13,820	42,825	99	42,924
reinsurance						

The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

	Full yea	r 2017 £	m			
	Asia	US	UK and Europe	Total segment	Unallo- cated to a segment (central operations)	Group total
Gross						
premiums earned	15,688	15,164	13,126	43,978	27	44,005
Outward	(C. T. C.)	(2.72)	(4.0.70)	(2.0.70)	(1)	(2.0.0)
reinsurance premiums	(656)	(352)	(1,050)	(2,058)	(4)	(2,062)
Earned						
premiums, net of	15,032	14,812	12,076	41,920	23	41,943
reinsurance						
Other						
incomenote (ii),(iii)	307	669	1,234	2,210	48	2,258
(/)(/	15,339	15,481	13,310	44,130	71	44,201

Total external revenuenote (iv) Intra-group 40 5 109 (109)revenue Interest 932 2,085 3,413 6,430 67 6,497 income Other investment 8,063 16,448 11,171 35,682 10 35,692 return Total revenue, net 24,374 34,078 27,899 86,351 39 86,390

reinsurance

Notes

(i)

of

Outward reinsurance premiums of £(12,961) million includes the £(12,130) million paid during the period in respect of the reinsurance of the UK annuity portfolio. See note D1 for further details.

Included within other income is revenue from the Group's asset management business of £764 million (half year 2017: £643 million; full year 2017: £1,371 million). The remaining other income includes revenue from external customers for policy fees, advisory fees and commission income. The half year 2017 and full year 2017 comparative also included amounts for broker-dealer fees generated by the US broker-dealer network, which was disposed of in August 2017, amounting to £305 million and £542 million respectively.

(iii)

Following the adoption of IFRS 15, the half year 2017 and full year 2017 comparative results have been re-presented as described in note A2.

(iv)

Total external revenue shown in the tables above is all from external customers except for £166 million within the half year 2018 amount for UK and Europe of £5,153 million. The £166 million represents the insurance recoveries recognised in respect of costs associated with the review of past annuity sales as described further in note B3.

B2 Acquisition costs and other expenditure

	2018 £m	2017 £m	
	Half year	Half year	Full year
Acquisition costs incurred for insurance policies	(1,648)	(1,920)	(3,712)
Acquisition costs deferred less amortisation of acquisition costs	(61)	399	911
Administration costs and other expenditure*	(2,705)	(2,970)	(6,208)
Movements in amounts attributable to external unit holders of consolidated investment funds	(121)	(754)	(984)
Total acquisition costs and other expenditure	(4,535)	(5,245)	(9,993)
*			

Following the adoption of IFRS 15 the half year 2017 and full year 2017 comparative results have been re-presented as described in note A2.

Included in total acquisition costs and other expenditure is depreciation of property, plant and equipment of £(54) million (half year 2017: £(60) million; full year 2017: £(116) million).

B3

Effect of changes and other accounting matters on insurance assets and liabilities

The following matters are relevant to the determination of the half year 2018 results:

(a)

Asia insurance operations

In half year 2018, the IFRS operating profit based on longer-term investment returns for Asia insurance operations included a net credit of £69 million (half year 2017: £54 million; full year 2017: £75 million) representing a small number of items that are not expected to reoccur, including the impact of a refinement to the run-off of the allowance for prudence within technical provisions.

(b)

UK and Europe insurance operations

Annuity business

Allowance for credit risk

For IFRS reporting, the results for UK shareholder-backed annuity business are particularly sensitive to the allowances made for credit risk. The allowance is reflected in the deduction from the valuation rate of interest used for discounting projected future annuity payments to policyholders that would have otherwise applied. The credit risk allowance comprises an amount for long-term best estimate defaults and additional provisions for credit risk premium, the cost of downgrades and short-term defaults.

The IFRS credit risk allowance made for the UK shareholder-backed fixed and linked annuity business equated to 44 basis points at 30 June 2018 (30 June 2017: 43 basis points; 31 December 2017: 42 basis points). The allowance represented 26 per cent of the bond spread over swap rates (30 June 2017: 28 per cent; 31 December 2017: 28 per cent).

The reserves for credit risk allowance at 30 June 2018 for the UK shareholder-backed business were £1.1 billion (30 June 2017: £1.7 billion; 31 December 2017: £1.6 billion). The 30 June 2018 credit risk allowance information is after reflecting the impact of the reinsurance of £12.0 billion of the UK shareholder-backed annuity portfolio to Rothesay Life entered into in March 2018. See note D1 for further details.

Longevity reinsurance and other management actions

Aside from the aforementioned reinsurance agreement with Rothesay Life, no new longevity reinsurance transactions were undertaken in the first half of 2018 (half year 2017: longevity reinsurance transactions covering £0.6 billion of IFRS annuity liabilities contributed £31 million to profit). Other management actions generated profits of £63 million (half year 2017: £157 million; full year 2017: £245 million).

Review of past annuity sales

Prudential has agreed with the Financial Conduct Authority (FCA) to review annuities sold without advice after 1 July 2008 to its contract-based defined contribution pension customers. The review is examining whether customers were given sufficient information about their potential eligibility to purchase an enhanced annuity, either from Prudential or another pension provider. A gross provision of £400 million, before costs incurred, had been established at 31 December 2017 to cover the costs of undertaking the review and any related redress. Following a reassessment of the provision held, no further amount has been provided in the first half of 2018. The ultimate amount that will be expended by the Group on the review, which is currently expected to be completed in 2019, remains uncertain. In the first half of 2018, the Group agreed with its professional indemnity insurers that they will meet £166 million of the Group's claims costs, which will be paid as the Group incurs costs/redress. This has been recognised on the Group's

balance sheet within "Other debtors" at 30 June 2018.

B4 Tax charge

(a)

Total tax charge by nature of expense

The total tax charge in the income statement is as follows:

	2017 £m	2017 £m			
Tax charge	Current tax	Deferred tax	Half year Total	Half year Total	Full year Total
Attributable to					
shareholders:					
Asia operations	(90)	(49)	(139)	(144)	(253)
US operations	-	(216)	(216)	(46)	(508)
UK and Europe	(43)	17	(26)	(150)	(267)
Other operations	43	(6)	37	31	122
Tax charge					
attributable to	(90)	(254)	(244)	(200)	(006)
shareholders'	(90)	(254)	(344)	(309)	(906)
returns					
Attributable to					
policyholders:					
Asia operations	(47)	4	(43)	(131)	(249)
UK and Europe	(64)	74	10	(262)	(425)
Tax (charge) credit					
attributable to	(111)	78	(33)	(393)	(674)
policyholders'	(111)	70	(33)	(393)	(0/4)
returns					
Total tax charge	(201)	(176)	(377)	(702)	(1,580)

The principal reason for the increase in the tax charge attributable to shareholders' returns is an increase in the proportion of profits arising in US operations, offset by decreases in the proportion of profits arising in UK and Europe. The principal reason for the decrease in the tax charge attributable to policyholders' returns is a decrease in the deferred tax liabilities on unrealised gains on investments in the with profits funds of the UK and Europe compared to the first half of 2017 and an increase in deferred tax liabilities on policyholder reserves reflecting growth in Asia.

The current tax charge of £201 million (half year 2017: £427 million; full year 2017: £696 million) includes £28 million (half year 2017: £37 million; full year 2017: £59 million) in respect of the tax charge for the Hong Kong operation. The Hong Kong current tax charge is calculated as 16.5 per cent for all periods on either (i) 5 per cent of the net insurance premium or (ii) the estimated assessable profits, depending on the nature of the business written.

(b) Reconciliation of shareholder effective tax rate

In the reconciliation below, the expected tax rates reflect the corporation tax rates that are expected to apply to the taxable profit of the relevant business. Where there are profits of more than one jurisdiction the expected tax rates reflect the corporation tax rates weighted by reference to the amount of profit contributing to the aggregate business result.

	Half year 2	2018 £m				
	Asia operations	US operations	UK and Europe	Other operations*	Total attributable to shareholders	Percentage impact on ETR
Operating profit (loss) based on longer-term investment returns	1,016	1,002	778	(391)	2,405	
Non-operating (loss) profit Profit (loss) before tax	(338) 678	184 1,186	(635) 143	84 (307)	(705) 1,700	
Expected tax rate	22%	21%	19%	19%	22%	
Tax at the expected rate	149	249	27	(58)	367	21.6%
Effects of recurring tax reconciliation items:	1					
Income not taxable or taxable at concessionary rates	(11)	(5)	(1)	(3)	(20)	(1.2%)
Deductions not allowable for tax purposes	23	1	1	1	26	1.5%
Items related to taxation of life insurance businessesnote (i)	(2)	(34)	1	-	(35)	(2.1%)
Deferred tax adjustments	(9)	-	-	(8)	(17)	(1.0%)
Effect of results of joint ventures and associatesnote (ii)	(20)	-	(2)	-	(22)	(1.3%)
Irrecoverable withholding taxesnote (iii)	-	-	-	26	26	1.5%
Other	-	2	1	2	5	0.4%
Total	(19)	(36)	-	18	(37)	(2.2%)
Effects of non-recurring tax reconciliation items:						
Adjustments to tax charge in relation to prior years	ⁿ 1	3	(1)	3	6	0.4%
Movements in provisions for open tax mattersnote (iv)	8	-	-	-	8	0.4%
Total	9	3	(1)	3	14	0.8%
Total actual tax charge (credit) Analysed into:	139	216	26	(37)	344	20.2%
Tax on operating profit based on longer-term investment returns	151	177	150	(49)	429	
Tax on non-operating profit Actual tax rate:	(12)	39	(124)	12	(85)	
Operating profit based on longer-term investment returns:						
Including non-recurring tax reconciling items	15%	18%	19%	13%	18%	
Excluding non-recurring tax reconciling items	14%	17%	19%	13%	17%	
Total profit *	21%	18%	18%	12%	20%	

Other operations include restructuring costs.

Notes

(i)

Items related to taxation of life insurance businesses

The £34 million (half year 2017: £85 million) reconciling item in US operations reflects the impact of the dividend received deduction on the taxation of profits from variable annuity business. The reduction from half year 2017 is a result of the US tax reform changes, which took effect from 1 January 2018. The principal reason for the reduction in the Asia operations reconciling items from £43 million at half year 2017 to £2 million at half year 2018 reflects non-operating investment losses in Hong Kong which do not attract tax relief due to the taxable profit being computed as 5 per cent of net insurance premiums.

(ii)

Effects of results of joint ventures and associates

Profit before tax includes Prudential's share of profits after tax from the joint ventures and associates. Therefore, the actual tax charge does not include tax arising from profit or loss of joint ventures and associates and is reflected as a reconciling item in the table above.

(iii)

Irrecoverable withholding taxes

The £26 million (half year 2017: £29 million) adverse reconciling items reflects local withholding taxes on dividends paid by certain non-UK subsidiaries, principally Indonesia, to the UK. The dividends are exempt from UK tax and consequently the withholding tax cannot be offset against UK tax payments.

(iv)

Movements in provisions for open tax matters

The complexity of the tax laws and regulations that relate to our businesses means that from time to time we may disagree with tax authorities on the technical interpretation of a particular area of tax law. This uncertainty means that in the normal course of business the Group will have matters where upon ultimate resolution of the uncertainty, the amount of profit subject to tax may be greater than the amounts reflected in the Group's submitted tax returns. The statement of financial position contains the following provisions in relation to open tax matters:

	£m
At 31 December 2017	(139)
Movements in the current period included in:	
Tax charge attributable to shareholders	(8)
Other movements*	(2)
At 30 June 2018	(149)
Ψ.	

Other movements include interest arising on open tax matters and amounts included in the Group's share of profits from joint ventures and associates, net of related tax.

	Half year 2017 £m**					
	Asia	US	UK and	Other	Total attributable	Percentage
	operations	operations	Europe	operations*	to shareholders	impact on ETR
Operating profit (loss) based on longer-term investment returns	953	1,073	745	(413)	2,358	
Non-operating profit (loss)	98	(782)	42	98	(544)	
Profit (loss) before tax	1,051	291	787	(315)	1,814	
Expected tax rate	20%	35%	19%	19%	22%	
Tax at the expected rate	210	102	150	(60)	402	22.2%

Effects of recurring tax reconciliation items: Income not taxable or taxable at	(19)	(10)	-	(2)	(31)	(1.7)%
concessionary rates Deductions not allowable for tax purposes	9	-	6	3	18	1.0%
Items related to taxation of life insurance businesses	(43)	(85)	(2)	-	(130)	(7.2)%
Deferred tax adjustments	4	-	(1)	-	3	0.2%
Effect of results of joint ventures and associates	(19)	-	(1)	-	(20)	(1.1)%
Irrecoverable withholding taxes Other	3	- 4	- 4	29 (1)	29 10	1.6% 0.5%
Total	(65)	(91)	6	29	(121)	(6.7)%
Effects of non-recurring tax reconciliation items:						
Adjustments to tax charge in relation to prior years	-	10	(6)	-	4	0.2%
Movements in provisions for open tax matters	,	25	-	-	32	1.7%
Cumulative exchange gains on the sold Korea life business recycled	(8)	-	-	-	(8)	(0.4)%
from other comprehensive income Total	(1)	35	(6)	-	28	1.5%
Total actual tax charge (credit) Analysed into:	144	46	150	(31)	309	17.0%
Tax on operating profit based on longer-term investment returns	152	321	140	(50)	563	
Tax on non-operating profit Actual tax rate:	(8)	(275)	10	19	(254)	
Operating profit based on longer-term investment returns						
Including non-recurring tax reconciling items	16%	30%	19%	12%	24%	
Excluding non-recurring tax reconciling items	15%	27%	20%	12%	22%	
Total profit *	14%	16%	19%	10%	17%	

Other operations include restructuring costs.

^{**} The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

	Full year 2017 £m					
	Asia operations	US operations	UK and Europe	Other operations*	Total attributable to shareholders	Percentage impact on ETR
Operating profit (loss) based on longer-term investment returns	1,975	2,224	1,378	(878)	4,699	
Non-operating profit (loss)	53	(1,462)	(14)	20	(1,403)	

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Profit (loss) before tax Expected tax rate Tax at the expected rate Effects of recurring tax reconciliation items:	2,028 21% 426	762 35% 267	1,364 19% 259	(858) 19% (163)	3,296 24% 789	23.9%
Income not taxable or taxable at concessionary rates	(64)	(11)	(2)	(14)	(91)	(2.8%)
Deductions not allowable for tax purposes	26	6	13	10	55	1.7%
Items related to taxation of life insurance businesses	(92)	(238)	(2)	-	(332)	(10.1%)
Deferred tax adjustments	11	17	(1)	(5)	22	0.7%
Effect of results of joint ventures and associates	(52)	-	(3)	-	(55)	(1.7%)
Irrecoverable withholding taxes	-	-	-	54	54	1.6%
Other	(10)	-	6	(1)	(5)	(0.1%)
Total	(181)	(226)	11	44	(352)	(10.7%)
Effects of non-recurring tax reconciliation items: Adjustments to tax charge in relation to prior years	(3)	(15)	(3)	(3)	(24)	(0.7%)
Movements in provisions for open tax matters	19	25	-	-	44	1.3%
Impact of US tax reform	_	445	_	_	445	13.5%
Adjustments in relation to business	(8)	12	-	-	4	0.1%
disposals Total	8	467	(3)	(3)	469	14.2%
Total actual tax charge (credit) Analysed into:	253	508	267	(122)	906	27.4%
Tax on operating profit based on longer-term investment returns	276	548	268	(121)	971	
Tax on non-operating profit	(23)	(40)	(1)	(1)	(65)	
Actual tax rate: Operating profit based on longer-term investment returns:						
Including non-recurring tax reconciling items	14%	25%	19%	14%	21%	
Excluding non-recurring tax reconciling items	13%	24%	20%	13%	20%	
Total profit	12%	67%	20%	14%	27%	

Other operations include restructuring costs.

B5 Earnings per share

Half year	2018			
Before	Tax	Non-controlling interests Net of tax	Basic	Diluted

		tax				and non- controlling interests	earnings per share	earnings per share
	Note	note B1.1 £m	note B4 £m	£m		£m	pence	pence
Based on operating profit based on longer-term investment returns Short-term		2,405	(429)	(1)		1,975	76.8p	76.7p
fluctuations in investment returns on shareholder-backed business Amortisation of acquisition accounting adjustments (Loss) attaching to		(113)	(24)	-		(137)	(5.3)p	(5.3)p
		(22)	4	-		(18)	(0.7)p	(0.7)p
disposal of businesses and corporate transactions		(570)	105	-		(465)	(18.1)p	(18.1)p
Based on profit for the period		1,700	(344)	(1)		1,355	52.7p	52.6p
		Half year	2017					
		Before tax	Tax	Net of tax	Basic earnings per share	Diluted earnings per share		
Rasad on operating	Note	note B1.1 £m	note B4 £m	£m	pence	pence		
Based on operating profit based on longer-term investment returns Short-term fluctuations in investment returns on shareholder-backed business Amortisation of		2,358	(563)	1,795	70.0p	69.9p		
		(573)	248	(325)	(12.7)p	(12.7)p		
acquisition accounting		(32)	6	(26)	(1.0)p	(1.0)p		
adjustments Cumulative exchange gain on the sold Korea life business recycled from other		61	-	61	2.4p	2.4p		

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comprehensive income Based on profit for the period		1,814	(309)	1,505	58.7p	58.6p					
		Full year 2017									
		Before tax	Tax	Non-controlling interests		Net of tax and non- controlling interests	Basic earnings per share	Diluted earnings per share			
Based on operating profit based on longer-term investment returns Short-term fluctuations in investment returns	Note	note B1.1 £m	note B4 £m	£m		£m	pence	pence			
	,	4,699	(971)	(1)		3,727	145.2p	145.1p			
		(1,563)	572	-		(991)	(38.6)p	(38.6)p			
		(63)	20	-		(43)	(1.7)p	(1.7)p			
		61	-	-		61	2.4p	2.4p			
Profit attaching to the disposal of businesses		162	(82)	-		80	3.1p	3.1p			
Impact of US tax reform		-	(445)	-		(445)	(17.3)p	(17.3)p			
Based on profit for the year		3,296	(906)	(1)		2,389	93.1p	93.0p			

Earnings per share are calculated based on earnings attributable to ordinary shareholders, after related tax and non-controlling interests.

The weighted average number of shares for calculating earnings per share, which excludes those held in employee share trusts and consolidated unit trusts and OEICs, is set out as below:

	Half year 2018	2017	2017
Weighted average number of shares for calculation of:	(millions)	(millions)	(millions)

Basic earnings per share	2,573	2,565	2,567
Diluted earnings per share	2,574	2,567	2,568

B6 Dividends

	•		Half year 2017 Pence per share £m		Full year 2017	
					Pence per share	£m
Dividends relating to reporting period:						
First interim ordinary dividend	15.67p	406	14.50p	375	14.50p	375
Second interim ordinary dividend	-	-	-	-	32.50p	841
Total	15.67p	406	14.50p	375	47.00p	1,216
Dividends paid in reporting period:						
Current year first interim ordinary dividend	-	-	-	-	14.50p	373
Second interim ordinary dividend for prior year	32.50p	840	30.57p	786	30.57p	786
Total	32.50p	840	30.57p	786	45.07p	1,159

Dividend per share

The 2018 first interim dividend of 15.67 pence per ordinary share will be paid on 27 September 2018 in sterling to shareholders on the UK register and the Irish branch register on 24 August 2018 (Record Date), and in Hong Kong dollars to shareholders on the Hong Kong branch register at 4.30pm Hong Kong time on the Record Date (HK Shareholders). The dividend payable to the HK Shareholders will be translated using the exchange rate quoted by the WM Company at the close of business on 7 August 2018. Holders of US American Depositary Receipts (US Shareholders) will be paid their dividends in US dollars on or about 4 October 2018. The exchange rate at which the dividend payable to the US Shareholders will be translated into US dollars will be determined by the depositary agent. The first interim dividend will be paid on or about 4 October 2018 in Singapore dollars to shareholders with shares standing to the credit of their securities accounts with The Central Depository (Pte.) Limited (CDP) at 5.00pm Singapore time on the Record Date (SG Shareholders). The exchange rate at which the dividend payable to the SG Shareholders will be translated from Hong Kong dollars into Singapore dollars, will be determined by CDP.

Shareholders on the UK register and Irish branch register are eligible to participate in a Dividend Reinvestment Plan.

C BALANCE SHEET NOTES

C1

Analysis of Group statement of financial position by segment

To explain the assets, liabilities and capital of the Group's businesses more comprehensively, it is appropriate to provide analyses of the Group's statement of financial position by operating segment and type of business.

30 Jun 2018 £m					30 Jun 2017 £m	31 Dec 2017 £m
Asia US	UK and Europe	Unallocated to a segment (central operations)	Elimination of intragroup debtors and creditors	Group Total	Group Total	Group Total

By operating segmen	ntNote	C2.1	C2.2	C2.3	note (v)				
Assets Goodwill Deferred acquisition	C5(a)	306	-	1,314	-	-	1,620	1,501	1,482
costs and other intangible assets	C5(b)	2,614	8,503	199	43	-	11,359	10,757	11,011
Property, plant and equipmentnote (i)		123	237	588	3	-	951	727	789
Reinsurers' share of insurance contract liabilitiesnote (ii)		2,258	6,436	2,104	3	(1,181)	9,620	9,709	9,673
Deferred tax assets	C7	112	2,144	130	49	-	2,435	4,105	2,627
Current tax recoverable		23	298	255	115	(65)	626	700	613
Accrued investment income		611	460	1,471	32	-	2,574	2,887	2,676
Other debtorsnote (iii)		2,429	242	3,580	1,722	(4,454)	3,519	3,417	2,963
Investment properties Investment in joint	s	5	5	17,595	-	-	17,605	15,218	16,497
ventures and associates accounted for using the equity		867	-	687	-	-	1,554	1,293	1,416
method Loans	C3.3	1,337	9,815	5,664	106	-	16,922	16,952	17,042
Equity securities and portfolio holdings in unit trusts		30,926	135,837	62,832	112	-	229,707	210,437	223,391
Debt securities Derivative assets Other investments Deposits Assets held for sale*	C3.2	42,256 191 - 1,203	36,115 816 901 17	79,744 2,305 5,158 11,020 12,024	2,190 116 - 172	- - -	160,305 3,428 6,059 12,412 12,024	170,793 3,789 5,566 13,353 33	171,374 4,801 5,622 11,236 38
Cash and cash		2,177	1,174	3,420	1,679	_	8,450	9,893	10,690
equivalents Total assets		·	203,000	•		(5,700)	501,170	481,130	493,941
Total equity Liabilities Contract liabilities (including amounts in	n	5,741	5,100	8,046	(2,997)	-	15,890	15,450	16,094
respect of contracts classified as investment contracts	C4.1(a)	66,821	185,150	154,655	37	(1,181)	405,482	398,980	411,243
under IFRS 4) Unallocated surplus of with-profits funds Core structural	C4.1(a)	3,766	-	13,517	-	-	17,283	15,090	16,951
borrowings of shareholder-financed operations	C6.1	-	189	-	6,178	-	6,367	6,614	6,280

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Operational									
borrowings attributable to	C6.2(a)	17	262	130	1,209		1,618	2,096	1,791
shareholder-financed	. ,	1 /	202	130	1,209	-	1,010	2,090	1,791
operations	•								
Borrowings									
attributable to	C6.2(b)	22		3,557			3,589	3,336	3,716
with-profits	C0.2(b)	32	-	3,337	-	-	3,369	3,330	3,710
operations									
Obligations under									
funding, securities			5 (10	1.516			7 120	C 400	5.000
lending and sale and repurchase		-	5,612	1,516	-	-	7,128	6,408	5,662
agreements									
Net asset value									
attributable to unit									
holders of		2.550		<i>5</i> 701	27		0.250	0.577	0.000
consolidated unit		3,550	-	5,781	27	-	9,358	8,577	8,889
trusts and similar									
funds									
Deferred tax	C7	1,174	1,653	1,602	14	_	4,443	5,683	4,715
liabilities		•	22	194	100	(65)	•	•	
Current tax liabilities Accruals, deferred	3	155	22	194	109	(65)	415	743	537
income and other		5,920	4,914	6,349	822	(4,454)	13,551	14,524	14,185
liabilitiesnote (iv)		3,720	7,217	0,547	022	(1,131)	13,331	14,324	14,103
Provisions		175	19	684	42	_	920	759	1,123
Derivative liabilities		87	79	2,082	901	-	3,149	2,870	2,755
Liabilities held for		_	_	11,977	_	_	11,977	_	_
sale				•		_			
Total liabilities		81,697	197,900	202,044	9,339	(5,700)	485,280	465,680	477,847
Total equity and liabilities		87,438	203,000	210,090	6,342	(5,700)	501,170	481,130	493,941
#									

Assets held for sale of £12,024 million includes £11,977 million in respect of the reinsured UK annuity business (see note D1).

Notes

(i)

£605 million (30 June 2017: £409 million; 31 December 2017: £492 million) of the property, plant and equipment of £951 million (30 June 2017: £727 million; 31 December 2017: £789 million) was held by the Group's with-profits operations, primarily by the consolidated subsidiaries for venture funds and other investment purposes of the PAC with-profits fund. The Group made additions to property, plant and equipment of £167 million during the period (30 June 2017: £120 million; 31 December 2017: £134 million).

(ii)

Reinsurers' share of contract liabilities relate primarily to the reinsurance ceded in respect of the acquired REALIC business by the Group's US insurance operations and the reinsurance of part of the UK Shareholder-backed annuity portfolio as described in note D1.

(iii)

Within other debtors are premiums receivable of £595 million (30 June 2017: £432 million; 31 December 2017: £547 million) of which 89 per cent are due within one year. The remaining 11 per cent is due after one year.

(iv)

Within 'Accruals, deferred income and other liabilities' of £13,551 million (30 June 2017: £14,524 million; 31 December 2017: £14,185 million) is an amount of £8,435 million (30 June 2017: £8,575 million; 31 December 2017: £9,305 million) that is due within one year.

(v)

Unallocated to a segment includes central operations, Prudential Capital and Africa operations as per note B1.3.

C2
Analysis of segment statement of financial position by business type

To show the statement of financial position by reference to the differing degrees of policyholder and shareholder economic interest of the different types of business, the analysis below is structured to show the assets and liabilities of each segment by business type.

C2.1 Asia

		2018 £m	Unit						2017 £m	
	Note	With -profits business	-linked assets and liabilities	Other business	Total	Asset- manage ment	Elimina- tions	30 Jun Total	30 Jun* Total	31 Dec Total
Assets				245	245	<i>C</i> 1		206	206	205
Goodwill Deferred acquisition		-	-	245	245	61	-	306	306	305
costs and other		48	_	2,561	2,609	5	_	2,614	2,344	2,540
intangible assets		40		2,301	2,00)	3		2,014	2,511	2,340
Property, plant and equipment		86	-	34	120	3	-	123	122	125
Reinsurers' share of										
insurance contract		79	-	2,179	2,258	-	-	2,258	1,680	1,960
liabilities				105	105	7		110	02	110
Deferred tax assets Current tax		-	-	105	105	7	-	112	93	112
recoverable		-	4	19	23	-	-	23	30	58
Accrued investment										
income		266	57	256	579	32	-	611	597	595
Other debtors		1,599	232	551	2,382	76	(29)	2,429	2,640	2,675
Investment properties	s	-	-	5	5	-	-	5	5	5
Investment in joint										
ventures and										
associates accounted		-	-	723	723	144	-	867	849	912
for using the equity method										
Loans	C3.3	757		580	1,337	_		1,337	1,307	1,317
Equity securities and		131	_	300	1,337	_	_	1,337	1,507	1,317
portfolio holdings in		16,673	12,592	1,622	30,887	39	_	30,926	26,772	29,976
unit trusts		,	,	,	,			,	,	,
Debt securities	C3.2	24,923	3,771	13,522	42,216	40	-	42,256	39,061	40,982
Derivative assets		136	3	52	191	-	-	191	102	113

Deposits	271	369	530	1,170	33	-	1,203	1,287	1,291
Cash and cash	722	524	820	2,066	111	_	2,177	1,942	1,934
equivalents									
Total assets	45,560	17,552	23,804	86,916	551	(29)	87,438	79,137	84,900
Total equity	-	-	5,327	5,327	414	-	5,741	5,563	5,926
Liabilities									
Contract liabilities									
(including amounts in									
respect of contracts C4.1(b)	36,282	16,094	14,445	66,821	-	_	66,821	59,619	64,133
classified as		•	•						•
investment contracts									
under IFRS 4)									
Unallocated surplus	3,766	-	-	3,766	-	-	3,766	3,003	3,474
of with-profits funds									
Operational borrowings									
attributable to		10	7	17			17	20	50
shareholder-financed	_	10	/	1 /	-	-	17	20	30
operations									
Borrowings									
attributable to									
with-profits	32	-	-	32	-	-	32	20	10
operations									
Net asset value									
attributable to unit									
holders of	2.042	1 072	225	2.550			2.550	0.541	2.621
consolidated unit	2,042	1,273	235	3,550	-	-	3,550	3,541	3,631
trusts and similar									
funds									
Deferred tax	782	30	362	1,174	_	_	1,174	1,022	1,152
liabilities		30				-	1,1/4	1,022	
Current tax liabilities	54	-	89	143	12	-	155	175	122
Accruals, deferred									
income and other	2,526	137	3,211	5,874	75	(29)	5,920	5,859	6,069
liabilities									
Provisions	26	-	99	125	50	-	175	191	254
Derivative liabilities	50	8	29	87	127	- (20)	87	124	79
Total liabilities	45,560	17,552	18,477	81,589	137	(29)	81,697	73,574	78,974
Total equity and	45,560	17,552	23,804	86,916	551	(29)	87,438	79,137	84,900
liabilities	•	*	*	,		. ,	,	•	•

^{*} The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

Note

The statement of financial position for with-profits business comprises the with-profits assets and liabilities of the Hong Kong, Malaysia and Singapore operations. Assets and liabilities of other participating businesses are included in the column for 'Other business'.

C2.2 US

		2018 £m Variable annuity	Fixed					2017 £m	
	Note	separate account assets and liabilities	annuity, GIC and other business	Total	Asset manage- ment	Elimina- tions	30 Jun Total	30 Jun* Total	31 Dec Total
Assets									
Goodwill		-	-	-	-	-	-	16	-
Deferred acquisition									
costs and other		-	8,503	8,503	-	-	8,503	8,192	8,219
intangible assets									
Property, plant and			234	234	3		237	232	214
equipment		-	234	234	3	-	231	232	214
Reinsurers' share of									
insurance contract		-	6,436	6,436	-	-	6,436	6,740	6,424
liabilities									
Deferred tax assets		_	2,056	2,056	88	_	2,144	3,808	2,300
Current tax									
recoverable		-	292	292	6	-	298	354	298
Accrued investment			420	400			4.60	7 60	400
income		-	438	438	22	-	460	569	492
Other debtors		_	236	236	76	(70)	242	266	248
Investment propertie	S	_	5	5	-	-	5	6	5
Loans	C3.3	_	9,815	9,815	_	_	9,815	9,497	9,630
Equity securities and			,,015	,,015			,,015	J, 1J /	,030
portfolio holdings in	•	135,546	289	135,835	2	_	135,837	125,059	130,630
unit trusts		133,340	20)	155,055	2		155,057	123,037	130,030
Debt securities	C3.2	_	36,115	36,115	_	_	36,115	38,029	35,378
Derivative assets	C3.2	-	816	816	-	-	816	906	1,611
Other investments		-	898	898	3	-	901	936	848
Deposits		-	070	070	17	-	17	18	43
Cash and cash		-	-	-	1 /	-	1 /	10	
		-	836	836	338	-	1,174	1,470	1,658
equivalents Total assets		135,546	66,969	202,515	555	(70)	203,000	196,098	197,998
Total equity		133,340	4,896	4,896	204	(70)	5,100	5,213	5,248
Liabilities		-	4,090	4,090	204	-	3,100	3,213	3,240
Contract liabilities									
	n								
(including amounts i	11								
respect of contracts	C4.1(c)	135,546	49,604	185,150	-	-	185,150	177,779	180,724
classified as									
investment contracts									
under IFRS 4)									
Core structural									
borrowings of		_	189	189	_	_	189	192	184
shareholder-financed	l		107	107			107		10.
operations									
Operational		-	262	262	-	-	262	453	508
borrowings									
attributable to									

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shareholder-financed operations								
Obligations under								
funding, securities								
lending and sale and	-	5,612	5,612	-	-	5,612	4,518	4,304
repurchase								
agreements								
Deferred tax		1,652	1,652	1		1,653	2,983	1,845
liabilities	-	1,032	1,032	1	-	1,055	2,963	1,043
Current tax liabilities	-	21	21	1	-	22	60	47
Accruals, deferred								
income and other	-	4,642	4,642	342	(70)	4,914	4,856	5,109
liabilities								
Provisions	-	12	12	7	-	19	1	24
Derivative liabilities	-	79	79	-	-	79	43	5
Total liabilities	135,546	62,073	197,619	351	(70)	197,900	190,885	192,750
Total equity and	125 546	66.060	202 515	555	(70)	202.000	106 000	107.000
liabilities	135,546	66,969	202,515	333	(70)	203,000	196,098	197,998

^{*} The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

C2.3 UK and Europe

	2018 £n	18 £m Other funds and subsidiaries						2017 £m	
	With- profits sub- funds	Unit-linked assets and liabilities	Annuity and other long-term business	Total	Asset manage- ment	Elimina- tions	30 Jun Total	30 Jun* Total	31 Dec Total
By operating Note segment	note (i)								
Assets Goodwill Deferred acquisition	161	-	-	161	1,153	-	1,314	1,179	1,177
costs and other intangible	101	-	92	193	6	-	199	189	210
assets Property, plant and equipment Reinsurers'	519	-	33	552	36	-	588	370	447
share of insurance contract	1,213	126	765	2,104	-	-	2,104	2,560	2,521
liabilities Deferred tax assets	65	-	44	109	21	-	130	152	157

Current tax recoverable Accrued		58	-	197	255	-	-	255	311	244
investment income		993	96	374	1,463	8	-	1,471	1,680	1,558
Other debtors		1,725	399	656	2,780	909	(109)	3,580	3,729	3,118
Investment properties Investment in joint ventures and	I.	15,293	647	1,655	17,595	-	-	17,595	15,207	16,487
associates accounted for using the equity method	,	649	-	-	649	38	-	687	444	504
Loans Equity securities	C3.3	3,943	-	1,721	5,664	-	-	5,664	5,784	5,986
and portfolio holdings in unit trusts)	47,590	15,072	15	62,677	155	-	62,832	58,509	62,670
Debt securities	C3.2	51,064	6,536	22,144	79,744	-	-	79,744	91,302	92,707
Derivative assets		1,844	1	460	2,305	-	-	2,305	2,676	2,954
Other		5,147	10	1	5,158	-	-	5,158	4,630	4,774
investments Deposits		8,853	1,330	837	11,020	_	-	11,020	11,843	9,540
Assets held for sale		47	-	11,977	12,024	-	-	12,024	33	38
Cash and cash equivalents		2,280	138	593	3,011	409	-	3,420	4,915	5,808
Total assets Total equity Liabilities Contract liabilities (including amounts in respect of		141,545	24,355	41,564 6,032	207,464 6,032	2,735 2,014	(109)	210,090 8,046	205,513 8,108	210,900 8,245
contracts classified as investment contracts under IFRS 4)	C4.1(d)	112,339	22,198	20,118	154,655	-	-	154,655	162,853	167,589
Unallocated surplus of	C4.1(d)	13,517	-	-	13,517	-	-	13,517	12,087	13,477

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with-profits funds Operational borrowings									
attributable	_	4	126	130	_	_	130	199	148
to shareholder-financed									
operations									
Borrowings									
attributable									
to	3,557	-	-	3,557	-	-	3,557	3,316	3,706
with-profits									
operations									
Obligations									
under									
funding,									
securities	1,193	-	323	1,516	-	-	1,516	1,890	1,358
lending and sale and									
repurchase									
agreements									
Net asset									
value									
attributable									
to unit									
holders of	3,998	1,697	86	5,781	-	-	5,781	5,036	5,243
consolidated									
unit trusts									
and similar funds									
Deferred tax									
liabilities	1,353	-	225	1,578	24	-	1,602	1,667	1,703
Current tax	2.1	40	0.0	1.40	4.5		104	400	277
liabilities	21	48	80	149	45	-	194	490	377
Accruals,									
deferred									
income and	4,549	403	1,047	5,999	459	(109)	6,349	7,565	6,609
other									
liabilities	25		166	401	102		601	521	704
Provisions Derivative	25	-	466	491	193	-	684	531	784
liabilities	993	5	1,084	2,082	-	-	2,082	1,771	1,661
Liabilities									
held for sale	-	-	11,977	11,977	-	-	11,977	-	-
Total	1 / 1 5 / 5	24.255	25 522	201 422	701	(100)	202.044	107 405	202 655
liabilities	141,545	24,355	35,532	201,432	721	(109)	202,044	197,403	202,655
Total equity									
and	141,545	24,355	41,564	207,464	2,735	(109)	210,090	205,513	210,900
liabilities * The half year 2017		rro monsiles 1-	h	magames 1 C	10m 41		muhlial 1	to moft 4 4	ho Carray

^{*} The half year 2017 comparative results have been re-presented from those previously published to reflect the Group's current operating segments.

Notes

(i)

Includes the Scottish Amicable Insurance Fund which, at 30 June 2018, has total assets and liabilities of £5,310 million (30 June 2017: £5,943 million; 31 December 2017: £5,768 million). The PAC with-profits sub-fund (WPSF) mainly contains with-profits business but it also contains some non-profit business (unit-linked, term assurances and annuities). The PAC with-profits fund includes £10.2 billion (30 June 2017: £10.9 billion; 31 December 2017: £10.6 billion) of non-profits annuities liabilities.

C3

Assets and liabilities

C3.1

Group assets and liabilities – measurement

(a)

Determination of fair value

The fair values of the financial instruments for which fair valuation is required under IFRS are determined by the use of current market bid prices for exchange-quoted investments, or by using quotations from independent third parties, such as brokers and pricing services or by using appropriate valuation techniques.

The estimated fair value of derivative financial instruments reflects the estimated amount the Group would receive or pay in an arm's length transaction. This amount is determined using quoted prices if exchange listed, quotations from independent third parties or valued internally using standard market practices.

Other than the loans which have been designated at fair value through profit or loss, the loans and receivables have been shown net of provisions for impairment. The fair value of loans has been estimated from discounted cash flows expected to be received. The discount rate used is updated for the market rate of interest where applicable.

The fair value of investment properties is based on market values as assessed by professionally qualified external valuers or by the Group's qualified surveyors.

The fair value of the subordinated and senior debt issued by the parent company is determined using quoted prices from independent third parties.

The fair value of financial liabilities (other than derivative financial instruments) is determined using discounted cash flows of the amounts expected to be paid.

(b)

Fair value measurement hierarchy of Group assets and liabilities

Assets and liabilities carried at fair value on the statement of financial position

The table below shows the assets and liabilities carried at fair value analysed by level of the IFRS 13 'Fair Value Measurement' defined fair value hierarchy. This hierarchy is based on the inputs to the fair value measurement and reflects the lowest level input that is significant to that measurement.

Financial instruments at fair value

 $30\;Jun\;2018\;\pounds m$

Level 1 Level 2 Level 3 Total

Analysis of Quoted prices Valuation Valuation financial (unadjusted) based on based on

investments, net of derivative liabilities by business type		significant observable market inputs	significant unobservable market inputs	
With-profits Loans Equity securities	-	-	1,848	1,848
and portfolio holdings in unit trusts	59,025	4,748	490	64,263
Debt securities	29,680	45,952	355	75,987
Other investments (including derivative assets)	76	3,185	3,866	7,127
Derivative liabilities	(40)	(1,003)	-	(1,043)
Total financial investments, net of derivative liabilities		52,882	6,559	148,182
Percentage of total Unit-linked and		36%	4%	100%
variable annuity separate account Equity securities				
and portfolio holdings in unit	162,698	494	18	163,210
trusts Debt securities Other investments	5,162	5,145	-	10,307
(including derivative assets)	3	4	7	14
Derivative liabilities	(9)	(4)	-	(13)
Total financial investments, net of derivative liabilities		5,639	25	173,518
Percentage of total Non-linked		3%	0%	100%
shareholder-backed Loans Equity securities	-	-	2,935	2,935
and portfolio holdings in unit	2,215	9	10	2,234
trusts Debt securities Other investments	17,918	55,795	298	74,011
(including derivative assets)	34	1,403	909	2,346
Derivative liabilities	(1)	(1,692)	(400)	(2,093)
	20,166	55,515	3,752	79,433

Total financial investments, net of derivative liabilities Percentage of total	S	70%	5%	100%
Group total analysis, including other financial liabilities held at fair value				
Group total Loans Equity securities	-	-	4,783	4,783
and portfolio holdings in unit trusts	223,938	5,251	518	229,707
Debt securities Other investments	52,760	106,892	653	160,305
(including derivative assets)	113	4,592	4,782	9,487
Derivative liabilities Total financial	(50)	(2,699)	(400)	(3,149)
investments, net of derivative liabilities	S	114,036	10,336	401,133
Investment contract liabilities without discretionary participation features held at fair value	-	(16,713)	-	(16,713)
Borrowings attributable to with-profits operations Net asset value	-	-	(1,746)	(1,746)
attributable to unit holders of consolidated unit trusts and similar funds	(5,184)	(3,407)	(767)	(9,358)
Other financial liabilities held at fair value	-	-	(3,159)	(3,159)
Total financial instruments at fair	271,577	93,916	4,664	370,157
value Percentage of total	74%	25%	1%	100%
	30 Jun 2017 £m Level 1	Level 2	Level 3	Total

Analysis of financial investments, net of derivative liabilities by business type	. 3	Valuation based on significant observable market inputs	Valuation based on significant unobservable market inputs	
With-profits Loans Equity securities	-	-	1,906	1,906
and portfolio holdings in unit	51,136	4,282	426	55,844
trusts Debt securities Other investments	28,122	44,145	296	72,563
(including derivative assets)	73	3,310	3,464	6,847
Derivative liabilities Total financial	(79)	(752)	-	(831)
investments, net of derivative liabilities		50,985	6,092	136,329
Percentage of total Unit-linked and variable annuity separate account Equity securities	58%	38%	4%	100%
and portfolio holdings in unit trusts	152,050	399	23	152,472
Debt securities Other investments	5,243	4,943	-	10,186
(including derivative assets)	4	3	4	11
Derivative liabilities Total financial	(2)	-	-	(2)
investments, net of derivative liabilities		5,345	27	162,667
Percentage of total Non-linked		3%	0%	100%
shareholder-backed Loans Equity securities	-	309	2,594	2,903
and portfolio holdings in unit trusts	2,104	7	10	2,121
Debt securities Other investments	21,525	66,233	286	88,044
(including derivative assets)	-	1,501	996	2,497
	(26)	(1,551)	(460)	(2,037)

Derivative liabilities Total financial investments, net of	22 602	66,499	2 426	02 529
derivative liabilities	·	00,499	3,426	93,528
Percentage of total		71%	4%	100%
Group total analysis, including other financial liabilities held at fair value Group total				
Loans Equity securities	-	309	4,500	4,809
and portfolio holdings in unit trusts	205,290	4,688	459	210,437
Debt securities Other investments	54,890	115,321	582	170,793
(including derivative assets)	77	4,814	4,464	9,355
Derivative liabilities	(107)	(2,303)	(460)	(2,870)
Total financial investments, net of derivative liabilities		122,829	9,545	392,524
Investment contrac liabilities without discretionary participation features held at fair value	-	(17,166)	-	(17,166)
Borrowings attributable to with-profits operations Net asset value	-	-	(1,816)	(1,816)
attributable to unit holders of consolidated unit trusts and similar funds	(5,719)	(2,421)	(437)	(8,577)
Other financial liabilities held at fair value	-	(394)	(2,766)	(3,160)
Total financial instruments at fair value	254,431	102,848	4,526	361,805
Percentage of total	70%	29%	1%	100%

Analysis of financial investments, net of derivative liabilities by business type		Level 2 Valuation based on significant observable market inputs	Level 3 Valuation based on significant unobservable market inputs	Total
With-profits				
Loans Equity securities	-	-	2,023	2,023
and portfolio holdings in unit trusts	57,347	4,470	351	62,168
Debt securities Other investments	29,143	45,602	348	75,093
(including derivative assets)	68	3,638	3,540	7,246
Derivative liabilities Total financial	(68)	(615)	-	(683)
investments, net of derivative liabilities		53,095	6,262	145,847
Percentage of total Unit-linked and variable annuity		36%	4%	100%
separate account Equity securities				
and portfolio holdings in unit trusts	158,631	457	10	159,098
Debt securities Other investments	4,993	5,226	-	10,219
(including derivative assets)	12	4	8	24
Derivative liabilities Total financial	-	(1)	-	(1)
investments, net of derivative liabilities		5,686	18	169,340
Percentage of total Non-linked		3%	0%	100%
shareholder-backed Loans	-	-	2,814	2,814
Equity securities and portfolio holdings in unit	2,105	10	10	2,125
trusts Debt securities Other investments (including	21,443 7	64,313 2,270	306 876	86,062 3,153

derivative assets) Derivative	_	(1,559)	(512)	(2,071)
liabilities Total financial		(1,557)	(312)	(2,071)
investments, net of derivative liabilities	•	65,034	3,494	92,083
Percentage of total		71%	4%	100%
Group total analysis, including other financial liabilities held at fair value Group total				
Loans	-	-	4,837	4,837
Equity securities and portfolio holdings in unit trusts	218,083	4,937	371	223,391
Debt securities	55,579	115,141	654	171,374
Other investments (including derivative assets)	87	5,912	4,424	10,423
Derivative liabilities Total financial	(68)	(2,175)	(512)	(2,755)
investments, net of derivative liabilities		123,815	9,774	407,270
Investment contract liabilities without	t			
discretionary participation features held at fair	-	(17,397)	-	(17,397)
value Borrowings attributable to with-profits operations Net asset value	-	-	(1,887)	(1,887)
attributable to unit holders of consolidated unit trusts and similar funds	(4,836)	(3,640)	(413)	(8,889)
Other financial liabilities held at fair value Total financial	-	-	(3,031)	(3,031)
instruments at fair value	268,845	102,778	4,443	376,066
Percentage of total	72%	27%	1%	100%

All assets and liabilities held at fair value are classified as fair value through profit or loss, except for £35,860 million (30 June 2017: £37,936 million; 31 December 2017: £35,293 million) of debt securities classified as available-for-sale.

Assets and liabilities at amortised cost and their fair value

The table below shows the assets and liabilities carried at amortised cost on the statement of financial position and their fair value. The assets and liabilities that are carried at amortised cost but where the carrying value approximates the fair value, are excluded from the analysis below.

	30 Jun 20			
	Total carrying	Total fair		
	value	value	;	
Assets				
Loans	12,139	12,71	0	
Liabilities				
Investment contract liabilities without discretionary participation features	(3,001)	(3,00	3)	
Core structural borrowings of shareholder-financed operations	(6,367)	(6,51	-	
Operational borrowings attributable to shareholder-financed operations	(1,618)	(1,61	-	
Borrowings attributable to the with-profits funds	(1,843)	(1,76	•	
Obligations under funding, securities lending and sale and repurchase agreements	(7,128)	(7,12	•	
	30 Jun 20)17 fn	n	
	Total	Total		
	carrying	fair		
	value	value	;	
Assets				
Loans	12,142	13,01	7	
Liabilities				
Investment contract liabilities without discretionary participation features	(3,145)	(3,16	4)	
Core structural borrowings of shareholder-financed operations	(6,614)	(7,29)	-	
Operational borrowings attributable to shareholder-financed operations	(2,096)	(2,096)		
Borrowings attributable to the with-profits funds	(1,520)	(1,52)	•	
Obligations under funding, securities lending and sale and repurchase agreements	(6,408)	(6,46	•	
	31 Dec 2	017 C.		
		UI / £I	Total	
	Total		fair	
	carrying	value	value	
Assets				
Loans	12,205		12,939	
Liabilities				
Investment contract liabilities without discretionary participation features	(2,997)		(3,032)	
Core structural borrowings of shareholder-financed operations	(6,280)		(7,032)	
Operational borrowings attributable to shareholder-financed operations	(1,791)		(1,791)	
Borrowings attributable to the with-profits funds	(1,829)		(1,832)	
Obligations under funding, securities lending and sale and repurchase agreements	(5,662)		(5,828)	

(c)

Valuation approach for level 2 fair valued assets and liabilities

A significant proportion of the Group's level 2 assets are corporate bonds, structured securities and other non-national government debt securities. These assets, in line with market practice, are generally valued using independent pricing services or third-party broker quotes. These valuations are determined using independent external quotations from multiple sources and are subject to a number of monitoring controls, such as monthly price variances, stale price reviews and variance analysis on prices achieved on subsequent trades. For further detail on the valuation approach for level 2 fair valued assets and liabilities please refer to note C3.1 of the Group's consolidated financial statements for the year ended 31 December 2017.

Of the total level 2 debt securities of £106,892 million at 30 June 2018 (30 June 2017: £115,321 million; 31 December 2017: £115,141 million), £13,871 million are valued internally (30 June 2017: £13,596 million; 31 December 2017: £13,910 million). The majority of such securities are valued using matrix pricing, which is based on assessing the credit quality of the underlying borrower to derive a suitable discount rate relative to government securities of a comparable duration. Under matrix pricing, the debt securities are priced taking the credit spreads on comparable quoted public debt securities and applying these to the equivalent debt instruments factoring in a specified liquidity premium. The majority of the parameters used in this valuation technique are readily observable in the market and, therefore, are not subject to interpretation.

(d)

Fair value measurements for level 3 fair valued assets and liabilities

Reconciliation of movements in level 3 assets and liabilities measured at fair value

The following table reconciles the value of level 3 fair valued assets and liabilities at 1 January 2018 to that presented at 30 June 2018.

Total investment return recorded in the income statement represents interest and dividend income, realised gains and losses, unrealised gains and losses on the assets classified at fair value through profit and loss and foreign exchange movements on an individual entity's overseas investments.

Total gains and losses recorded in other comprehensive income includes unrealised gains and losses on debt securities held as available-for-sale within Jackson and foreign exchange movements arising from the retranslation of the Group's overseas subsidiaries and branches.

Half year 2018 £m	At 1 Jan 2018	Total gains (losses) ir income statement	in other	Purchases	Sales	Settled	Issued	Transfers into level 3	Transfers out of level 3	At 30 Jun 2018
Loans	4,837	59	65	2	-	(223)	43	-	-	4,783
Equity securities and portfolio holdings in unit trusts	371	43	(7)	112	(1)	-	-	-	-	518
Debt securities	654	(10)	-	55	(46)	-	-	-	-	653
Other investments (including derivative assets)	4,424	188	46	550	(426)	-	-	-	-	4,782
Derivative liabilities	(512)	57	-	-	-	-	-	-	55	(400)

Total financi	ial invest tive liabi	ments, lities	337	104	719	(473)	(223)	43 -	55	10,336
Borrowings with-profits Net asset val	operation	ns (1,88	7) (2)	-	-	-	143		-	(1,746)
to unit holde consolidated	rs of unit trus	(412)	38	-	-	-	22*	(414) -	-	(767)
similar funds Other financ Total financi	ial liabili		1) (84) 289	(68) 36	- 719	- (472)	103	(79) - (450)	- 55	(3,159)
at fair value		4,443	209	30	/19	(473)	43	(450) -	33	4,664
Half year 2017 £m	At 1 Jan 2017	Total gains (losses) in income statement	Total gains (losses) recorded in other comprehensive income	Purchases	Sales	Settled	Issued	Transfers into level 3	Transfers out of level 3	At 30 Jun 2017
Loans Equity	2,699	96	(132)	1,879	-	(70)	28	-	-	4,500
securities and portfolio holdings in unit trusts	722	(17)	(2)	175	(418)	-	-	-	(1)	459
Debt securities Other	942	2	(11)	142	(471)	-	-	-	(22)	582
investments (including derivative assets)	4,480	84	(64)	191	(227)	-	-	-	-	4,464
Derivative liabilities Total	(516)	56	-	-	-	-	-	-	-	(460)
financial investments, net of derivative liabilities Borrowings attributable	8,327	221	(209)	2,387	(1,116)	(70)	28	-	(23)	9,545
to with-profits operations	-	2	-	-	-	-	(1,818)	-	-	(1,816)
Net asset value attributable to unit	(883)	(357)	-	-	(167)	1,017*	(47)	-	-	(437)

holders of consolidated unit trusts and similar funds Other										
financial liabilities Total	(2,851)	(96)	141	-	(1)	73	(32)	-	-	(2,766)
financial instruments at fair value	4,593	(230)	(68)	2,387	(1,284)	1,020	(1,869)	-	(23)	4,526
Full year 2017 £m	At 1 Jan 2017	Total gains (losses) in income statement	Total gains (losses) recorded in other comprehensive	Purchases	Sales	Settled	Issued	Transfers into level 3	Transfers out of level 3	At 31 Dec 2017
Loans Equity	2,699	17	income (235)	2,129	-	(311)	236	302	-	4,837
securities and portfolio holdings in unit trusts	722	11	(5)	186	(468)	(6)	-	1	(70)	371
Debt securities Other	942	51	(11)	216	(522)	-	-	-	(22)	654
investments (including derivative	4,480	73	(133)	727	(725)	-	-	2	-	4,424
assets) Derivative liabilities Total	(516)	4	-	-	-	-	-	-	-	(512)
financial investments, net of derivative liabilities Borrowings	8,327	156	(384)	3,258	(1,715)	(317)	236	305	(92)	9,774
attributable to with-profits	-	(13)	-	-	-	115	(1,989)	-	-	(1,887)
operations Net asset value attributable to unit	(883)	(559)	-	(13)	-	1,276*	(234)	-	-	(413)

holders of consolidated unit trusts and similar funds										
Other										
financial liabilities	(2,851)	14	250	-	-	252	(311)	(385)	-	(3,031)
Total										
financial instruments	4,593	(402)	(134)	3,245	(1,715)	1,326	(2,298)	(80)	(92)	4,443
at fair value										

Includes distributions to third-party investors by subsidiaries held by the UK with-profits funds for investment purposes. These distributions vary period to period depending on the maturity of the subsidiaries and the gains realised by those entities in the period.

Of the total net gains and losses in the income statement of £289 million (30 June 2017: £(230) million; 31 December 2017: £(402) million), £210 million (30 June 2017: £(234) million; 31 December 2017: £(139) million) relates to net unrealised gains and losses of financial instruments still held at the end of the period, which can be analysed as follows:

	2018 £m	2017 £1	m
	30 Jun	30 Jun	31 Dec
Loans	(23)	-	20
Equity securities	43	21	(12)
Debt securities	(10)	2	(5)
Other investments	109	42	(22)
Derivative liabilities	57	56	4
Borrowings attributable to with-profit operations	(2)	-	(13)
Net asset value attributable to unit holders of consolidated unit trusts and similar funds	38	2	(123)
Other financial liabilities	(2)	(357)	12
Total	210	(234)	(139)

Valuation approach for level 3 fair valued assets and liabilities

Investments valued using valuation techniques include financial investments which by their nature do not have an externally quoted price based on regular trades, and financial investments for which markets are no longer active as a result of market conditions, eg market illiquidity. The valuation techniques used include comparison to recent arm's length transactions, reference to other instruments that are substantially the same, discounted cash flow analysis, option-adjusted spread models and, if applicable, enterprise valuation. For further detail on the valuation approach for level 3 fair valued assets and liabilities, please refer to note C3.1 of the Group's consolidated financial statements for the year ended 31 December 2017.

At 30 June 2018, the Group held £4,664 million (30 June 2017: £4,526 million; 31 December 2017: £4,443 million) of net financial instruments at fair value within level 3. This represents 1 per cent (30 June 2017: 1 per cent; 31 December 2017: 1 per cent) of the total fair valued financial assets net of fair valued financial liabilities.

The net financial instruments at fair value within level 3 at 30 June 2018 include £1,808 million of loans and a corresponding £1,746 million of borrowings held by a subsidiary of the Group's UK with-profits fund, attaching to the acquisition of a portfolio of buy-to-let mortgages and other loans financed largely by external third-party

(non-recourse) borrowings (see note C3.3(c) for further details). The Group's exposure is limited to the investment held by the UK with-profits fund rather than to the individual loans and borrowings themselves. The fair value movements of these loans and borrowings have no effect on shareholders' profit and equity. The most significant non-observable inputs to the mortgage fair value are the level of future defaults and prepayments by the mortgage holders.

Included within these amounts are loans of £2,638 million at 30 June 2018 (30 June 2017: £2,594 million; 31 December 2017: £2,512 million), measured as the loan outstanding balance, plus accrued investment income, attached to REALIC and held to back the liabilities for funds withheld under reinsurance arrangements. The funds withheld liability of £2,793 million at 30 June 2018 (30 June 2017: £2,766 million; 31 December 2017: £2,664 million) is also classified within level 3, accounted for on a fair value basis being equivalent to the carrying value of the underlying assets.

Excluding the loans and funds withheld liability under REALIC's reinsurance arrangements as described above, which amounted to a net liability of £(155) million (30 June 2017: £(172) million; 31 December 2017: £(152) million), the level 3 fair valued financial assets net of financial liabilities were £4,819 million (30 June 2017: £4,698 million; 31 December 2017: £4,595 million). Of this amount, a net liability of £(312) million (30 June 2017: net liability of £(218) million; 31 December 2017: net asset of £117 million) is internally valued, representing less than 0.1 per cent of the total fair valued financial assets net of financial liabilities (30 June 2017: 0.1 per cent; 31 December 2017: less than 0.1 per cent). Internal valuations are inherently more subjective than external valuations. Included within these internally valued net asset/liability are:

(a)

Debt securities of £494 million (30 June 2017: £446 million; 31 December 2017: £500 million), which were either valued on a discounted cash flow method with an internally developed discount rate or on external prices adjusted to reflect the specific known conditions relating to these securities (eg distressed securities or securities which were being restructured).

(b)

Private equity and venture investments in both debt and equity securities of £255 million (30 June 2017: £176 million; 31 December 2017: £217 million) which are valued internally using discounted cash flows based on management information available for these investments. The significant unobservable inputs include the determination of expected future cash flows on the investments being valued, determination of the probability of counterparty default and prepayments and the selection of appropriate discount rates. The valuation is performed in accordance with International Private Equity and Venture Capital Association Valuation Guidelines. These investments were principally held by consolidated investment funds that are managed on behalf of third parties.

(c)

Equity release mortgage loan investments of £297 million (30 June 2017: £309 million classified as level 2; 31 December 2017: £302 million) which are valued internally using the discounted cash flow models. The inputs that are significant to the valuation of these investments are primarily the economic assumptions, being the discount rate (risk-free rate plus a liquidity premium) and property values.

(d)

Liabilities of £(735) million (30 June 2017: £(437) million; 31 December 2017: £(403) million) for the net asset value attributable to external unit holders in respect of the consolidated investment funds, which are non-recourse to the Group. These liabilities are valued by reference to the underlying assets.

(e)

Derivative liabilities of £(400) million (30 June 2017: £(460) million; 31 December 2017: £(512) million) which are valued internally using the discounted cash flow method in line with standard market practices but are subject to independent assessment against external counterparties' valuations.

(f)

Other sundry individual financial investments of £74 million (30 June 2017: £57 million; 31 December 2017: £81 million).

Of the internally valued net liability referred to above of £(312) million (30 June 2017: net liability of £(218) million; 31 December 2017: net asset of £117 million):

(a)

A net liability of £(214) million (30 June 2017: net liability of £(97) million; 31 December 2017: net asset of £67 million) was held by the Group's participating funds and therefore shareholders' profit and equity are not impacted by movements in the valuation of these financial instruments.

(b)

A net liability of £(98) million (30 June 2017: net liability of £(121) million; 31 December 2017: net liability of £(184) million) was held to support non-linked shareholder-backed business. If the value of all the level 3 instruments held to support non-linked shareholder-backed business valued internally decreased by 10 per cent, the change in valuation would be £10 million (30 June 2017: £12 million; 31 December 2017: £18 million), which would increase (reduce) shareholders' equity by this amount before tax. All this amount passes through the income statement substantially as part of short-term fluctuations in investment returns outside of operating profit.

(e)

Transfers into and transfers out of levels

The Group's policy is to recognise transfers into and transfers out of levels as of the end of each half year reporting period except for material transfers which are recognised as of the date of the event or change in circumstances that caused the transfer. Transfers are deemed to have occurred when there is a material change in the observed valuation inputs or a change in the level of trading activities of the securities.

During half year 2018, the transfers between levels within the Group's portfolio were primarily transfers from level 1 to level 2 of £621 million and transfers from level 2 to level 1 of £312 million. These transfers which relate to equity securities and debt securities arose to reflect the change in the observed valuation inputs and in certain cases, the change in the level of trading activities of the securities.

In addition, the transfers out of level 3 in half year 2018 were £55 million. These transfers were primarily between levels 3 and 2 for derivative liabilities. There were no transfers into level 3 in the period.

(1)

Valuation processes applied by the Group

The Group's valuation policies, procedures and analyses for instruments categorised as level 3 are overseen by Business Unit committees as part of the Group's wider financial reporting governance processes. The procedures undertaken include approval of valuation methodologies, verification processes, and resolution of significant or complex valuation issues. In undertaking these activities the Group makes use of the extensive expertise of its asset management functions. In addition, the Group has minimum standards for independent price verification to ensure valuation accuracy is regularly independently verified. Adherence to this policy is monitored across the business units.

C3.2

Debt securities

This note provides analysis of the Group's debt securities, including asset-backed securities and sovereign debt securities.

With the exception of certain debt securities for US insurance operations classified as 'available-for-sale' under IAS 39 as disclosed in notes C3.2 (b) to (d) below, the Group's debt securities are carried at fair value through profit or loss.

(a)

Credit rating

Debt securities are analysed below according to external credit ratings issued, with equivalent ratings issued by different ratings agencies grouped together. Standard and Poor's ratings have been used where available, if this isn't the case Moody's and then Fitch have been used as alternatives. For the US NAIC ratings have also been used where relevant. In the table below, AAA is the highest possible rating. Investment grade financial assets are classified within the range of AAA to BBB- ratings. Financial assets which fall outside this range are classified as below BBB-. Debt securities with no external credit rating are classified as 'other'.

	30 Jun 2	2018 £m								
	AAA	AA+ to AA-	A+ to A-	BBB+ to BBB-	Below BBB-	Other	Total			
Asia With-profits Unit-linked Non-linked shareholder-backed Asset Management	2,496 726 948 12	11,425 147 3,138	3,983 489 3,234 28	3,351 1,326 3,063	1,768 441 2,040	1,900 642 1,099	24,923 3,771 13,522 40			
US Non-linked shareholder-backed	442	6,338	9,439	13,148	1,035	5,713	36,115			
UK and Europe			•		·					
With-profits Unit-linked	7,091 358	8,723 2,099	11,606 1,694	13,544 1,448	2,847 718	7,253 219	51,064 6,536			
Non-linked shareholder-backed	3,273	6,296	5,138	1,446	223	5,718	22,144			
Other operations	673	1,237	177	39	45	19	2,190			
Total debt securities	16,019	39,403	35,788	37,415	9,117	22,563	160,305			
	30 Jun 2	30 Jun 2017 £m								
	AAA	AA+ to AA-	A+ to A-	BBB+ to BBB-	Below BBB-	Other	Total			
Asia										
With-profits	3,168	9,722	3,540	3,201	1,789	1,978	23,398			
Unit-linked Non-linked shareholder-backed	501 1,138	129 2,758	526 3,035	1,502 2,699	323 1,645	461 946	3,442 12,221			
US	1,136	2,736	3,033	2,099	1,043	940	12,221			
Non-linked shareholder-backed	455	6,739	10,318	13,526	1,046	5,945	38,029			
UK and Europe										
With-profits	5,965	9,872	10,827	12,577	3,481	6,443	49,165			
Unit-linked	597	2,871	1,131	1,856	176	112	6,743			
Non-linked shareholder-backed	-	10,313	10,396	4,036	388	5,780	35,394			
Other operations	819	1,275	192	95	14	6	2,401			
Total debt securities	17,124	43,679	39,965	39,492	8,862	21,671	170,793			
	31 Dec	2017 £m								
	AAA	AA+ to AA-	A+ to A-	BBB+ to BBB-	Below BBB-	Other	Total			
Asia										
With-profits	2,504	10,641	3,846	3,234	1,810	2,397	24,432			
Unit-linked	528	103	510	1,429	372	565	3,507			
Non-linked shareholder-backed US	990	2,925	3,226	2,970	1,879	1,053	13,043			
Non-linked shareholder-backed	368	6,352	9,578	12,311	1,000	5,769	35,378			
UK and Europe	200	0,552	7,570	12,511	1,000	5,707	55,576			
With-profits	6,492	9,378	11,666	12,856	2,877	7,392	50,661			

Unit-linked	670	2,732	1,308	1,793	91	117	6,711
Non-linked shareholder-backed	5,118	11,005	9,625	3,267	258	6,062	35,335
Other operations	742	1,264	182	67	36	16	2,307
Total debt securities	17,412	44,400	39,941	37,927	8,323	23,371	171,374

The credit ratings, information or data contained in this report which are attributed and specifically provided by S&P, Moody's and Fitch Solutions and their respective affiliates and suppliers ('Content Providers') is referred to here as the 'Content'. Reproduction of any Content in any form is prohibited except with the prior written permission of the relevant party. The Content Providers do not guarantee the accuracy, adequacy, completeness, timeliness or availability of any Content and are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or for the results obtained from the use of such Content. The Content Providers expressly disclaim liability for any damages, costs, expenses, legal fees, or losses (including lost income or lost profit and opportunity costs) in connection with any use of the Content. A reference to a particular investment or security, a rating or any observation concerning an investment that is part of the Content is not a recommendation to buy, sell or hold any such investment or security, nor does it address the suitability an investment or security and should not be relied on as investment advice.

Securities with credit ratings classified as 'Other' can be further analysed as follows:

		2018 £m	2017 £r	n		
Asia		30 Jun	30 Jun	31	Dec	
Non-linked						
shareholder	-backed					
Internally r	ated					
Governme	nt bonds	23	40	25		
Corporate	bonds –					
rated as in						
grade by lo	ocal	1,006	821 9		9	
external ra	tings					
agencies						
Other		70	85	69		
Total Asia						
non-linked		1,099	946	1,0	053	
shareholder	-backed					
			2019 €	m	2017 fr	m
	Mortgage		2018 £	m	2017 £r	n
US	Mortgage	Other	30 Jun	m	30 Jun	31 Dec
US	-backed	Other securities		m		
			30 Jun	m	30 Jun	31 Dec
Implicit	-backed		30 Jun	m	30 Jun	31 Dec
	-backed		30 Jun	m	30 Jun	31 Dec
Implicit ratings of	-backed		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US	-backed		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US debt	-backed		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US debt securities	-backed		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US debt securities based on	-backed		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US debt securities based on NAIC*	-backed securities		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US debt securities based on NAIC* valuations (see below) NAIC 1	-backed securities		30 Jun	m	30 Jun	31 Dec
Implicit ratings of other US debt securities based on NAIC* valuations (see below)	-backed securities	securities	30 Jun Total	m	30 Jun Total	31 Dec Total

Total US** 1,819 3,894 5,713 5,945 5,769

*

The Securities Valuation Office of the NAIC classifies debt securities into six quality categories ranging from Class 1 (the highest) to Class 6 (the lowest). Performing securities are designated as Classes 1 to 5 and securities in or near default are designated Class 6.

**Mortgage-backed securities totalling £1,545 million at 30 June 2018 have credit ratings issued by Standard & Poor's of BBB- or above and hence are designated as investment grade. Other securities totalling £3,868 million at 30 June 2018 with NAIC ratings 1 or 2 are also designated as investment grade.

	2018 £m	2017 £n	n
UK and Europe	30 Jun	30 Jun	31 Dec
Internal ratings or			
unrated			
AAA to A-	7,828	7,494	7,994
BBB to B-	2,866	3,180	3,141
Below B- or unrated	2,496	1,661	2,436
Total UK and Europe	13,190	12,335	13,571

(b)

Additional analysis of US insurance operations debt securities

	2018 £m 30 Jun	2017 £r 30 Jun	n 31 Dec
Corporate and government security and			
commercial loans: Government	4,737	4,884	4,835
Publicly traded and SEC Rule 144A securities*	23,346	24,971	22,849
Non-SEC Rule 144A securities	4,659	4,543	4,468
Asset backed securities (see note (e))	3,373	3,631	3,226
Total US debt securities**	36,115	38,029	35,378
Ψ			

A 1990 SEC rule that facilitates the resale of privately placed securities under Rule 144A that are without SEC registration to qualified institutional investors. The rule was designed to develop a more liquid and efficient institutional resale market for unregistered securities.

^{**}Debt securities for US operations included in the statement of financial position comprise:

	2018 £m	2017 £m		
	30 Jun	30 Jun	31 Dec	
Available-for-sale	35,860	37,936	35,293	
Fair value through profit and loss	255	93	85	
	36,115	38,029	35,378	

Realised gains and losses, including impairments, recorded in the income statement are as shown in note B1.2 of this report.

(c)

Movements in unrealised gains and losses on Jackson available-for-sale securities

The movement in the statement of financial position value for debt securities classified as available-for-sale from a net unrealised gain of £1,205 million to a net unrealised loss of £247 million as analysed in the table below.

	30 Jun 2018 £m	Foreign exchange translation** Reflected as pa movement in o comprehensive	other	31 Dec 2017 £m
Assets fair valued at below book value				
Book value*	23,159			6,325
Unrealised gain (loss)	(762)	(30)	(626)	(106)
Fair value (as included in statement of financial position)	22,397			6,219
Assets fair valued at or above book value				
Book value*	12,948			27,763
Unrealised gain (loss)	515	(1)	(795)	1,311
Fair value (as included in statement of financial position)	13,463			29,074
Total				
Book value*	36,107			34,088
Net unrealised gain (loss)	(247)	(31)	(1,421)	1,205
Fair value (as included in the footnote above in the overview table and the statement of financial position)	35,860			35,293

Book value represents cost/amortised cost of the debt securities.

(d)

^{**}Translated at the average rate of US\$1.38: £1.00.