

UNITY BANCORP INC /NJ/  
Form 4  
January 06, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BRODY MARK S**

(Last) (First) (Middle)

**C/O UNITY BANK, 64 OLD  
HIGHWAY 22**

(Street)

**CLINTON, NJ 08809**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

**UNITY BANCORP INC /NJ/ [unty]**

3. Date of Earliest Transaction (Month/Day/Year)

**01/02/2015**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|--|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price \$                                      |   |  |   |  |
| Restricted Stock                | 01/02/2015                           |  | A                              | 2,400 (1)   | A 9.32 (2)  | 71,399 (3) (4)   | D   |  |
| Common Stock                    |                                      |  |                                |   | 36,457  | I  | Financial Planning Analysts                           |  |
| Common Stock                    |                                      |  |                                |   | 662,725   | I  | Dispositive Shares by Financial Planning Analysts (5) |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|
| Stock Options                              | (6)  |                                      |  | Code V (A) (D)                 |   | (6) (6)  | Common Stock  | Amount or Number of Shares<br>14,956       |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| BRODY MARK S<br>C/O UNITY BANK<br>64 OLD HIGHWAY 22<br>CLINTON, NJ 08809 |               | X         |         |       |

## Signatures

Dr. Mark Brody, POA Linda B. McDermott  
01/06/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 2,400 Restricted shares were granted on 1/2/15 from the 2013 Stock Bonus Plan; vesting commences with 600 shares on 1/2/16; 600 shares on 1/2/17; 600 shares on 1/2/18; and 600 shares on 1/2/19.
  - (2) Stock price at the close of business on 1/2/15.
  - (3) 13,459 shares of total beneficially owned shares are Restricted Stock subject to four-year vesting periods determined by the individual grant dates.

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- (4) 44,000 shares are jointly owned with spouse.
- (5) Shares held in the master account of Financial Planning Analysts over which Dr. Brody has no voting authority, but has dispositive power.
- (6) The following options are from the 2006 Stock Option Plan: 2,756 options granted on 1/25/07 @ \$12.62 expire 1/25/17; 4,200 options granted on 12/20/07 @ \$7.10 expire 12/20/17; 8,000 options granted on 12/18/08 @ \$3.80 expire 12/18/18.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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