Edgar Filing: CVENT INC - Form 4

CVENT INC

Form 4 March 18, 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION							OMB APPROVAL				
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMMISSION	OMB Number:	3235-0287		
Check th	der.			U	- -				Expires:	January 31,	
if no longer subject to Section 16. Form 4 or				NGES IN BENEFICIAL OWNER SECURITIES				ERSHIP OF	Estimated a burden hour response		
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).											
(Print or Type	Responses)										
1. Name and Address of Reporting Person * Ludwig Brian2. Iss Symbo								5. Relationship of Reporting Person(s) to Issuer			
			CVEN	Γ INC [C	VT]			(Check all applicable)			
(Month				Date of Earliest Transaction fonth/Day/Year) /16/2016				Director 10% Owner X Officer (give title Other (specify below) below) SVP, Sales			
				-				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
TYSONS C	CORNER, VA 22	102						Form filed by M Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactic Code (Instr. 8) Code V	omr Dispos (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/16/2016			F <u>(1)</u>	2,100	D	\$ 20.3852	165,319	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. F Der Sec (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 27.84					(2)	12/31/2024	Common Stock	46,189	
Employee Stock Option (Right to Buy)	\$ 1.8					<u>(3)</u>	03/11/2021	Common Stock	119,445	
Employee Stock Option (Right to Buy)	\$ 32.43					(4)	10/15/2025	Common Stock	15,973	

Reporting Owners

Relationships						
Director	10% Owner	Officer	Other			
		SVP, Sales				
03/18	8/2016					
D	ate					
	03/18		Director 10% Owner Officer SVP, Sales 03/18/2016			

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person sold the shares reported on this Form 4 in a "sell to cover" transaction to satisfy tax obligations associated with the vesting of a tranche of restricted stock units originally granted on December 31, 2014.

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- (2) One-quarter of the shares subject to this option are currently exercisable. The remaining shares will become exercisable in three equal annual installments on March 15 in each of 2017, 2018 and 2019.
- (3) All of the shares subject to this option are currently exercisable.
- (4) The shares subject to this option will become exercisable upon the following schedule: 50% will become exercisable on September 15, 2016 and 50% will become exercisable on September 15, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.