MATTEL INC /DE/ Form 4 May 12, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

3235-0287 Number:

Expires:

January 31, 2005

0.5

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obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

stock

(Print or Type Responses)

1. Name and Ad SCARBORO	Symbol	2. Issuer Name and Ticker or Trading Symbol MATTEL INC /DE/ [MAT]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)		(Month/Da	•	ansaction			_X_ Director	10%	6 Owner
MATTEL, II CONTINEN	NC., 333 TAL BLVD.	05/10/20	015				below)	ve title Oth below)	er (specify
(Street) 4. If			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
	OO, CA 90245 (State) (2	7.)	h/Day/Year)				Person	More than One Ro	eporting
(City)	(State) (A	Zip) Table	I - Non-D	erivative S	Securiti	es Ac	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. SecurionAcquired Disposed (Instr. 3,	(A) or 1 of (D) 4 and 5		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
etoek	05/10/2015		M	3,701	Α .	<u>(1)</u>	11,967	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Property Section (Institute of the Section (Institute of the Section (Institute of the Section of the Section (Institute of the Section of
				Code V	ŕ	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(1)</u>	05/10/2015		M	3,701	(1)	(1)	Common stock	3,701	

Reporting Owners

Reporting Owner Name / Address	Relationships						
Fg -	Director	10% Owner	Officer	Other			
SCARBOROUGH DEAN A MATTEL, INC. 333 CONTINENTAL BLVD. EL SEGUNDO, CA 90245	X						

Signatures

/s/ Julie Kwok, Attorney-in-Fact for Dean A. Scarborough

05/12/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

As reported on a Form 4 dated May 10, 2012 and filed on May 14, 2012, the reporting person received a grant of 3,701 Restricted Stock Units ("RSUs") on May 10, 2012. The RSUs were fully vested on the one year anniversary of the grant date and are settled on the third anniversary of the grant date. On May 10, 2015, 100% of these RSUs were settled, resulting in the issuance of 3,701 shares of Mattel common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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