

Brown Martin S JR  
 Form 4  
 July 27, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Brown Martin S JR

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP  
 [BFA/BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 850 DIXIE HIGHWAY  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 07/23/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common					75,618	D	
Class A Common					83,088	I	Nectar Trust
Class A Common					30	I	By Spouse
Class A Common					1,500	I	Trust f/b/o Children
Class A Common					5,508	I	UTMA f/b/o Child

Edgar Filing: Brown Martin S JR - Form 4

Class A Common	1,682	I	UTMA f/b/o Child
Class A Common	13,626	I	Trust
Class B Common	20,796 <sup>(1)</sup>	D	
Class B Common	20,772 <sup>(2)</sup>	I	Nectar Trust
Class B Common	7 <sup>(3)</sup>	I	Spouse
Class B Common	375 <sup>(4)</sup>	I	Trust f/b/o Children
Class B Common	2,502 <sup>(5)</sup>	I	UTMA f/b/o Child
Class B Common	795 <sup>(6)</sup>	I	UTMA f/b/o Child
Class B Common	3,406 <sup>(7)</sup>	I	Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V	(A) (D)	Date Exercisable Expiration Date	Title	
Stock Appreciation Right <sup>(8)</sup>	\$ 58.84					05/25/2006 04/30/2015	Class B Common	470
Stock Appreciation	\$ 56.5					07/27/2006 04/30/2016	Class B Common	2,98

Right <sup>(9)</sup>

Stock

Appreciation \$ 54.58

07/26/2007 04/30/2017

Class B  
Common

3,700

Right <sup>(10)</sup>

Stock

Appreciation \$ 57.4

07/24/2008 04/30/2018

Class B  
Common

3,390

Right <sup>(11)</sup>

Stock

Appreciation \$ 43.72 07/23/2009

A 4,175

07/23/2009 04/30/2019

Class B  
Common

4,175

Right

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brown Martin S JR 850 DIXIE HIGHWAY LOUISVILLE, KY 40210		X		

## Signatures

Holli H. Lewis, Atty. in Fact for Martin S.  
Brown, Jr.

07/27/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In October 2008, the Issuer completed a stock distribution of one share of Class B common stock for every four shares of either Class A or Class B common stock held. This total has been adjusted to reflect 19,282 Class B shares received through the distribution.
- (2) This total has been adjusted to reflect 20,772 Class B shares received through the Issuer's October 2008 stock distribution.
- (3) This total has been adjusted to reflect 7 Class B shares received through the Issuer's October 2008 stock distribution.
- (4) This total has been adjusted to reflect 375 Class B shares received through the Issuer's October 2008 stock distribution.
- (5) This total has been adjusted to reflect 1602 Class B shares received through the Issuer's October 2008 stock distribution.
- (6) This total has been adjusted to reflect 495 Class B shares received through the Issuer's October 2008 stock distribution.
- (7) This total has been adjusted to reflect 3406 Class B shares received through the Issuer's October 2008 stock distribution.
- (8) These stock appreciation rights were previously reported as covering 376 shares at an exercise price of \$73.55 per share, but were adjusted to reflect the October 2008 stock distribution.
- (9) These stock appreciation rights were previously reported as covering 2,384 shares at an exercise price of \$70.63 per share, but were adjusted to reflect the October 2008 stock distribution.
- (10) These stock appreciation rights were previously reported as covering 2,961 shares at an exercise price of \$68.22 per share, but were adjusted to reflect the October 2008 stock distribution.
- (11) These stock appreciation rights were previously reported as covering 3,398 shares at an exercise price of \$57.40 per share, but were adjusted to reflect the October 2008 stock distribution.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

## Edgar Filing: Brown Martin S JR - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.