UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2013

OR

[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES

EXCHANGE ACT OF 1934

For the transition period from to

Commission file number: 001-14733

LITHIA MOTORS, INC.

(Exact name of registrant as specified in its charter)

Oregon (State or other jurisdiction of incorporation or organization) 93-0572810 (I.R.S. Employer Identification No.)

150 N. Bartlett Street, Medford, Oregon (Address of principal executive offices) 97501 (Zip Code)

Registrant's telephone number, including area code: 541-776-6401

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [X] No []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. Large accelerated filer [] Accelerated filer [X] Non-accelerated filer [] (Do not check if a smaller reporting company) Smaller reporting company []

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [] No [X]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class A common stock without par value Class B common stock without par value (Class) 22,977,404 2,690,027 (Outstanding at April 26, 2013)

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LITHIA MOTORS, INC. AND SUBSIDIARIES Consolidated Balance Sheets (In thousands) (Unaudited)

	March 31, 2013	December 31, 2012
Assets		
Current Assets:		
Cash and cash equivalents	\$15,006	\$42,839
Accounts receivable, net of allowance for doubtful accounts of \$141 and \$336	134,109	133,149
Inventories, net	714,121	723,326
Deferred income taxes	3,079	3,832
Other current assets	11,729	17,484
Assets held for sale	12,996	12,579
Total Current Assets	891,040	933,209
Property and equipment, net of accumulated depreciation of \$98,328 and \$97,883	427,935	425,086
Goodwill	32,047	32,047
Franchise value	62,429	62,429
Deferred income taxes	20,704	17,123
Other non-current assets	25,548	22,808
Total Assets	\$1,459,703	\$1,492,702
Liabilities and Stockholders' Equity		
Current Liabilities:		
Floor plan notes payable	\$15,545	\$13,454
Floor plan notes payable: non-trade	567,981	568,130
Current maturities of long-term debt	7,483	8,182
Trade payables	41,339	41,589
Accrued liabilities	87,787	81,602
Liabilities related to assets held for sale	8,662	8,347
Total Current Liabilities	728,797	721,304
Long-term debt, less current maturities	222,249	286,876
Deferred revenue	35,252	33,589
Other long-term liabilities	25,602	22,832
Total Liabilities	1,011,900	1,064,601
Stockholders' Equity:		
Preferred stock - no par value; authorized 15,000 shares; none outstanding	-	-
Class A common stock - no par value; authorized 100,000 shares; issued and		
outstanding 22,950 and 22,916	263,253	268,801
Class B common stock - no par value; authorized 25,000 shares; issued and		
outstanding 2,693 and 2,762	335	343
Additional paid-in capital	15,096	12,399
Accumulated other comprehensive loss	(2,109) (2,615)
Retained earnings	171,228	149,173

Total Stockholders' Equity	447,803	428,101
Total Liabilities and Stockholders' Equity	\$1,459,703	\$1,492,702

See accompanying notes to consolidated financial statement

LITHIA MOTORS, INC. AND SUBSIDIARIES Consolidated Statements of Operations (In thousands) (Unaudited)

	Three Months Ended March 31,	
	2013 2012	
Revenues:	¢ 400 441	\$202.04C
New vehicle	\$493,441	\$392,946
Used vehicle retail	239,228	190,619
Used vehicle wholesale	39,506	33,357
Finance and insurance	31,663	24,876
Service, body and parts	90,440	83,544
Fleet and other	8,802	12,904
Total revenues	903,080	738,246
Cost of sales:		
New vehicle	458,794	362,694
Used vehicle retail	204,255	162,342
Used vehicle wholesale	38,532	32,960
Service, body and parts	46,661	43,409
Fleet and other	8,400	12,507
Total cost of sales	756,642	613,912
Gross profit	146,438	124,334
Asset impairments	-	115
Selling, general and administrative	101,131	88,439
Depreciation and amortization	4,721	4,138
Operating income	40,586	31,642
Floor plan interest expense	(3,449) (2,902)
Other interest expense	(2,361) (2,727)
Other income, net	801	498
Income from continuing operations before income taxes	35,577	26,511
Income tax provision	(13,695) (9,877)
Income from continuing operations, net of income tax	21,882	16,634
Income from discontinued operations, net of income tax	173	162
Net income	\$22,055	\$16,796
	$\psi 22,033$	ψ10,790
Basic income per share from continuing operations	\$0.85	\$0.64
Basic income per share from discontinued operations	0.01	0.01
Basic net income per share	\$0.86	\$0.65
Basic net meome per share	ψ0.00	ψ0.05
Shares used in basic per share calculations	25,626	25,986
Shares used in basic per share calculations	25,020	23,980
Diluted income per share from continuing operations	\$0.84	\$0.63
		ФU.05
Diluted income per share from discontinued operations	0.01	- ¢0.62
Diluted net income per share	\$0.85	\$0.63
Channe wood in diluted new shows coloulations	26.054	26 479
Shares used in diluted per share calculations	26,054	26,478

See accompanying notes to consolidated financial statement

LITHIA MOTORS, INC. AND SUBSIDIARIES Consolidated Statements of Comprehensive Income (In thousands) (Unaudited)

	Three Months Ended March 31,	
	2013	2012
Net income	\$22,055	\$16,796
Other comprehensive income, net of tax:		
Gain on cash flow hedges, net of tax expense of \$315 and \$265	506	426
Comprehensive income	\$22,561	\$17,222

See accompanying notes to consolidated financial statement

LITHIA MOTORS, INC. AND SUBSIDIARIES Consolidated Statements of Cash Flows (In thousands) (Unaudited)

		Three Months Ended Ma 2013 20		arch 31,)12	
Cash flows from operating activities:					
Net income	\$22,055		\$16,796		
Adjustments to reconcile net income to net cash provided by (used in) operating activities:					
Asset impairments	-		115		
Depreciation and amortization	4,721		4,138		
Depreciation and amortization within discontinued operations	-		61		
Stock-based compensation	1,140		576		
Gain on disposal of other assets	(19)	(988)	
Deferred income taxes	(206)	(870)	
Excess tax benefit from share-based payment arrangements	(2,937)	(749)	
(Increase) decrease (net of acquisitions and dispositions):					
Trade receivables, net	(960)	(11,633)	
Inventories	7,890		(62,113)	
Other current assets	5,757		5,292		
Other non-current assets	(424)	2,778		
Increase (decrease) (net of acquisitions and dispositions):					
Floor plan notes payable	2,257		(3,324)	
Trade payables	(410)	1,549		
Accrued liabilities	6,188		5,105		
Other long-term liabilities and deferred revenue	4,705		2,280		
Net cash provided by (used in) operating activities	49,757		(40,987)	
Cash flows from investing activities:					
Principal payments received on notes receivable	319		25		
Capital expenditures	(6,585)	(8,459)	
Proceeds from sales of assets	440		1,009		
Payments for life insurance policies	(2,641)	(1,968)	
Proceeds from sales of stores	-		2,901		
Net cash used in investing activities	(8,467)	(6,492)	
Cash flows from financing activities:					
Borrowings on floor plan notes payable: non-trade	953		39,401		
Borrowings on lines of credit	118,000		5,000		
Repayments on lines of credit	(156,303)	(12,000)	
Principal payments on long-term debt, scheduled	(2,003)	(2,028)	
Principal payments on long-term debt and capital leases, other	(25,770)	-		
Proceeds from issuance of long-term debt	-		8,069		
Proceeds from issuance of common stock	966		869		
Repurchase of common stock	(7,903)	(2,653)	
Excess tax benefit from share-based payment arrangements	2,937		749		
Dividends paid	-		(1,814)	

Net cash provided by (used in) financing activities	(69,123) 35,593	
Decrease in cash and cash equivalents	(27,833) (11,886)
Cash and cash equivalents at beginning of year	42,839	20,851	
Cash and cash equivalents at end of year	\$15,006	\$8,965	
Supplemental disclosure of cash flow information:			
Cash paid during the period for interest	\$5,837	\$5,794	
Cash paid (refunded) during the period for income taxes, net	(964) 2,122	
Supplemental schedule of non-cash activities:			
Floor plan debt paid in connection with store disposals	-	6,712	
See accompanying notes to consolidated financial statement			

LITHIA MOTORS, INC. AND SUBSIDIARIES CONDENSED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

Note 1. Interim Financial Statements

Basis of Presentation

These condensed Consolidated Financial Statements contain unaudited information as of March 31, 2013 and for the three-month periods ended March 31, 2013 and 2012. The unaudited interim financial statements have been prepared pursuant to the rules and regulations for reporting on Form 10-Q. Accordingly, certain disclosures required by accounting principles generally accepted in the United States of America for annual financial statements are not included herein. In management's opinion, these unaudited financial statements reflect all adjustments (which include only normal recurring adjustments) necessary for a fair presentation of the information when read in conjunction with our 2012 audited Consolidated Financial Statements and the related notes thereto. The financial information as of December 31, 2012 is derived from our 2012 Annual Report on Form 10-K. The interim condensed Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and the notes thereto included in our 2012 Annual Report on Form 10-K. The results of operations for the interim periods presented are not necessarily indicative of the results to be expected for the full year.

Reclassifications

Certain reclassifications of amounts previously reported have been made to the accompanying consolidated financial statements to maintain consistency and comparability between periods presented.

These reclassifications had no impact on previously reported net income.

Note 2. Accounts Receivable

Accounts receivable consisted of the following (in thousands):

		December 31,	
	March 31, 2013	2012	
Contracts in transit	\$68,066	\$65,597	
Trade receivables	27,682	25,885	
Vehicle receivables	18,525	21,298	
Manufacturer receivables	24,398	25,658	
	138,671	138,438	
Less: Allowance	(141) (336)
Less: Long-term portion of trade receivables	(4,421) (4,953)
Total accounts receivable, net	\$134,109	\$133,149	

The long-term portion of trade receivables was included as a component of other non-current assets in the Consolidated Balance Sheets.

Note 3. Inventories

The components of inventory consisted of the following (in thousands):

	March 31,	December 31,
	2013	2012
New vehicles	\$551,820	\$563,275
Used vehicles	132,616	130,529

Parts and accessories	29,685	29,522
Total inventories	\$714,121	\$723,326

Note 4. Goodwill

The changes in the carrying amounts of goodwill are as follows (in thousands):

	Goodwill	
Balance as of December, 31, 2011, gross	\$318,224	
Accumulated impairment loss	(299,266)
Balance as of December 31, 2011, net	18,958	
Additions through acquisitions	13,710	
Goodwill allocated to dispositions	(621)
Balance as of December 31, 2012, net	32,047	
Additions through acquisitions	-	
Goodwill allocated to dispositions	-	
Balance as of March 31, 2013, net	\$32,047	

Note 5. Commitments and Contingencies

Litigation

We are party to numerous legal proceedings arising in the normal course of our business. Although we do not anticipate that the resolution of legal proceedings arising in the normal course of business or the proceedings described below will have a material adverse effect on our business, results of operations, financial condition, or cash flows, we cannot predict this with certainty.

Alaska Consumer Protection Act Claims

In December 2006, a suit was filed against us (Jackie Neese, et al vs. Lithia Chrysler Jeep of Anchorage, Inc, et al, Case No. 3AN-06-13341 CI), and in April, 2007, a second case (Jackie Neese, et al vs. Lithia Chrysler Jeep of Anchorage, Inc, et al, Case No. 3AN-06-4815 CI), in the Superior Court for the State of Alaska, Third Judicial District at Anchorage. These suits are now consolidated. In the suits, plaintiffs alleged that we, through our Alaska dealerships, engaged in three practices that purportedly violate Alaska consumer protection laws: (i) charging customers dealer fees and costs (including document preparation fees) not disclosed in the advertised price, (ii) failing to disclose the acquisition, mechanical and accident history of used vehicles or whether the vehicles were originally manufactured for sale in a foreign country, and (iii) engaging in deception, misrepresentation and fraud by providing to customers financing from third parties without disclosing that we receive a fee or discount for placing that loan (a "dealer reserve"). The suit seeks statutory damages of \$500 for each violation or three times plaintiff's actual damages, whichever is greater, and attorney fees and costs. The plaintiffs sought class action certification. Before and during the pendency of these suits, we engaged in settlement discussions with the State of Alaska through its Office of Attorney General with respect to the first two practices enumerated above. As a result of those discussions, we entered into a Consent Judgment subject to court approval and permitted potential class members to "opt-out" of the proposed settlement. Counsel for the plaintiffs attempted to intervene and, after various motions, hearings and an appeal to the state Court of Appeals, the Consent Judgment became final.

Plaintiffs then filed a motion in November 2010 seeking certification of a class (i) for the 339 customers who "opted-out" of the state settlement, (ii) for those customers who did not qualify for recovery under the Consent Judgment but were allegedly eligible for recovery under the plaintiffs' broader interpretation of the applicable statutes, and (iii) for those customers who arranged their vehicle financing through us, on the basis that the state's suit against our dealerships did not address the dealer reserve claim. On June 14, 2011, the Trial Court granted plaintiffs' motion to certify a class without addressing either the merits of the claims or the size of the classes. Discovery in this case is ongoing. We intend to defend the claims vigorously.

Note 6. Stockholders' Equity

Reclassification From Accumulated Other Comprehensive Income (Loss) The reclassification from accumulated other comprehensive income is as follows (in thousands):

	Three Mor Ended March 31, 2		Affected Line Item in the Consolidated Statements of Operations
Loss on cash flow hedges	\$(307)	Floor plan interest expense
Taxes	117		Income tax provision
Loss on cash flow hedges, net	\$(190)	

See Note 9 for more details regarding our derivative contracts.

Share Repurchases

In August 2011, our Board of Directors authorized the repurchase of up to 2,000,000 shares of our Class A common stock. On July 20, 2012, our Board of Directors authorized the repurchase of 1,000,000 additional shares of our Class A common stock. We repurchased 127,900 shares of our Class A common stock during the first quarter of 2013 at an average price of \$40.76 per share, for a total of \$5.2 million. Through March 31, 2013, we have repurchased 1,273,047 shares and 1,726,953 shares remained available for repurchase. This authority to repurchase shares does not have an expiration date and we may continue to repurchase shares from time to time as conditions warrant.

In addition, 59,721 shares subject to equity awards were repurchased during the first quarter of 2013 at an average price of \$45.04, for a total of \$2.7 million, related to tax withholdings associated with the exercise of stock options or the vesting of restricted stock units.

Note 7. Deferred Compensation and Long-term Incentive Plan

We offer a deferred compensation and long-term incentive plan (the "LTIP") to provide certain employees the ability to accumulate assets for retirement on a tax deferred basis. We may make discretionary contributions to the LTIP. Discretionary contributions vest between one and seven years based on the employee's age and position. Additionally, a participant may defer a portion of his or her compensation and receive the deferred amount upon certain events, including termination or retirement.

In March 2013, we made a discretionary contribution of \$2.0 million to the Plan. Participants will receive a guaranteed return of 5.25% in 2013. We recognized compensation expense related to the Plan of \$0.3 million for the three months ended March 31, 2013 and 2012. As of March 31, 2013 and December 31, 2012, the balance due to participants was \$4.4 million and \$3.6 million, respectively, and was included as a component of other long-term liabilities in the Consolidated Balance Sheets.

Note 8. Fair Value Measurements

Factors used in determining the fair value of our financial assets and liabilities are summarized into three broad categories:

- Level 1 quoted prices in active markets for identical securities;
- Level 2 other significant observable inputs, including quoted prices for similar securities, interest rates, prepayment spreads and credit risk; and
 - Level 3 significant unobservable inputs, including our own assumptions in determining fair value.

The inputs or methodology used for valuing financial assets and liabilities are not necessarily an indication of the risk associated with investing in them.

We use the income approach to determine the fair value of our interest rate swaps using observable Level 2 market expectations at each measurement date and an income approach to convert estimated future cash flows to a single present value amount (discounted) assuming that participants are motivated, but not compelled, to transact. Level 2 inputs for the swap valuations are limited to quoted prices for similar assets or liabilities in active markets (specifically futures contracts on LIBOR for the first two years) and inputs other than quoted prices that are observable for the asset or liability (specifically LIBOR cash and swap rates and credit risk at commonly quoted intervals). Mid-market pricing is used as a practical expedient for fair value measurements. Key inputs, including the cash rates for very short term borrowings, futures rates for up to two years and LIBOR swap rates beyond the derivative maturity are used to predict future reset rates to discount those future cash flows to present value at the measurement date.

Inputs are collected from Bloomberg on the last market day of the period. The same method is used to determine the rate used to discount the future cash flows. The valuation of the interest rate swaps also takes into consideration our own, as well as the counterparty's, risk of non-performance under the contract.

There were no changes to our valuation techniques during the three-month period ended March 31, 2013.

Assets and Liabilities Measured at Fair Value

Following are the disclosures related to our assets and (liabilities) that are measured at fair value (in thousands):

Level 1	Level 2	Level 3
\$-	\$(3,919) \$-
Level 1	Level 2	Level 3
\$-	\$(4,679) \$-
	\$- Level 1	\$- \$(3,919 Level 1 Level 2

See Note 9 for more details regarding our derivative contracts.

Fair Value Disclosures for Financial Assets and Liabilities

We determined the carrying value of cash equivalents, accounts receivable, trade payables, accrued liabilities and short-term borrowings approximate their fair values because of the short term nature and current market rates of these instruments. We believe the carrying value of our variable rate debt approximates fair value.

We have fixed rate debt and calculate the estimated fair value of our fixed rate debt using a discounted cash flow method. Using estimated current interest rates based on a similar risk profile and duration (Level 2), the fixed cash flows are discounted and summed to compute the fair value of the debt. As of March 31, 2013, this debt had maturity dates between November 2016 and May 2031. A summary of the aggregate carrying values and fair values of our long-term fixed interest rate debt is as follows (in thousands):

	March 31, 2013	December 31, 2012
Carrying value	\$132,567	\$130,469
Fair value	134,883	134,688

Note 9. Derivative Financial Instruments

We enter into interest rate swaps to fix a portion of our interest expense. We do not enter into derivative instruments for any purpose other than to manage interest rate exposure to fluctuations in the one-month LIBOR benchmark. That

is, we do not engage in interest rate speculation using derivative instruments.

Typically, we designate all interest rate swaps as cash flow hedges and, accordingly, we record the change in fair value for the effective portion of these interest rate swaps in comprehensive income rather than net income until the underlying hedged transaction affects net income. If a swap is no longer designated as a cash flow hedge and the forecasted transaction remains probable or reasonably possible of occurring, the gain or loss recorded in accumulated other comprehensive loss is recognized in income as the forecasted transaction occurs. If the forecasted transaction is probable of not occurring, the gain or loss recorded in accumulated other comprehensive loss is recognized in income income as the forecasted transaction occurs. If the forecasted transaction is probable of not occurring, the gain or loss recorded in accumulated other comprehensive loss is recognized in income immediately.

At March 31, 2013 and December 31, 2012, the net fair value of all of our agreements totaled a liability of \$3.9 million and \$4.7 million, respectively, which was recorded on our Consolidated Balance Sheets as a component of accrued liabilities and other long-term liabilities. The estimated amount that we expect to reclassify as earnings within the next twelve months is \$1.3 million at March 31, 2013.

As of March 31, 2013, we had outstanding the following interest rate swaps with U.S. Bank Dealer Commercial Services:

- \$50 million interest rate swap at a fixed rate of 3.495% per annum, matures April 30, 2013; and
- \$25 million interest rate swap at a fixed rate of 5.587% per annum, matures June 15, 2016.

We receive interest on all of the interest rate swaps at the one-month LIBOR rate. The one-month LIBOR rate at March 31, 2013 was 0.20% per annum, as reported in the Wall Street Journal.

At March 31, 2013 and December 31, 2012, the fair value of our derivative instruments was included in our Consolidated Balance Sheets as follows (in thousands):

Balance Sheet Information Derivatives Designated as Hedging Instruments	Fair Value of Liability Location in Balance Sheet		ives Iarch 31, 2013
Interest Rate Swap Contracts	Accrued liabilities	\$	1,351
-	Other long-term liabilities		2,568
		\$	3,919
Balance Sheet Information	Fair Value of Liability Location in Balance Sheet		ives nber 31, 2012
Derivatives Designated as Hedging Instruments			
Interest Rate Swap Contracts	A same of the hill the	¢	1.020
merest Rate Swap Contracts	Accrued liabilities	\$	1,839
Interest Rate Swap Contracts	Other long-term liabilities	þ	2,840
Interest Rate Swap Contracts	Other long-term	\$, ,

The effect of derivative instruments on our Consolidated Statements of Operations for the three-month periods ended March 31, 2013 and 2012 was as follows (in thousands):

					Amount of	
					Loss	
					Recognized in	n
			Amount of		Income on	
			Loss		Derivative	
	Amount of		Reclassified	Location of Loss	(Ineffective	
	Gain		from	Recognized in	Portion and	
	Recognized in	Location of Loss	Accumulated	Income on Derivative	Amount	
	Accumulated	Reclassified from	OCI into	(Ineffective Portion	Excluded	
Derivatives in Cash	OCI	Accumulated OCI	Income	and Amount	from	
Flow Hedging	(Effective	into Income	(Effective	Excluded from	Effectiveness	S
Relationships	Portion)	(Effective Portion)	Portion)	Effectiveness Testing)	Testing)	
Three Months Ended March 31, 2013						
Interest Rate Swap		Floor plan interest		Floor plan interest		
Contracts	\$514	expense	\$(307) expense	\$(594)
Three Months Ended March 31, 2012						
Interest Rate Swap		Floor plan interest		Floor plan interest		
Contracts	\$283	expense	\$(408) expense	\$(654)

See also Note 8.

Note 10. Discontinued Operations

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We classify a store as discontinued operations if the location has been sold, we have ceased operations at that location or the store meets the criteria required by U.S. generally accepted accounting standards:

• our management team, possessing the necessary authority, commits to a plan to sell the store;

the store is available for immediate sale in its present condition;

- an active program to locate buyers and other actions that are required to sell the store are initiated;
 a market for the store exists and we believe its sale is likely within one year;
- active marketing of the store commences at a price that is reasonable in relation to the estimated fair market value; and
- our management team believes it is unlikely changes will be made to the plan or the plan to dispose of the store will be withdrawn.

We reclassify the store's operations to discontinued operations in our Consolidated Statements of Operations, on a comparable basis for all periods presented, provided we do not expect to have any significant continuing involvement in the store's operations after its disposal.

As of March 31, 2013, one of our stores continues to meet the criteria for classification of its assets and related liabilities as held for sale and its associated operating results are classified as discontinued operations.

Actual flooring interest expense for the store classified as discontinued operations is directly related to the store's new vehicles. Interest expense related to our used vehicle inventory financing and revolving line of credit is allocated

based on the working capital level of the store.

Certain financial information related to discontinued operations was as follows (in thousands):

		Months Ended larch 31,	
	2013	2012	
Revenue	\$8,800	\$20,647	
Gain from discontinued operations	\$284	\$257	
Income tax expense	(111) (95)
Income from discontinued operations, net of income tax expense	\$173	\$162	

Assets held for sale included the following (in thousands):

		December 31,
	March 31, 2013	2012
Inventories	\$9,828	\$9,412
Property, plant and equipment	1,103	1,102
Intangible assets	2,065	2,065
	\$12,996	\$12,579

Liabilities related to assets held for sale included the following (in thousands):

		December 31,
	March 31, 2013	2012
Floor plan notes payable	\$8,662	\$8,347

Note 11. Net Income Per Share of Class A and Class B Common Stock

We compute net income per share of Class A and Class B common stock using the two-class method. Under this method, basic net income per share is computed using the weighted average number of common shares outstanding during the period excluding unvested common shares subject to repurchase or cancellation. Diluted net income per share is computed using the weighted average number of common shares and, if dilutive, potential common shares outstanding during the period. Potential common shares consist of the incremental common shares issuable upon the exercise of stock options and unvested restricted shares subject to repurchase or cancellation. The dilutive effect of outstanding stock options and other grants is reflected in diluted earnings per share by application of the treasury stock method. The computation of the diluted net income per share of Class B common stock assumes the conversion of Class B common stock, while the diluted net income per share of Class B common stock does not assume the conversion of those shares.

Except with respect to voting and transfer rights, the rights of the holders of our Class A and Class B common stock are identical. Our Articles of Incorporation require that the Class A and Class B common stock share equally in any dividends, liquidation proceeds or other distribution with respect to our common stock and the Articles of Incorporation can only be amended by a vote of the shareholders. Additionally, Oregon law provides that amendments to our Articles of Incorporation, which would have the effect of adversely altering the rights, powers or preferences of a given class of stock, must be approved by the class of stock adversely affected by the proposed amendment. As a result, the undistributed earnings for each year are allocated based on the participation rights of the Class A and Class B common shares as if the earnings for the year had been distributed. Because the liquidation and dividend rights are identical, the undistributed earnings are allocated on a proportionate basis.

Following is a reconciliation of the income from continuing operations and weighted average shares used for our basic earnings per share ("EPS") and diluted EPS for the three-month periods ended March 31, 2013 and 2012 (in thousands, except per share amounts):

Three Months Ended March 31,	4	2013	2012		
Basic EPS from Continuing Operations	Class A	Class B	Class A	Class B	
Numerator:					
Income from continuing operations applicable to					
common stockholders	\$19,525	\$2,357	\$14,235	\$2,399	
Distributed income applicable to common stockholders	-	-	(1,552) (262)
Basic undistributed income from continuing operations					
applicable to common stockholders	\$19,525	\$2,357	\$12,683	\$2,137	
Denominator:					
Weighted average number of shares outstanding used to					
calculate basic income per share	22,866	2,760	22,238	3,748	
Basic income per share from continuing operations					
applicable to common stockholders	\$0.85	\$0.85	\$0.64	\$0.64	
Basic distributed income per share from continuing					
operations applicable to common stockholders	-	-	(0.07) (0.07)
Basic undistributed income per share from continuing					
operations applicable to common stockholders	\$0.85	\$0.85	\$0.57	\$0.57	

Three Months Ended March 31,		2013	2012			
Diluted EPS from Continuing Operations	Class A	Class B	Class A	Class B		
Numerator:						
Distributed income applicable to common stockholders	\$-	\$ -	\$1,552	\$262		
Reallocation of distributed income as a result of						
conversion of dilutive stock options	-	-	5	(5)	
Reallocation of distributed income due to conversion of						
Class B to Class A common shares outstanding	-	-	257	-		
Diluted distributed income applicable to common	<i>ф</i>	<i>ф</i>	\$1.014	* ~ ~		
stockholders	\$-	\$-	\$1,814	\$257		
Undistributed income from continuing operations	¢ 10,505	¢0.257	¢ 10 (02	¢0.107		
applicable to common stockholders	\$19,525	\$2,357	\$12,683	\$2,137		
Reallocation of undistributed income as a result of	20	(20) 20	(20	>	
conversion of dilutive stock options	39	(39) 39	(39)	
Reallocation of undistributed income due to conversion of Class B to Class A	2 2 1 9		2 008			
	2,318	-	2,098	-		
Diluted undistributed income from continuing operations applicable to common stockholders	\$21,882	\$2,318	\$14,820	\$2,098		
operations applicable to common stockholders	φ <i>2</i> 1,002	\$2,310	\$14,820	\$2,098		
Denominator:						
Weighted average number of shares outstanding used to						
calculate basic income per share from continuing						
operations	22,866	2,760	22,238	3,748		
Weighted average number of shares from stock options	428	-	492	-		
Conversion of Class B to Class A common shares						
outstanding	2,760	-	3,748	-		
Weighted average number of shares outstanding used to						
calculate diluted income per share from continuing						
operations	26,054	2,760	26,478	3,748		
Diluted income per share from continuing operations						
applicable to common stockholders	\$0.84	\$0.84	\$0.63	\$0.63		
Diluted distributed income per share from continuing						
operations applicable to common stockholders	-	-	(0.07) (0.07)	
Diluted undistributed income per share from continuing						
operations applicable to common stockholders	\$0.84	\$0.84	\$0.56	\$0.56		
Three Months Ended March 31,		2013		2012		
Diluted EPS	Class A	Class B	Class A	Class B		
Antidilutive Securities						
Shares issuable pursuant to stock options not included	20		00			
since they were antidilutive	20	-	90	-		

Note 12. Subsequent Events

On April 22, 2013, our Board of Directors approved a dividend of \$0.13 per share on our Class A and Class B Common stock related to our first quarter 2013 financial results. The dividend will total approximately \$3.3 million and will be paid on May 24, 2013 to shareholders of record on May 10, 2013.

Item 2.Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements and Risk Factors

Certain statements under the sections entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" and elsewhere in this Form 10-Q constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Generally, you can identify forward-looking statements by terms such as "project," "target," "may," "will," "should," "expect," "plan," "intend," "forecast," "anticipate," "f "estimate," "predict," "potential," and "continue" or the negative of these terms or other comparable terminology. The forward-looking statements contained in this Form 10-Q involve known and unknown risks, uncertainties and situations that may cause our actual results, level of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these statements. Important factors that could cause actual results to differ from our expectations are discussed in Part II - Other Information, Item 1A. in this Form 10-Q and in the Risk Factors section of our Annual Report on Form 10-K, as supplemented and amended from time to time in Quarterly Reports on Form 10-Q and our other filings with the Securities and Exchange Commission.

While we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. You should not place undue reliance on these forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made. We assume no obligation to update or revise any forward-looking statement.

Overview

We are a leading operator of automotive franchises and a retailer of new and used vehicles and services. As of April 26, 2013, we offered 27 brands of new vehicles and all brands of used vehicles in 88 stores in the United States and online at Lithia.com. We sell new and used cars and replacement parts; provide vehicle maintenance, warranty, paint and repair services; and arrange related financing, service contracts, vehicle protection products and credit insurance.

Our mission statement is: "Driven by our employees and preferred by our customers, Lithia is the leading automotive retailer in each of our markets." We offer our customers personal, convenient, flexible hometown service combined with the large company advantages of selection, competitive pricing, broad access to financing, consistent service, competence and guarantees. We strive for diversification in our products, services, brands and geographic locations to insulate us from market risk and to maintain profitability. We have developed a centralized support structure to reduce store level administrative functions. This allows store personnel to focus on providing a positive customer experience. With our management information systems and centrally-performed administrative functions in Medford, Oregon, we seek to gain economies of scale from our dealership network.

Results of Continuing Operations

For the three months ended March 31, 2013 and 2012, we reported income from continuing operations, net of tax, of \$21.9 million, or \$0.84 per diluted share, and \$16.6 million, or \$0.63 per diluted share, respectively.

Discontinued Operations

Results for stores sold, closed or held for sale, qualifying for reclassification under the applicable accounting guidance, are presented as discontinued operations for all periods in our Consolidated Statements of Operations. As a result, our results from continuing operations are presented on a comparable basis.

The income from discontinued operations, net of tax for the three months ended March 31, 2013 and 2012 totaled \$173,000 and \$162,000, respectively. See Note 10 of the Condensed Notes to Consolidated Financial Statements for additional information.

Key Performance Metrics

Key performance metrics for revenue and gross profit were as follows for the three months ended March 31, 2013 and 2012 (dollars in thousands):

Three months ended March 31, 2013	Revenues	_	ercent of Total evenues		G	ross Profit	G	ross Profi Margin	t	Percent o Total Gross Prof	
New vehicle	\$ 493,441		54.6	%	\$	34,647		7.0	%	23.7	%
Used vehicle retail	239,228		26.5			34,973		14.6		23.9	
Used vehicle wholesale	39,506		4.4			974		2.5		0.6	
Finance and insurance(1)	31,663		3.5			31,663		100.0		21.6	
Service, body and parts	90,440		10.0			43,779		48.4		29.9	
Fleet and other	8,802		1.0			402		4.6		0.3	
	\$ 903,080		100.0	%	\$	146,438		16.2	%	100.0	%

Three months ended March 31, 2012	Revenues	_	ercent of Total Revenues		C	ross Profit	0	ross Profi Margin	it	Percent of Total Gross Profi	
New vehicle	\$ 392,946		53.2	%	\$	30,252		7.7	%	24.3	%
Used vehicle retail	190,619		25.8			28,277		14.8		22.8	
Used vehicle wholesale	33,357		4.5			397		1.2		0.3	
Finance and insurance(1)	24,876		3.4			24,876		100.0		20.0	
Service, body and parts	83,544		11.3			40,135		48.0		32.3	
Fleet and other	12,904		1.8			397		3.1		0.3	
	\$ 738,246		100.0	%	\$	124,334		16.8	%	100.0	%

(1)Commissions reported net of anticipated cancellations.

Same Store Operating Data

We believe that same store comparisons are a key indicator of our financial performance. Same store metrics demonstrate our ability to profitably grow our revenue in our existing locations. As a result, same store comparisons have been integrated into the discussion below.

A same store metric represents stores that were operating during the three-month period ended March 31, 2013, and only includes the months when operations occur in both comparable periods. For example, a store acquired in February 2012 would be included in same store operating data beginning in March 2013, after its first full complete comparable month of operation, and operating results for same store comparisons would include only the period of March for both comparable periods.

	Three Months Ended					
	Ma	rch 31,				
(Dollars in thousands, except per unit amounts)	2013	2012	Increase	% Increa	ase	
Reported						
Revenue	\$493,441	\$392,946	\$100,495	25.6	%	
Retail units sold	14,720	12,138	2,582	21.3		
Average selling price per retail unit	\$33,522	\$32,373	\$1,149	3.5		
Same store						
Revenue	\$474,019	\$388,466	\$85,553	22.0	%	
Retail units sold	14,151	12,004	2,147	17.9		
Average selling price per retail unit	\$33,497	\$32,361	\$1,136	3.5		

New Vehicle Revenues

New vehicle sales in the first quarter of 2013 improved compared to the first quarter of 2012 primarily due to volume growth as same store sales volume increased 17.9% in the three-month period ended March 31, 2013 compared to the same period in 2012.

The number of new vehicles sold in the U.S. during the first three months of 2013 grew approximately 6.4% over 2012. Growth in our domestic, import and luxury brand sales has outpaced the growth experienced nationally. Our domestic brand same store sales grew 23.3% for the three-month period ended March 31, 2013 compared to the same period in 2012. Same store sales for import brands and luxury brands grew 22.1% and 17.0%, respectively, for the three-month period ended March 31, 2013 compared to the same period in 2012. We continue to increase our share of overall new vehicle sales within our markets. Additionally, certain of our markets have seen an increase in local market sales volumes exceeding the national average.

Used Vehicle Retail Revenues

	Three Months Ended								
	March 31,								
(Dollars in thousands, except per unit amounts)	2013	2012	Increase	% Increa	ase				
Reported									
Retail revenue	\$239,228	\$190,619	\$48,609	25.5	%				
Retail units sold	13,661	11,207	2,454	21.9					
Average selling price per retail unit	\$17,512	\$17,009	\$503	3.0					
Same store									
Retail revenue	\$227,748	\$187,500	\$40,248	21.5	%				
Retail units sold	13,050	11,015	2,035	18.5					
Average selling price per retail unit	\$17,452	\$17,022	\$430	2.5					

Used vehicle retail sales are a strategic focus for organic growth. Our strategy is to offer three categories of used vehicles: manufacturer certified pre-owned used vehicles; core vehicles, late model vehicles with lower-mileage; and value autos, vehicles with over 80,000 miles.

During the three-month period ended March 31, 2013, sales increased in all three categories of used vehicles compared to the same period of 2012.

- Same store unit sales for manufacturer certified pre-owned used vehicles increased 32.4%. This category has higher average selling prices, but experiences a lower gross margin than the other categories.
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Same store unit sales for the late model, lower mileage vehicle category increased 9.6%. We believe this area provides an opportunity for organic growth. Our focus is on improving our results in this category as it has lagged the other two categories.

• Same store unit sales for the value auto category increased 28.4%. Value auto vehicles have lower average selling prices, but experience a higher gross margin than our other used vehicle categories. Additionally, value autos provide an organic opportunity to convert vehicles acquired via trade-in to retail used vehicle sales.

Our retail used to new vehicle sales ratio was 0.9:1 for the three-month periods ended March 31, 2013 and 2012. On average, each of our stores currently sells approximately 52 retail used vehicle units per month and we target increasing average sales to 75 units per month.

Used Vehicle Wholesale Revenues

esed veniere venieres revenues								
	Three Months Ended							
	Ma	Increase	e	% Incre	ase			
(Dollars in thousands, except per unit amounts)	2013	2013 2012		e) (Decrease		ıse)		
Reported								
Wholesale revenue	\$39,506	\$33,357	\$6,149		18.4	%		
Wholesale units sold	5,324	4,481	843		18.8			
Average selling price per wholesale unit	\$7,420	\$7,444	\$(24)	(0.3)		
Same store								
Wholesale revenue	\$36,436	\$32,743	\$3,693		11.3	%		
Wholesale units sold	4,990	4,387	603		13.7			
Average selling price per wholesale unit	\$7,302	\$7,464	\$(162)	(2.2)		

Wholesale transactions are vehicles we have purchased from customers or vehicles we have attempted to sell via retail that we elect to dispose of due to inventory age or other factors. Wholesale vehicles are typically sold at or near inventory cost and do not comprise a meaningful component of our gross profit.

Finance and Insurance

	Three M	%			
(Dollars in thousands, except per unit amounts)	2013	arch 31, 2012	Increase	Increas	se
Reported					
Revenue	\$31,663	\$24,876	\$6,787	27.3	%
Average finance and insurance per retail unit	\$1,116	\$1,066	\$50	4.7	%
Same store					
Revenue	\$29,978	\$23,969	\$6,009	25.1	%
Average finance and insurance per retail unit	\$1,102	\$1,041	\$61	5.9	%

The increase in finance and insurance sales was driven by increased vehicle sales volume in the three-month period ended March 31, 2013 compared to the same period of 2012. The availability of consumer credit continues to expand with lenders increasing the loan-to-value amount available to most customers. Additionally, we increased our penetration rate on arranging financing for our customers. As a result, our average revenue per unit increased. The shift in credit availability allowed us to sell additional or more comprehensive products, while remaining within a loan-to-value framework acceptable to our retail customer lenders.

Penetration rates were as follows:

	Three Months Ended March 31,				
	2013	2012			
Finance and insurance	77	% 75	%		
Service contracts	41	41			
Lifetime lube, oil and filter	35	37			

Service, Body and Parts Revenue

	Three M	lonths Ended			
	Ma	urch 31,			
(Dollars in thousands)	2013	2012	Increase	Increas	se
Reported					
Customer pay	\$49,317	\$45,949	\$3,368	7.3	%
Warranty	14,341	12,895	1,446	11.2	
Wholesale parts	17,350	16,271	1,079	6.6	
Body shop	9,432	8,429	1,003	11.9	
Total service, body and parts	\$90,440	\$83,544	\$6,896	8.3	%
Same store					
Customer pay	\$47,596	\$45,183	\$2,413	5.3	%
Warranty	13,799	12,625	1,174	9.3	
Wholesale parts	16,920	16,134	786	4.9	
Body shop	9,432	8,424	1,008	12.0	
Total service, body and parts	\$87,747	\$82,366	\$5,381	6.5	%
· •					

Our service, body and parts business continued to grow as we maintained our focus on retaining customers by offering competitively-priced routine maintenance and increased marketing efforts. Our same store customer pay business increased 5.3% in the three-month period ended March 31, 2013 compared to the same period in 2012.

In the first three months of 2013 compared to the same period of 2012, same store warranty sales increased 9.3%. Domestic brand warranty work increased 1.5%, import warranty work increased 18.0% and luxury warranty work increased 13.4%. This positive trend reflects the increasing new vehicle sales levels experienced each year since a low in 2009.

We continued to grow our wholesale parts and body shop sales in 2013, which represented 30.0% and 29.8% of our same store service, body and parts revenue mix in the first three months of 2013 and 2012, respectively, and grew 7.3% in the first quarter of 2013 compared to the first quarter of 2012. These categories allow for incremental organic growth. Because both wholesale parts and body shop margins are lower than service work, we expect gross margins may modestly decline as these areas of the business comprise a larger portion of the total.

Gross Profit

Gross profit increased \$22.1 million in the three-month period ended March 31, 2013 compared to the same period in 2012 due to increased revenues, partially offset by declines in our overall gross profit margin.

Our gross profit margin by business line was as follows:

					Basis	
	Three Mon	ths E	Ended March	Point		
		31,		Change*		
	2013		2012			
New vehicle	7.0	%	7.7	%	(70) bp
Used vehicle retail	14.6		14.8		(20)
Used vehicle wholesale	2.5		1.2		130	
Finance and insurance	100.0		100.0		-	
Service, body and parts	48.4		48.0		40	
Fleet and other	4.6		3.1		150	
Overall	16.2	%	16.8	%	(60)

* One basis point is equal to 1/100th of one percent.

Our overall gross profit margin decreased 60 basis points in the first quarter of 2013 compared to the same period of 2012. New vehicle margins decreased due to higher gross margins in the first quarter of 2012 as new vehicle supply had been limited due to the earthquake and tsunami in Japan. Additionally, in the first quarter of 2013, we continued to see gross margins decline as average selling prices increased faster than the average gross profit earned. Used vehicle retail margins decreased slightly in the first quarter of 2013 primarily due to a shift in mix of vehicles sold because value autos have a higher gross margin while certified pre-owned vehicles have a lower gross margin. Both categories of used vehicles experienced strong growth in the first three months of 2013, essentially offsetting each other. Service, body and parts margins increased compared to the prior year. This increase is due to the sales growth of our customer pay, warranty and body shop revenues outpacing the increase in our wholesale parts business, which experiences a lower gross margin. We believe our "single-point" strategy of maintaining franchise exclusivity within the markets we serve protects profitability and supports higher overall margin levels.

Asset Impairment Charges

In the first three months of 2012, we recorded an impairment charge of \$0.1 million associated with a long-lived asset for which the expected future use had changed.

Selling, General and Administrative Expense ("SG&A")

SG&A includes salaries and related personnel expenses, advertising (net of manufacturer cooperative advertising credits), rent, facility costs, and other general corporate expenses.

	Three M	onths Ended			
	March 31,			% Incre	ase
(Dollars in thousands)	2013	2012	(Decrease)	(Decrea	.se)
Personnel	\$67,133	\$58,520	\$8,613	14.7	%
Advertising	8,902	6,264	2,638	42.1	
Rent	3,729	3,830	(101) (2.6)
Facility costs	6,670	6,017	653	10.9	
Other	14,697	13,808	889	6.4	
Total SG&A	\$101,131	\$88,439	\$12,692	14.4	%

		Months Ended Iarch 31,	Increase		
As a % of gross profit	2013	2012	(Decrease)		
Personnel	45.8	% 47.1	% (130) bps		
Advertising	6.1	5.0	110		
Rent	2.5	3.1	(60)		
Facility costs	4.6	4.8	(20)		
Other	10.1	11.1	(100)		
Total SG&A	69.1	% 71.1	% (200) bps		

SG&A expense increased \$12.7 million in the three-month period ended March 31, 2013 compared to the same period in 2012. This increase was primarily driven by increased variable costs associated with improved sales and an increase in advertising as we focused on gaining market share. These increases in costs were offset by a continued focus to reduce or maintain fixed costs and effectively manage variable costs.

SG&A as a percentage of gross profit was 69.1% compared to 71.1%, respectively, for the three months ended March 31, 2013 and 2012. As sales volume increases and we gain leverage in our cost structure, we anticipate maintaining SG&A as a percentage of gross profit in the high 60% range.

We also measure the leverage of our cost structure by evaluating throughput, which is the incremental percentage of gross profit retained after deducting SG&A expense.

	Three M	Three Months Ended March 31,			
	Ma				
(Dollars in thousands)	2013	2012	Change	Gross Pr	ofit
Gross profit	\$146,438	\$124,334	\$22,104	100.0	%
SG&A expense	(101,131) (88,439) (12,692) (57.4)
Throughput contribution			\$9,412	42.6	%

	Three Months Ended				
	Μ	March 31,			
(Dollars in thousands)	2012	2011	Change	Gross Pro	ofit
Gross profit	\$124,334	\$99,659	\$24,675	100.0	%
SG&A expense	(88,439) (75,294) (13,145) (53.3)
Throughput contribution			\$11,530	46.7	%

Throughput contributions for newly opened or acquired stores are on a "first dollar" basis for the first twelve months of operations. We acquired four stores and opened three new stores since the first quarter of 2012 and, adjusting for these locations, our throughput contribution on a same store basis was estimated at 49.2% for the three-month period ended March 31, 2013 compared to the same period of 2012. We continue to target a same store throughput contribution of approximately 50%.

Depreciation and Amortization

Depreciation and amortization is comprised of depreciation expense related to buildings, significant remodels or betterments, furniture, tools, equipment and signage and amortization of certain intangible assets, including customer lists and non-compete agreements.

	Three M	onths Ended			
	March 31,				
(Dollars in thousands)	2013	2012	Increase	Increase	•
Depreciation and amortization	\$4,721	\$4,138	\$583	14.1	%

Depreciation and amortization for the three months ended March 31, 2013 increased compared to the same period of 2012 as we continue to invest in improvements of our store facilities and replacement of equipment, increasing the amount of depreciable assets and amortizable expenses. In the full year of 2012 and in the first quarter of 2013, we had capital expenditures of \$64.6 million and \$6.6 million, respectively.

Operating Income

Operating income in the three-month period ended March 31, 2013 was 4.5% of revenue compared to 4.3% of revenue in the comparable period of 2012. This improvement in operating margin is a result of continued cost control as we leverage our cost structure in an environment of improving sales.

Floor Plan Interest Expense and Floor Plan Assistance

Floor plan interest expense increased \$0.5 million in the three-month period ended March 31, 2013 compared to the same period of 2012. Changes in the average outstanding balances on our floor plan facilities increased the expense \$1.3 million and changes in the interest rate on our floor plan facility decreased the expense \$0.6 million. Our interest rate swaps further decreased the expense \$0.2 million.

Floor plan assistance is provided by manufacturers to support store financing of new vehicle inventory. Under accounting standards, floor plan assistance is recorded as a component of new vehicle gross profit when the specific vehicle is sold. However, because manufacturers provide this assistance to offset inventory carrying costs, we believe a comparison of floor plan interest expense to floor plan assistance is a useful measure of the efficiency of our new vehicle sales relative to stocking levels.

The following tables detail the carrying costs for new vehicles and include new vehicle floor plan interest net of floor plan assistance earned.

	Three N	Ionths Ended			
	Μ	%			
(Dollars in thousands)	2013	2012	Change	Change	;
Floor plan interest expense (new vehicles)	\$3,449	\$2,902	\$547	18.8	%
Floor plan assistance (included as an offset to cost	of				
sales)	(4,411) (3,643) 768	21.1	
Net new vehicle carrying costs	\$(962) \$(741) \$221	29.8	%

Other Interest Expense

Other interest expense includes interest on debt incurred related to acquisitions, real estate mortgages and our used vehicle inventory financing facility and our revolving line of credit.

	Three N		%			
	M	March 31,				
(Dollars in thousands)	2013	2012	Decrease	e	Decreas	e
Mortgage interest	\$1,986	\$2,220	\$(234)	(10.5)%
Other interest	396	601	(205)	(34.1)
Capitalized interest	(21) (94) (73)	(77.7)
Total other interest expense	\$2,361	\$2,727	\$(366)	(13.4)%

Other interest expense decreased \$0.4 million in the first quarter of 2013 compared to the same period of 2012. In the full year of 2012 and first quarter of 2013, we had net mortgage reductions of \$1.5 million and \$27.8 million, respectively, which contributed to the decrease. In addition, we refinanced mortgages at lower interest rates which lowered interest expense. Other interest expense also decreased due to lower volumes of borrowing on our credit facility.

Other Income, Net

Other income, net primarily includes interest income and the gains related to an equity investment. Other income, net was \$0.8 million and \$0.5 million for the three-month periods ended March 31, 2013 and 2012, respectively.

Income Tax Expense

Our effective income tax rate was 38.5% for the three-month period ended March 31, 2013 compared to 37.3% in the comparable period of 2012. For the full year of 2013, we anticipate our income tax rate will be approximately 39.1%.

Non-GAAP Reconciliations

We believe each of the non-GAAP financial measures below improves the transparency of our disclosures, provides a meaningful presentation of our results from core business operations because they exclude adjustments for items not related to our ongoing core business operations and other non-cash adjustments, and improves the period-to-period comparability of our results from the core business operations. Our management uses these measures in conjunction with GAAP financial measures to assess our business, including our compliance with covenants in our credit facility and in communications with our Board of Directors concerning financial performance. These measures should not be considered an alternative to GAAP measures.

We did not have any non-GAAP adjustments for the three months ended March 31, 2013.

The following table reconciles certain reported non-GAAP measures to the most comparable GAAP measures from our Consolidated Statements of Operations (dollars in thousands, except per share amounts) for the three months ended March 31, 2012:

		Three Mo Asset impairmen and		hs Ended Ma	rch 31, 2012	
		disposal		Equity	Tax	
	As reported	gain	~	investment	attribute	5
Asset impairments	\$115	\$(115)	\$-	\$-	\$-
Selling, general and administrative	\$88,439	\$739		\$-	\$-	\$89,178
Operating income	\$31,642	\$(624)	\$ -	\$-	\$31,018
Other income, net	\$498	\$ -		\$(244) \$-	\$254
Income from continuing operations before						
income taxes	\$26,511	\$(624)	\$(244) \$-	\$25,643
Income tax provision	(9,877)	244		95	(493) (10,031)
Income from continuing operations, net of					,	, , , ,
income tax	\$16,634	\$(380)	\$(149) \$(493) \$15,612
	, = 0,00	. (, , , ,
Diluted income per share from continuing						
operations	\$0.63	\$(0.01)	\$(0.01	\$(0.02)) \$0.59
Diluted share count	26,478	φ (0.01	,	φ(0.01	, \$(0.02	, 40.07
	20,770					

Liquidity and Capital Resources

We manage our liquidity and capital resources to fund future capital expenditures, working capital requirements and contractual obligations. Additionally, we use capital resources to fund cash dividend payments, share repurchases and acquisitions.

Available Sources

We have relied primarily on cash flows from operations, borrowings under our credit agreements, financing of real estate and the proceeds from equity and debt offerings to finance operations and expansion. Based on these factors and our normal operational cash flow, we believe we have sufficient availability to accommodate both our short- and long-term capital needs.

Below is a summary and discussion of our available funds (in thousands):

	As of		As of				%	
	March 31,	De	ecember 31,		Increase		Increase	
	2013		2012	((Decrease)		(Decrease)	
Cash and cash equivalents	\$ 15,006	\$	42,839	\$	(27,833)	(65.0)%
Available credit on the credit facility	151,332		120,536		30,796		25.5	
Total available funds	\$ 166,338	\$	163,375	\$	2,963		1.8	%

Historically, we have raised capital through the sale of assets, sale of stores, issuance of stock and the issuance of debt. We may strategically use excess cash to reduce the amount of debt outstanding when appropriate. During the three months ended March 31, 2013, we strategically utilized excess cash to pay down \$25.8 million of outstanding mortgage debt.

We have the ability to raise funds through the financing of owned real estate. As of March 31, 2013, we had a book value of \$148.8 million in unfinanced owned real estate. Assuming we can obtain financing on 75% of this value, we estimate we could have obtained additional funds of approximately \$111.6 million at March 31, 2013; however, no assurances can be provided that the appraised value of this property will match or exceed its book value or that this capital source will be available on terms acceptable to us.

In addition, we have an effective shelf registration statement with the SEC that allows us to offer for sale, from time to time and as the capital markets permit, up to \$100 million in various forms of debt or equity securities. We have no immediate plans to access such funds, and no assurances can be provided this capital source will be available on terms acceptable to us.

In addition to the above sources of liquidity, potential sources include the placement of subordinated debentures or loans, additional store sales or additional other asset sales. We will evaluate all of these options and may select one or more of them depending on overall capital needs and the availability and cost of capital, although no assurances can be provided that these capital sources will be available in sufficient amounts or with terms acceptable to us.

Summary of Outstanding Balances on Credit Facilities and Long-Term Debt Below is a summary of our outstanding balances on credit facilities and long-term debt (in thousands):

				Remaining	
	Outstanding as of Available as of				
	Ν	Iarch 31, 2013	Μ	arch 31, 2013	
New vehicle floor plan commitment	\$	567,981	\$	-	(1),(4)
Floor plan notes payable		15,545		-	(4)
Used vehicle inventory financing facility		61,051		9,751	(3)
Revolving line of credit		-		141,581	(2),(3)
Real estate mortgages		165,169		-	
Other debt		3,512		-	
Liabilities associated with assets held for sale		8,662		-	(4)
Total debt	\$	821,920	\$	151,332	

(1) We have a \$575 million new vehicle floor plan commitment as part of our credit facility.

(2) Available credit is based on the borrowing base amount effective as of March 31, 2013. This amount is reduced by \$3.4 million for outstanding letters of credit.

(3) The amount available on the credit facility is limited based on a borrowing base calculation and fluctuates monthly.

(4) As of March 31, 2013, an additional \$7.0 million of floor plan notes payable outstanding on our new vehicle floor plan commitment and \$1.7 million of floor plan notes payable on vehicles designated as service loaners were recorded as liabilities related to assets held for sale.

Credit Facility

We have an \$800 million credit facility with a syndicate of 10 financial institutions, including four manufacturer-affiliated finance companies. This financing commitment is comprised of \$575 million in new vehicle inventory floor plan financing, \$80 million in used vehicle inventory financing and \$145 million on a revolving line of credit for general corporate purposes, including acquisitions and working capital. All borrowings from, and repayments to, our syndicated lending group are presented in the Consolidated Statements of Cash Flows as financing activities.

The new vehicle floor plan financing commitment is collateralized by our new vehicle inventory. Our used vehicle inventory financing facility is collateralized by our used vehicle inventory that is less than 180 days old. Our revolving line of credit is secured by our outstanding receivables related to vehicle sales, other eligible receivables, parts and accessories and equipment. If the outstanding principal balance on our new vehicle inventory floor plan facility, plus requests on any day, exceeds 95% of the loan commitment, a portion of the revolving loan commitment must be reserved. The reserve amount is equal to the lesser of \$15.0 million or the maximum revolving loan commitment less the outstanding balance on the loan less outstanding letters of credit. The reserve amount will decrease the revolving loan availability and may be used to repay the new vehicle floor plan balance.

The interest rate on the credit facility varies based on the type of debt with the rate ranging from the one-month LIBOR plus 1.5% to the one-month LIBOR plus 2.0%. Our financial covenants related to this credit facility include maintaining a current ratio of not less than 1.20x, a fixed charge coverage ratio of not less than 1.20x, a leverage ratio of not more than 5.0x and funded debt of not more than \$375 million.

New Vehicle Floor Plan Lines

We finance substantially all of our new vehicles through the new vehicle floor plan commitment component of our credit facility. We also have additional floor plan agreements with manufacturer-affiliated finance companies for vehicles that are designated for use as service loaners. Borrowings from, and repayments to, manufacturer-affiliated finance companies are classified as operating activities on the Consolidated Statements of Cash Flows.

The annual interest rate associated with our new vehicle floor plan commitment, excluding the effects of our interest rate swaps, was 1.7% at March 31, 2013.

Real Estate Mortgages and Other Debt

We have mortgages associated with our owned real estate. Interest rates related to this debt ranged from 1.8% to 5.9% at March 31, 2013. The mortgages are payable in various installments through May 2031. As of March 31, 2013, we had fixed interest rates on 78% of our outstanding mortgages.

Our other debt includes various notes, capital leases and obligations assumed as a result of acquisitions and other agreements and had interest rates that ranged from 2.0% to 9.0% at March 31, 2013. This debt, which totaled \$3.5 million at March 31, 2013, is due in various installments through May 2019.

Debt Covenants

Under the terms of our credit facility and other debt agreements, we are subject to financial covenants and restrictive covenants that limit or restrict our incurring additional indebtedness, making investments, selling or acquiring assets and granting security interests in our assets.

Under our credit facility, we are required to maintain the ratios detailed in the following table:

Debt Covenant Ratio	Requirement	As of March 31, 2013
	Not less than 1.20 to	
Current ratio	1	1.42 to 1
Fixed charge coverage	Not less than 1.20 to	
ratio	1	2.57 to 1
	Not more than 5.00 to	
Leverage ratio	1	1.70 to 1
	Not to exceed \$375	
Funded debt restriction	million	\$168.7 million

We expect to remain in compliance with the financial and restrictive covenants in our credit facility and other debt agreements. However, no assurances can be provided that we will continue to remain in compliance with the financial and restrictive covenants.

If we do not meet the financial and restrictive covenants and are unable to remediate or cure the condition or obtain a waiver from our lenders, a breach would give rise to remedies under the agreement, the most severe of which is the termination of the agreement and acceleration of the amounts owed. We also would trigger cross-defaults under other debt agreements.

Inventories

We calculate days supply of inventory based on current inventory levels, excluding in-transit vehicles, and a 30-day historical cost of sales level. As of March 31, 2013, our new vehicle days supply was 71, or ten days higher than our days supply as of March 31, 2012. The increase in our current new vehicle inventory levels is partly related to increasing the inventory of certain truck models prior to manufacturer-planned platform changes, when production is

halted and additional vehicles are not available for several months. Our days supply of used vehicles was 46 days as of March 31, 2013, or two days lower than our days supply level as of March 31, 2012. We have continued to focus on managing our mix and maintaining an appropriate level of used vehicle inventory.

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Capital Expenditures

Capital expenditures were \$6.6 million and \$8.5 million for the three months ended March 31, 2013 and 2012, respectively. We anticipate approximately \$55 million in capital expenditures for 2013. This amount is associated with image improvements, purchases of store facilities, purchases of previously leased facilities and replacement of equipment.

Many manufacturers provide assistance in the form of additional vehicle incentives if facilities meet image standards and requirements. We believe it is an attractive time to invest in facility upgrades and remodels that will generate additional manufacturer incentive payments. Also, tax laws allowing accelerated deductions for capital expenditures reduce the overall investment needed and encourage accelerated project timelines.

If we undertake a significant capital commitment in the future, we expect to pay for the commitment out of existing cash balances, construction financing and borrowings on our credit facility. Upon completion of the projects, we would anticipate securing long-term financing and general borrowings from third party lenders for 70% to 90% of the amounts expended, although no assurances can be provided that these financings will be available to us in sufficient amounts or on terms acceptable to us.

Dividends

Management evaluates performance and makes a recommendation to the Board of Directors on dividend payments on a quarterly basis. A dividend payment was paid in December 2012 in lieu of the dividend typically declared and paid in March of the following year. Accordingly, we did not pay dividends on our Class A and Class B common stock during the first quarter of 2013.

Our Board of Directors approved a dividend of \$0.13 per share on our Class A and Class B common stock related to our first quarter 2013 financial results. The dividend will total approximately \$3.3 million and will be paid on May 24, 2013 to shareholders of record on May 10, 2013.

Common Stock Repurchases

In August 2011, our Board of Directors authorized the repurchase of up to 2,000,000 shares of our Class A common stock. On July 20, 2012, our Board of Directors authorized the repurchase of 1,000,000 additional shares of our Class A common stock. We repurchased 127,900 shares of our Class A common stock during the first quarter of 2013 at an average price of \$40.76 per share, for a total of \$5.2 million. Through March 31, 2013, we have repurchased 1,273,047 shares and 1,726,953 shares remained available for repurchase. This authority to repurchase shares does not have an expiration date and we may continue to repurchase shares from time to time as conditions warrant.

In addition, 59,721 shares were repurchased during the first quarter of 2013 at an average price of \$45.04, for a total of \$2.7 million, related to the payment of taxes associated with the exercise of stock options or the vesting of restricted stock units.

Critical Accounting Policies and Use of Estimates

There have been no material changes in our critical accounting policies and use of estimates as described in our 2012 Annual Report on Form 10-K as filed with the Securities and Exchange Commission on February 22, 2013.

Seasonality and Quarterly Fluctuations

Historically, our sales have been lower in the first and fourth quarters of each year due to consumer purchasing patterns during the holiday season, inclement weather in certain of our markets and the reduced number of business days during the holiday season. As a result, financial performance is expected to be lower during the first and fourth quarters than during the second and third quarters of each fiscal year. We believe that interest rates, levels of consumer debt, consumer confidence and manufacturer sales incentives, as well as general economic conditions, also

contribute to fluctuations in sales and operating results.

Off-Balance Sheet Arrangements

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a material current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes in our reported market risks or risk management policies since the filing of our 2012 Annual Report on Form 10-K, which was filed with the Securities and Exchange Commission on February 22, 2013.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our management evaluated, with the participation and under the supervision of our Chief Executive Officer and Chief Financial Officer, the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this evaluation, our Chief Executive Officer and our Chief Financial Officer concluded that our disclosure controls and procedures are effective to ensure that information we are required to disclose in reports that we file or submit under the Securities Exchange Act of 1934 is accumulated and communicated to our management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure and that such information is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms.

Changes in Internal Control Over Financial Reporting

There was no change in our internal control over financial reporting that occurred during our last fiscal quarter that has materially affected or is reasonably likely to materially affect our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

Except as disclosed in Note 5 of the Condensed Notes to Consolidated Financial Statements in this Quarterly Report on Form 10-Q, there have been no new proceedings or material changes to previously disclosed proceedings in our Annual Report on Form 10-K for the year ended December 31, 2012. The information in this Form 10-Q should be read in conjunction with the legal proceedings disclosed in that report, which was filed with the Securities and Exchange Commission on February 22, 2013.

Item 1A. Risk Factors

Except for the risk factor set forth below, there have been no material changes from the risk factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2012. The information below should be read in conjunction with the risk factors and information disclosed in our Annual Report on Form 10-K for the year ended December 31, 2012, which was filed with the Securities and Exchange Commission on February 22, 2013.

Government regulations and compliance costs may adversely affect our business, and the failure to comply could have a material adverse effect on our results of operations.

We are, and expect to continue to be, subject to a wide range of federal, state and local laws and regulations, including local licensing requirements. These laws regulate the conduct of our business, including:

•	motor vehicle and retail installment sales practices;
	• leasing;
)	sales of finance, insurance and vehicle protection products;
•	consumer credit;
•	deceptive trade practices;
•	consumer protection;
•	consumer privacy;
•	money laundering;
•	• advertising;
•	land use and zoning;
•	health and safety; and
•	employment practices.

In every state in which we operate, we must obtain certain licenses issued by state authorities to operate our businesses, including dealer, sales, finance and insurance-related licenses. State laws also regulate our advertising, operating, financing, employment and sales practices. Other laws and regulations include state franchise laws and regulations and other extensive laws and regulations applicable to new and used automobile dealers. In some states, some of our practices must be approved by regulatory agencies which have broad discretion. The enactment of new laws and regulations that materially impair or restrict our sales, finance and insurance or other operations could have a material adverse effect on our business, results of operations, financial condition, cash flows and prospects.

Our financing activities are subject to federal truth-in-lending, consumer leasing and equal credit opportunity laws and regulations, as well as state and local motor vehicle finance laws, installment finance laws, insurance laws, usury laws and other installment sales laws and regulations. Some states regulate finance, documentation and administrative fees that may be charged in connection with vehicle sales. Claims arising out of actual or alleged violations of law may be asserted against us or our dealerships by individuals or governmental entities and may expose us to significant damages or other penalties, including revocation or suspension of our licenses to conduct dealership operations and fines. In recent years, private plaintiffs and state attorneys general in the United States have increased their scrutiny of advertising, sales, and finance and insurance activities in the sale and leasing of motor vehicles. These activities have led many lenders to limit the amounts that may be charged to customers as fee income for these activities. If these or similar activities were to significantly restrict our ability to generate revenue from arranging financing for our customers, we could be adversely affected.

The Dodd-Frank Wall Street Reform and Consumer Protection Act established the Consumer Financial Protection Bureau (CFPB), which has broad regulatory powers. Although the CFPB may not exercise its authority over an automotive dealer that is predominantly engaged in the sale and servicing of motor vehicles, the leasing and servicing of motor vehicles, or both, the Dodd-Frank Act and future regulatory actions by this bureau could lead to additional, indirect regulation of automotive dealers through its regulation of automotive finance companies and other financial institutions, and it could affect our arrangements with lending sources.

In March 2013, the CFPB issued a bulletin suggesting that auto dealers who arrange credit through outside parties may be participating in a credit decision such that they are subject to the Equal Credit Opportunity Act, including its anti-discrimination provisions. In particular, the CFPB highlighted that the payment to a dealer of the excess of the

interest rate the dealer negotiates with the customer over the rate at which the lender is willing to provide financing may encourage pricing disparities on the basis of race, national origin, or potentially other prohibited bases. This bulletin may affect the willingness of outsider lenders to continue these lending practices, and heightened focus on these arrangements may affect our relationships and agreements, including our indemnification obligations, with lenders, which could adversely affect our business.

Our operations are also subject to the National Traffic and Motor Vehicle Safety Act, the Magnusson-Moss Warranty Act, Federal Motor Vehicle Safety Standards promulgated by the United States Department of Transportation and various state motor vehicle regulatory agencies. The imported automobiles we purchase are subject to U.S. customs duties and, in the ordinary course of our business, we may, from time to time, be subject to claims for duties, penalties, liquidated damages or other charges.

If we or any of our employees at any individual dealership violate or are alleged to violate laws and regulations applicable to them or protecting consumers generally, we could be subject to individual claims or consumer class actions, administrative, civil or criminal investigations or actions and adverse publicity. Such actions could expose us to substantial monetary damages and legal defense costs, injunctive relief and criminal and civil fines and penalties, including suspension or revocation of our licenses and franchises to conduct dealership operations.

Likewise, employees and former employees are protected by a variety of employment-related laws and regulations relating to, among other things, wages and discrimination. Allegations of a violation could subject us to individual claims or consumer class actions, administrative investigations or adverse publicity. Such actions could expose us to substantial monetary damages and legal defense costs, injunctive relief and civil fines and penalties, and damage our reputation and sales.

Environmental laws and regulations govern, among other things, discharges into the air and water, storage of petroleum substances and chemicals, the handling and disposal of wastes and remediation of contamination arising from spills and releases. In addition, we may also have liability in connection with materials that were sent to third-party recycling, treatment and/or disposal facilities under federal and state statutes. These federal and state statutes impose liability for investigation and remediation of contamination without regard to fault or the legality of the conduct that contributed to the contamination. Similar to many of our competitors, we have incurred and expect to continue to incur capital and operating expenditures and other costs in complying with such federal and state statutes. In addition, we may be subject to broad liabilities arising out of contamination at our currently and formerly owned or operated facilities, at locations to which hazardous substances were transported from such facilities, and at such locations related to entities formerly affiliated with us. Although for some such potential liabilities we believe we are entitled to indemnification from other entities, we cannot assure you that such entities will view their obligations as we do or will be able or willing to satisfy them. Failure to comply with applicable laws and regulations, or significant additional expenditures required to maintain compliance therewith, may have a material adverse effect on our business, results of operations, financial condition, cash flows and prospects.

A significant judgment against us, the loss of a significant license or permit or the imposition of a significant fine could have a material adverse effect on our business, financial condition and future prospects. We further expect that, from time to time, new laws and regulations, particularly in the labor, employment, environmental and consumer protection areas will be enacted, and compliance with such laws, or penalties for failure to comply, could significantly increase our costs.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

We repurchased the following shares of our Class A common stock during the first quarter of 2013:

	Total number of shares purchased	Average price paid per share	Total number of shares purchased as part of publicly announced plan(1)	Maximum number of shares that may yet be purchased under the plans
January 1 to January 31	-	\$-	-	1,854,853
February 1 to February 28	127,900	40.76	127,900	1,726,953
March 1 to March 31	59,721 (2) 45.04	-	1,726,953
Total	187,621	42.12	127,900	1,726,953

(1) In August 2011, our Board of Directors authorized the repurchase of up to 2,000,000 shares of our Class A common stock and on July 20, 2012, our Board of Directors authorized the repurchase of 1,000,000 additional shares of our Class A common stock. Through March 31, 2013, we have repurchased 1,273,047 shares at an average price of \$24.18 per share. This authority to repurchase shares does not have an expiration date nor a maximum aggregate dollar amount for repurchases.

(2) These share repurchases relate to the payment of taxes associated with the exercise of stock options or the vesting of restricted stock units.

Item 6. Exhibits

The following exhibits are filed herewith and this list is intended to constitute the exhibit index:

- 3.1 Restated Articles of Incorporation of Lithia Motors, Inc., as amended May 13, 1999 (incorporated by reference to exhibit 3.1 to our Form 10-K for the year ended December 31, 1999).
- 3.2 Amended and Restated Bylaws of Lithia Motors, Inc. (Corrected) (incorporated by reference to exhibit 3.2 to our Form 10-K for the year ended December 31, 2008).
- 10.1* Form of Restricted Stock Unit Agreement (Performance and Time Vesting)
- 10.2* Form of Restricted Stock Unit Agreement (Long Term Performance Vesting)
- 10.3* Form of Restricted Stock Unit Agreement (Time Vesting) (for mid-level executives)
- 10.4* Form of Restricted Stock Unit Agreement (Time Vesting) (for non-employee directors)
- 31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934.
- 31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934.
- 32.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350.

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Certification of Chief Financial Officer pursuant to Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350.

- 101.INS XBRL Instance Document.
- 101.SCH XBRL Taxonomy Extension Schema Document.
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase Document.
- 101.DEF XBRL Taxonomy Extension Definition Linkbase Document.
- 101.LAB XBRL Taxonomy Extension Label Linkbase Document.
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase Document.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: April 26, 2013

LITHIA MOTORS, INC.

By: /s/ Christopher S. Holzshu Christopher S. Holzshu Senior Vice President, Chief Financial Officer and Secretary (Principal Financial Officer)

> By:/s/ John F. North III John F. North III Vice President and Corporate Controller (Principal Accounting Officer)