HEYER ANDREW R

Form 4

August 08, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HEYER ANDREW R

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

below)

JAMBA, INC. [JMBA]

(Check all applicable)

(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

08/06/2012

_X__ Director X__ 10% Owner Officer (give title _ Other (specify

C/O MISTRAL CAPITAL MANAGEMENT, LLC, 650 FIFTH AVENUE, 31ST FL

(State)

(Street)

(Zip)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year) Form filed by One Reporting Person _X_ Form filed by More than One Reporting

Table I. Non Darivative Securities Acquired Disposed of an Reneficially Ov

NEW YORK, NY 10019

(City)

Person

(5)	(= :)	Tab	le I - Non-l	Derivative S	securi	ties Acquii	rea, Disposed of,	or Beneficiall	y Owned
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if		4. Securitie	d of (L))	5. Amount of Securities	6. Ownership	7. Nature of Indirect
(Instr. 3)		any (Month/Day/Year)	Code (Instr. 8)	(Instr. 3, 4 and 5) (A) or			Beneficially Owned Following Reported Transaction(s)	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	08/06/2012		C	278,700	A	\$ 1.15	0 (1) (10) (11)	D (11) (14)	
Common Stock	08/06/2012		C	100,600	A	\$ 1.15	0 (1) (10) (12)	D (12) (14)	
Common Stock	08/06/2012		C	20,700	A	\$ 1.15	0 (2) (13)	D (14)	
Common Stock	08/06/2012		S	278,700	D	\$ 2.55	0 (1) (3) (4)	D (1) (3) (4)	
Common Stock	08/06/2012		S	100,600	D	\$ 2.55	0 (1) (3) (5)	D (1) (3) (5)	

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Common Stock	08/06/2012	S	20,700	D	\$ 2.55	0 (2) (6)	D (2) (6)
Common Stock	08/07/2012	C	522,600	A	\$ 1.15	0 (1) (10) (11)	D (11) (14)
Common Stock	08/07/2012	С	188,500	A	\$ 1.15	0 (1) (10) (12)	D (12) (14)
Common Stock	08/07/2012	С	38,900	A	\$ 1.15	0 (2) (13)	D (14)
Common Stock	08/07/2012	S	522,600	D	\$ 2.5003 (15)	0 (1) (3) (4)	D (1) (3) (4)
Common Stock	08/07/2012	S	188,500	D	\$ 2.5003 (15)	0 (1) (3) (5)	D (1) (3) (5)
Common Stock	08/07/2012	S	38,900	D	\$ 2.5003 (15)	0 (2) (6)	D (2) (6)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day	ate	d 7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. P Der Sec (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Preferred Stock (right to buy)	\$ 1.15	08/06/2012		С	2,787	(7)(8)(9)	(8)(9)	Common Stock	278,700	\$ (
Preferred Stock (right to buy)	\$ 1.15	08/06/2012		C	1,006	(7)(8)(9)	(8)(9)	Common Stock	100,600	<u>(</u>

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Preferred Stock (right to buy)	\$ 1.15	08/06/2012	С	207	(7)(8)(9)	(8)(9)	Common Stock	20,700	<u>(8</u>
Preferred Stock (right to buy)	\$ 1.15	08/07/2012	С	5,226	(7)(8)(9)	(8)(9)	Common Stock	522,600	<u>(8</u>
Preferred Stock (right to buy)	\$ 1.15	08/07/2012	С	1,885	(7)(8)(9)	(8)(9)	Common Stock	188,500	\$ 0
Preferred Stock (right to buy)	\$ 1.15	08/07/2012	С	389	(7)(8)(9)	(8)(9)	Common Stock	38,900	(8

Reporting Owners

Reporting Owner Name / Address		Relationships					
reporting of the Finance, Finances	Director	10% Owner	Officer	Other			
HEYER ANDREW R C/O MISTRAL CAPITAL MANAGEMENT, LLC 650 FIFTH AVENUE, 31ST FL NEW YORK, NY 10019	X	X					
Mistral Equity Partners, LP C/O MISTRAL CAPITAL MANAGEMENT, LLC 650 FIFTH AVENUE, 31ST FL NEW YORK, NY 10019		X					
MISTRAL EQUITY GP LLC C/O MISTRAL CAPITAL MANAGEMENT, LLC 650 FIFTH AVENUE, 31ST FL NEW YORK, NY 10019		X					

Signatures

Andrew R. Heyer	08/07/2012			
**Signature of Reporting Person	Date			
Andrew R. Heyer, as CEO and Managing Director of Mistral Equity GP, LLC	08/07/2012			
**Signature of Reporting Person	Date			
Andrew R. Heyer, as CEO and Managing Director of Mistral Equity GP, LLC, the General Partner of Mistral Equity Partners, LP				
**Signature of Reporting Person	Date			

Reporting Owners 3

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Mistral Equity GP, LLC ("ME GP") is the general partner of (i) Mistral Equity Partners, LP ("MEP"), a Delaware limited partnership and (ii) Mistral Equity Partners QP, LP ("MEP QP"), a Delaware limited partnership. Andrew R. Heyer ("Mr. Heyer"), who became a director of the Issuer on June 16, 2009, is the chief executive officer, sole managing member and a managing director of ME GP.
- (2) Mr. Heyer is the sole managing member of MEP Co-Invest, LLC ("MEP C-I"), a Delaware limited liability company. Mr. Heyer, ME GP and MEP are referred to herein as the "Reporting Persons."
- (3) ME GP indirectly owned Common Stock of the Issuer ("Common Shares") sold by MEP and Common Shares sold by MEP QP on August 6 and August 7, 2012. After the sales, ME GP indirectly owned 0 Common Shares.
- (4) Represents Common Shares sold by MEP. After the sales, MEP directly owned 0 Common Shares.
- (5) Represents Common Shares sold by MEP QP. After the sales, MEP QP directly owned 0 Common Shares.
- (6) Represents Common Shares sold by MEP C-I. After the sales, MEP C-I directly owned 0 Common Shares.
- (7) MEP, MEP QP and MEP C-I exercised their right to convert shares of Series B-1 Convertible Preferred Stock, par value \$0.001 per share, ("Preferred Shares") of the Issuer on August 6 and August 7, 2012.
- Persons, at any time, into Common Shares at a rate equal to \$115 per Preferred Share divided by the initial conversion price of \$1.15 per share, which rate is subject to customary anti-dilution adjustments for stock splits, dividends and the like. After June 16, 2011, the Issuer will have the right to force the Preferred Shares to convert into Common Shares if (i) the Common Share trading volume averages 150,000 shares per trading day over a 30 trading day period and (ii) the daily volume weighted average price per Common Share exceeds the product of 2.5 times the then-applicable conversion price for any 20 of the preceding 30 trading days.

The remaining Preferred Shares not converted by the Reporting Persons continue to be convertible at the election of the Reporting

- There is no expiration on either the optional or mandatory conversion right. After 7 years from the date the Preferred Shares are originally issued, the holders of at least a majority of the then outstanding Preferred Shares and shares of the Issuer's Series B-2 Convertible Preferred Stock, par value \$0.001 per share, will have the right to require the Issuer to redeem their shares, in whole or in part, at a price per share equal to the original sale price per share plus any unpaid but accrued dividends.
- (10) Represents Preferred Shares or Common Shares, as applicable, indirectly owned by ME GP.
- (11) Represents Preferred Shares or Common Shares, as applicable, directly owned by MEP.
- (12) Represents Preferred Shares or Common Shares, as applicable, directly owned MEP QP.
- (13) Represents Preferred Shares or Common Shares, as applicable, directly owned MEP C-I.
- Each Reporting Person disclaims beneficial ownership of the reported securities except to the extent of his or its pecuniary interest (14) therein, and this report shall not be deemed an admission that such Reporting Person is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.
- (15) The price reported in Column 4 is a weighted average price. MEP, MEP QP and MEP C-I sold their shares in two separate transactions; 250,000 Common Shares were sold at \$2.5008 per share and 500,000 Common Shares were sold at \$2.50 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.