HALL KURT C Form 3 January 25, 2019

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

HALL KURT C

WAY, SUITE 300

(Last)

(First) (Middle)

C/O NATIONAL CINEMEDIA,

INC., Â 6300 S. SYRACUSE

Statement

(Month/Day/Year)

01/23/2019

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI]

4. Relationship of Reporting Person(s) to Issuer

Filed(Month/Day/Year)

5. If Amendment, Date Original

10% Owner _X_ Director

(Check all applicable)

Officer _Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

(Street)

(State)

CENTENNIAL, COÂ 80111

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

(Instr. 4)

(City)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership Form:

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Direct (D) or Indirect

(I) (Instr. 5)

Common Stock

670,444

Â D

Reminder: Report on a separate line for each class of securities beneficially

(Zip)

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. 5. Conversion or Exercise Form of

6. Nature of Indirect Ownership Beneficial Ownership

(Instr. 5)

Price of Derivative Derivative

Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee stock option (right to buy)	(1)	01/14/2020	Employee stock option (right to buy)	237,864	\$ 16.4347	D	Â
Employee stock option (right to buy)	(1)	01/13/2021	Employee stock option (right to buy)	227,689	\$ 17.7905	D	Â
Employee stock option (right to buy)	(1)	04/04/2021	Employee stock option (right to buy)	490,445	\$ 15.8342	D	Â
Employee stock option (right to buy)	(1)	01/12/2022	Employee stock option (right to buy)	75,896	\$ 12.7255	D	Â

Reporting Owners

Reporting Owner Name / Address	Kelationships					
	Director	10% Owner	Officer	Other		
HALL KURT C C/O NATIONAL CINEMEDIA, INC. 6300 S. SYRACUSE WAY, SUITE 300 CENTENNIAL, CO 80111	ÂX	Â	Â	Â		

Signatures

/s/ Tessa Becker, as attorney-in-fact 01/25/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This derivative security is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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