

Activision Blizzard, Inc.  
Form 4  
April 04, 2016

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Tippl Thomas

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD,  
INC., 3100 OCEAN PARK  
BOULEVARD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/31/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.000001 per share	03/31/2016		D <sup>(1)</sup>		60,180	D	\$ 0
Common Stock, par value \$0.000001 per share	03/31/2016		F <sup>(2)</sup>		53,906	D	\$ 33.84
	03/31/2016		F <sup>(3)</sup>		146,486	D	892,928 <sup>(5)</sup>

See footnote. <sup>(4)</sup>



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- (1) As of March 31, 2016, the performance conditions underlying these restricted share units were not met and, on that date, they were cancelled.  
On March 31, 2016, 103,306 restricted stock units held by the Thomas and Laura Tippl Family Trust vested. As allowed under the terms
- (2) of his restricted stock unit award, the Company withheld 53,906 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.  
On March 31, 2016, 280,729 performance-vesting restricted stock units held by the Thomas and Laura Tippl Family Trust vested. As
- (3) allowed under the terms of his restricted stock unit award, the Company withheld 146,486 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- (4) These securities are held by the Thomas and Laura Tippl Family Trust.  
Following the transactions reported on this Form 4, Mr. Tippl (through the Thomas and Laura Tippl Family Trust) held (a) 452,715
- (5) shares of the Company's common stock, (b) 444,213 restricted stock units, each representing the right to receive a share of the Company's common stock, 340,908 of which have vesting criteria tied to performance.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.