### **ACTIVISION INC/NY**

Form 4

December 14, 2007

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** 

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* ROSE GEORGE L

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

ACTIVISION INC /NY [ATVI]

(Check all applicable)

Chief Legal Officer

below)

(Last)

Security

(Instr. 3)

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

12/12/2007

Director X\_ Officer (give title below)

10% Owner Other (specify

C/O ACTIVISION PUBLISHING. INC., 3100 OCEAN PARK **BOULEVARD** 

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

(Instr. 4)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

SANTA MONICA, CA 90405

(City) (State) (Zip) 1. Title of 2. Transaction Date 2A. Deemed

3. 4. Securities (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5)

(Instr. 8)

(Month/Day/Year)

5. Amount of Securities Beneficially Owned

Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) Ownership

(Instr. 4)

(A) or

Reported Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion 3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

5. Number of TransactionDerivative

6. Date Exercisable and **Expiration Date** 

7. Title and Amour Underlying Securit

## Edgar Filing: ACTIVISION INC /NY - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Employee Stock Options	\$ 8.5781 (1)	12/12/2007		D		53,333	(2)	04/15/2014	Common Stock, par value \$0.0001 per share	53,3
Employee Stock Options	\$ 9.023 (1)	12/12/2007		A	53,333		(3)	04/15/2014	Common Stock, par value \$0.0001 per share	53,1
Employee Stock Options	\$ 3.38 (1)	12/12/2007		D		8,795	<u>(4)</u>	04/11/2013	Common Stock, par value \$0.0001 per share	8,7
Employee Stock Options	\$ 4.215 (1)	12/12/2007		A	8,795		(3)	04/11/2013	Common Stock, par value \$0.0001 per share	8,7
Employee Stock Options	\$ 6.9025 (1)	12/12/2007		D		48,000	<u>(5)</u>	04/08/2012	Common Stock, par value \$0.0001 per share	48,0
Employee Stock Options	\$ 7.508 (1)	12/12/2007		A	48,000		(3)	04/08/2012	Common Stock, par value \$0.0001 per share	48,0
Employee Stock Options	\$ 7.508 (1)	12/12/2007		D		19,734	(3)	04/08/2012	Common Stock, par value \$0.0001 per share	19,7

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Reporting Owners 2

### Edgar Filing: ACTIVISION INC /NY - Form 4

Director 10% Owner Officer Other

ROSE GEORGE L C/O ACTIVISION PUBLISHING, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405

Chief Legal Officer

# **Signatures**

/s/ George L. Rose 12/14/2007

\*\*Signature of Date

Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The transactions reported herein as acquisitions and dispositions reflect adjustments to exercise prices of options previously issued to the (1) reporting person following the redetermination of measurement dates and exercise prices previously reported by Activision in its Form 10-K/A for the fiscal year ended March 31, 2005.
- (2) The option, which was granted on April 15, 2004, was exercisable in full as of April 15, 2007.
  - As the original option (reported herein as a cancelled option) was exercisable in full on the date on which it was cancelled, the option as
- (3) amended (reported herein as an option issued in replacement thereof) was exercisable in full on the date of amendment (reported herein as the date of grant).
- (4) The option, which was granted on April 11, 2003, was exercisable in full as of April 1, 2006.
- (5) The option, which was granted on April 8, 2002, was exercisable in full as of April 1, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3