PICO HOLDINGS INC /NEW Form SC 13G/A January 12, 2017

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> > SCHEDULE 13G/A

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. 1)

PICO Holdings, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

693366205

(CUSIP Number)

. . . .

December 31, 2016

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(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[x] Rule 13d-1(b)
[ ] Rule 13d-1(c)
[ ] Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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 1
 NAME OF REPORTING PERSON

 S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

 River Road Asset Management, LLC
 43-2076925

 2
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*
 (a) [\_]

 N/A
 (b) [\_]

 3
 SEC USE ONLY

4	CITIZENSHIP O	R PLA	ACE OF ORGANIZATION				
	Delaware						
		5	SOLE VOTING POWER				
			1,327,384				
		6	SHARED VOTING POWER				
	BENEFICIALLY OWNED BY		0				
		7	SOLE DISPOSITIVE POWER				
	PERSON WITH		1,659,921				
		8	SHARED DISPOSITIVE POWER				
			0				
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON						
	1,659,921						
10	CHECK BOX IF	THE A	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*				
	N/A						
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9						
	7.2%						
12	TYPE OF REPORTING PERSON*						
	IA						
			PAGE 2 OF 4 PAGES				
	Item 1		Name of Issuer: PICO Holdings, Inc.				
	Item 1	7	Address of Issuer's Principal Executive Offices: 7979 Ivanhoe Avenue, Suite 300 La Jolla, CA 92037				
	Item 2		Jame of Person Filing: River Road Asset Management, LLC				
	Item 2	4	Address of the Principal Office or, if none, Residence: 462 S. 4th St., Ste 2000 Louisville, KY 40202				
	Item 2		Citizenship: JS State of Delaware				
	Item 2	(d) 1	Title of Class of Securities:				

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		Comr	mon Stock			
Item	2		IP Number: 366205			
Item	3		Statement is being filed pursuant to Rule b), or 13d-2(b), check whether the person fi	ling		
		(e)	[X] An investment advisor in accordanc section 240.13d-1(b)(1)(ii)(E)	e with		
Item	4		ership: ) Amount Beneficially Owned: 1,659,921			
		(b)	Percent of Class: 7.2%			
			PAGE 3 OF 4 PAGES			
		(c)	Number of shares as to which such person h	as:		
		(i)	sole power to vote or direct the vote:	1,327,384		
		(ii)	shared power to vote or direct the vote:	0		
		(iii)	sole power to dispose or to direct the disposition of:	1,659,921		
		(iv)	shared power to dispose or to direct the disposition of:	0		
Item	5	Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].				
Item	m 6 Ownership of More than Five Percent on Behalf of Another Person:					
		Not	applicable.			
Item	7	Whic	ntification and Classification of the Subsid ch Acquired the Security Being Reported on B ent Holding Company:	-		
		Not	applicable.			
Item	8	Ider Grou	ntification and Classification of Members of up:	the		
		Not	applicable.			
Item	9		ice of Dissolution of a Group: applicable.			

Item 10 Certification: By signing below I certify that, to the best of my

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knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were were not acquired in connection with or as a participant in any transaction having such purpose or effect.

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: January 12, 2017

River Road Asset Management, LLC

By: /S/ THOMAS DIGNAN MUELLER

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Name: Thomas Dignan Mueller Title: CCO/COO

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