FOX RICHARD P Form 4

February 16, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FOX RICHARD P

2. Issuer Name and Ticker or Trading Symbol

Issuer

below)

(Last)

(First) (Middle)

(Zip)

ACXIOM CORP [ACXM] 3. Date of Earliest Transaction

(Month/Day/Year)

Filed(Month/Day/Year)

02/14/2018

(Check all applicable) X_ Director 10% Owner

ACXIOM CORPORATION, 301 E. DAVE WARD DRIVE

(Street)

(State)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

5. Relationship of Reporting Person(s) to

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Officer (give title

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

CONWAY, AR 72032

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

3. 4. Securities Execution Date, if TransactionAcquired (A) or Code Disposed of (D) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

Other (specify

(A) or

Transaction(s) (Instr. 3 and 4)

Reported

Code V Amount

(D) Price

COMMON

(City)

(Instr. 3)

STOCK, \$.10 02/14/2018 PAR VALUE

1,159 Α (1)

\$0 38,888

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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Derivative	Deriv	
Security	Secu	
(Instr. 5)	Bene	
	Own	
	Follo	
	Repo	
	Trans	
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r		
	,	

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

FOX RICHARD P ACXIOM CORPORATION 301 E. DAVE WARD DRIVE CONWAY, AR 72032



Signatures

/s/ CATHERINE L. HUGHES, ATTORNEY-IN-FACT FOR: RICHARD P. FOX

02/16/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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