

ROCKWELL AUTOMATION INC  
Form 4  
January 31, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SWANN JOSEPH D

2. Issuer Name and Ticker or Trading Symbol  
ROCKWELL AUTOMATION INC  
[ROK]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Sr. Vice President

(Last) (First) (Middle)  
777 EAST WISCONSIN AVENUE, SUITE 1400  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
01/28/2005

MILWAUKEE, WI 53202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	01/28/2005		M			38,701	A	\$ 20.349	66,793	D	
Common Stock	01/28/2005		S			38,701	D	28,092	28,092	D	
Common Stock	01/28/2005		M			7,400	A	\$ 13.4	35,492	D	
Common Stock	01/28/2005		M			4,266	A	\$ 15.5	39,758	D	
Common Stock	01/28/2005		M			1,200	A	\$ 27.75	40,958	D	

Common Stock 2,577.7794 I <sup>(2)</sup> By Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Am Nur Sha
Employee Stock Option (right to buy)	\$ 20.349	01/28/2005		M	38,701	10/04/2000 10/04/2009	Common Stock 38
Employee Stock Option (right to buy)	\$ 11.6038					10/02/2001 10/02/2010	Common Stock 94
Employee Stock Option (right to buy)	\$ 13.4	01/28/2005		M	7,400	10/01/2002 10/01/2011	Common Stock 7
Employee Stock Option (right to buy)	\$ 15.5	01/28/2005		M	4,266	10/07/2003 <sup>(3)</sup> 10/07/2012	Common Stock 4
Employee Stock Option (right to buy)	\$ 27.75	01/28/2005		M	1,200	10/06/2004 <sup>(4)</sup> 10/06/2013	Common Stock 1

