#### KEATING BRIAN G

Form 4

March 04, 2008

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

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**OMB APPROVAL** 

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KEATING BRIAN G	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First) (Middle)	CINCINNATI BELL INC [CBB]  3. Date of Earliest Transaction	(Check all applicable)		
221 EAST FOURTH STREET	(Month/Day/Year) 02/29/2008	Director 10% Owner _X Officer (give title Other (specify below)  Vice President		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
CINCINNATI, OH 45202		Form filed by More than One Reporting Person		
(City) (State) (Zip)		quired, Disposed of, or Beneficially Owne		

(City)	(State) (A	Table Table	I - Non-D	erivative S	ecuri	ties Acq	uired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securition(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership
			Code V	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock							6,739.74	I	By Trustee of 401k RSP
Common Stock (1)	02/29/2008		D	3,540	D	\$0	36,480	D	
Common Stock (2)	02/29/2008		F	2,135	D	\$ 3.88	34,345	D	
Common Stock (3)	02/29/2008		A	22,500	A	\$ 3.88	56,845	D	
Common Stock (4)	02/29/2008		F	7,212	D	\$ 3.88	49,633	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy (5)	\$ 12.981					01/02/1998	01/02/2007	Common Stock	2,400
Option to Buy	\$ 13.155					01/02/1999	01/02/2008	Common Stock	3,000
Option to Buy	\$ 16.75					01/03/2000	01/03/2009	Common Stock	7,650
Option to Buy	\$ 16.75					01/04/2002	01/04/2009	Common Stock	500
Option to Buy	\$ 35.9688					01/03/2001	01/03/2010	Common Stock	8,000
Option to Buy	\$ 24.7813					06/26/2001	06/26/2010	Common Stock	6,200
Option to Buy	\$ 22.8438					01/01/2002	01/01/2011	Common Stock	8,000
Option to Buy	\$ 16.425					09/05/2002	09/05/2011	Common Stock	1,000

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Option to Buy	\$ 9.645	12/04/2002	12/04/2011	Common Stock	8,500
Option to Buy	\$ 5.655	12/04/2004	12/04/2013	Common Stock	51,000
Option to Buy	\$ 3.995	12/01/2005	12/01/2015	Common Stock	50,000
Option to Buy	\$ 4.735	12/08/2007	12/08/2016	Common Stock	50,000
Option to Buy	\$ 4.91	12/07/2008(7)	12/07/2017	Common Stock	50,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
<b>rg</b>	Director	10% Owner	Officer	Other		
KEATING BRIAN G 221 EAST FOURTH STREET CINCINNATI, OH 45202			Vice President			

### **Signatures**

Christopher J. Wilson, Attorney-in-Fact for Brian G. 03/04/2008 Keating \*\*Signature of Reporting Person

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Restricted common shares forfeited upon completion of 2005-2007 performance cycle under the Cincinnati Bell Inc. 1997 Long Term **(1)** Incentive Plan, which is a Rule 16b-3 Plan.

Date

- Surrender of previously granted restricted shares under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 **(2)**
- Common shares issued upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which (3)is a Rule 16b-3 Plan.
- Surrender of common shares to cover tax liabilities upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (5) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (7) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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