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MATTEL INC /DE

Form 4								
June 02, 2008								
FORM 4 UNITED		CURITIES AND EXCHANO	CE COMMISSION	-	PPROVAL			
UNITED	OMB Number:	3235-0287						
Washington, D.C. 20549 Check this box if no longer					January 31, 2005			
subject to STATEN Section 16. Form 4 or		SECURITIES						
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								
(Print or Type Responses)								
1. Name and Address of Reporting SINCLAIR CHRISTOPHER	R A Symb	Symbol			Reporting Person(s) to			
		TTEL INC /DE/ [MAT]	(Check	(Check all applicable)				
(Last) (First) (MATTEL, INC MAIL STC M1-1516, 333 CONTINENT BLVD.	(Mon DP 05/2	3. Date of Earliest Transaction (Month/Day/Year)X_Director 05/29/2008Officer (give below)			title 10% Owner Other (specify below)			
(Street)	4. If <i>.</i>	Amendment, Date Original	6. Individual or Joi	int/Group Fili	ng(Check			
EL SEGUNDO,, CA 90245	Filed	(Month/Day/Year)	Applicable Line) _X_ Form filed by O Form filed by M Person					
(City) (State)	(Zip)	Table I - Non-Derivative Securitie	es Acquired, Disposed of,	, or Beneficia	lly Owned			
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)	Execution Date, any	3. 4. Securities if TransactionAcquired (A) or Code Disposed of (D) ur) (Instr. 8) (Instr. 3, 4 and 5) (A) or	SecuritiesForBeneficially(IOwned(I)	Ownership orm: Direct)) or Indirect) nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
		Code V Amount (D) Pri	ice (first). 5 and 4)					
Reminder: Report on a separate line	e for each class of	securities beneficially owned direct	ly or indirectly.					
		information co required to re	respond to the collect ontained in this form a spond unless the form rrently valid OMB cont	are not n	SEC 1474 (9-02)			
Tab		Securities Acquired, Disposed of, calls, warrants, options, convertib						

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5. Number	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction of Derivative	Expiration Date	Underlying Securities

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	red ved of 3, 4,		(Instr. 3 and 4)	
				Code V	(A) (D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock options	\$ 20.41	05/29/2008		А	4,500	<u>(1)</u>	05/29/2018	Common stock	4,500
Restricted Stock Units	(2)	05/29/2008		А	2,000	(3)	<u>(3)</u>	Common stock	2,000

Reporting Owners

		Relationships					
Reporting Owner Name / A	Director	10% Owner	Officer	Other			
SINCLAIR CHRISTOPHER A MATTEL, INC MAIL STOP 333 CONTINENTAL BLVD. EL SEGUNDO,, CA 90245	-	Х					
Signatures							
/s/ Christopher A. Sinclair	05/29/2008						
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The option was granted on May 29, 2008, pursuant to the Mattel, Inc. 2005 Equity Compensation Plan (the "2005 Plan"). The option vests and becomes exercisable as to (a) 33% of the shares on the earlier of (i) the day before the first annual meeting of Mattel's stackholders ("Annual Masting") that against data or (ii) the first annual meeting of the grant data (b) on additional 33% of the

- (1) stockholders ("Annual Meeting") that occurs after the grant date or (ii) the first anniversary of the grant date; (b) an additional 33% of the shares on the earlier of (i) the day before the second Annual Meeting that occurs after the grant date or (ii) the second anniversary of the grant date; and (c) the remaining 34% of the shares on the earlier of (i) the day before the third Annual Meeting that occurs after the grant date or (ii) the third anniversary of the grant date.
- The Restricted Stock Units ("RSUs" or "Units") were granted on May 29, 2008, pursuant to the 2005 Plan. Each Unit represents a(2) contingent right to receive one share of Common Stock (or, at the election of Mattel, Inc., a cash amount equal to the fair market value of such share on the vesting date). The RSUs are accompanied by dividend equivalent rights.

The RSUs vest as to (a) 50% of the Units on the earlier of (i) the day before the second Annual Meeting that occurs after the grant date or (ii) the second anniversary of the grant date; and (b) the remaining 50% of the Units on the earlier of (i) the day before the third Annual

(3) Meeting that occurs after the grant date or (ii) the third anniversary of the grant date. On each vesting date, for each vested Unit, the reporting person will receive one share of Common Stock (or, at the election of Mattel, Inc., a cash amount equal to the fair market value of one share of Common Stock on the vesting date).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.