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| JOHNSON GLE Form 4 | INN S | | | | | | | | | |
|-----------------------------------------------------------------------------------|-----------------------------------------|------------------------------------------------------------------------|------------------------------------------|---------------------------------------------|------------------|--------------------|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--|
| August 08, 2012 | | | | | | | | | | |
| FORM 4 | UNITED STA | TES SECURITI | IES AND | EXCHA | NGI | E COM | MISSION | OMB APF | ROVAL | |
| UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | Number: | 3235-0287 | |
| Check this bo if no longer subject to Section 16. Form 4 or Form 5 | x STATEMEN Filed pursuan | Expires: Estimated ave burden hours response | • | | | | | | | |
| obligations may continue <i>See</i> Instructio 1(b). | Section $17(a)$ of | the Public Utility 0(h) of the Invest | y Holding | , Compan | y Ac | t of 193 | | | | |
| (Print or Type Resp | onses) | | | | | | | | | |
| 1. Name and Addre JOHNSON GLI | ess of Reporting Perso ENN S | ⁿ [*] 2. Issuer Nar Symbol ALASKA A [ALK] | | | C | 5. Re Issue | | eporting Person all applicable) | n(s) to | |
| (Last) | (First) (Middle | e) 3. Date of Ear | 3. Date of Earliest Transaction Director | | | | _ | | 10% Owner | |
| 19300 INTERN | | (Month/Day/Year)Officer (giv 08/06/2012PRESID | | | | | e title Other (specify below) ENT/HORIZON AIR | | | |
| SEATTLE, WA | (Street) 98188 | 4. If Amendm Filed(Month/D | | riginal | | Appl _X_ | dividual or Joir icable Line) Form filed by On Form filed by Mo | e Reporting Perso | on | |
| (City) | (State) (Zip) | Table I - | Non-Deriv | ative Secu | rities . | | , Disposed of, | or Beneficially | Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | 3. Transacti Code (Instr. 8) | 4. Securit on(A) or Dis (Instr. 3, 4) | ies Ac sposec | quired l of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s (Instr. 3 and 4 | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| COMMON STOCK 401(K) (<u>1)</u> | | | | | | | 2,278 | Ι | ESOP TRUST | |
| RESTRICTED STOCK UNIT | | | | | | | 23,600 | D | | |
| COMMON STOCK | 08/06/2012 | | A <u>(3)</u> | 44,000 | А | \$0 | 59,736 | D | | |
| COMMON STOCK | 08/06/2012 | | F <u>(4)</u> | 16,038 | D | \$ 34.85 | 43,698 | D | | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerc | cisable and | 7. Titl | e and | 8. Price of | 9. Nu |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|---------|----------|-------------|--------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | onNumber | Expiration D | ate | Amou | nt of | Derivative | Deriv |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Under | lying | Security | Secu |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativ | e | | Securi | ties | (Instr. 5) | Bene |
| | Derivative | | | | Securities | | | (Instr. | 3 and 4) | | Owne |
| | Security | | | | Acquired | | | | | | Follo |
| | | | | | (A) or | | | | | | Repo |
| | | | | | Disposed | | | | | | Trans |
| | | | | | of (D) | | | | | | (Instr |
| | | | | | (Instr. 3, | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | Amount | | |
| | | | | | | Date | Expiration | | or 1 | | |
| | | | | | | Exercisable | Date | | Number | | |
| | | | | | (A) (D) | | | | of | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|------------------------------------------------------------------|---------------|-----------|-----------------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| JOHNSON GLENN S 19300 INTERNATIONAL BLVD SEATTLE, WA 98188 | | | PRESIDENT/HORIZON AIR | | | | |
| Signatures | | | | | | | |
| /s/ Jeanne Gammon Attorney-in-Fact for Glenn S. Johnson | | | 08/08/2012 | | | | |
| <u>**</u> Signature of Reporting Per | Date | | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) SHARES HELD IN THE ALASKA AIR GROUP INC. EMPLOYEE STOCK OWNERSHIP 401(K) PLAN TRUST AS OF DECEMBER 31, 2011.
- (2) STOCK UNITS AWARDED UNDER THE 2008 PERFORMANCE INCENTIVE PLAN; NOT VESTED BUT NO LONGER SUBJECT TO FORFEITURE.
- (3) PERFORMANCE STOCK UNITS AWARDED TO MR. JOHNSON ON JUNE 10, 2010 UNDER THE ALASKA AIR GROUP, INC. 2008 PERFORMANCE INCENTIVE PLAN.
- (4) SHARES WITHHELD BY THE ISSUER TO COVER PAYROLL TAXES DUE UPON VESTING OF MR. JOHNSON'S PERFORMANCE STOCK UNIT AWARD.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.