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O'Brien Bri Form 4									
February 13 February 13 FORN Check ti if no lor subject Section Form 4 Form 5 obligation may con See Inst 1(b).	A 4 UNITED his box to 16. or Filed pu Section 17	MENT OF C rsuant to Sect (a) of the Pub	Washington HANGES IN SECUI ion 16(a) of th	h, D.C. 2 BENEH RITIES ne Secur Iding Co	0549 FICL ities I mpar	AL OWN Exchange ny Act of 1	Act of 1934, 1935 or Section	OMB Number: Expires: Estimated a burden hou response	
(Print or Type	Responses)								
1. Name and O'Brien Br	Address of Reporting ien M	Syr	Issuer Name an nbol PER JAFFRA IC]]	5. Relationship of I Issuer (Check	Reporting Pers	
	(First) DENTIAL PLAZ ON AVE, SUITE	(Mo ZA, 180 02/	Date of Earliest T onth/Day/Year) /09/2012	ransactior	1		Director X Officer (give below) Head of A		Owner er (specify nent
CHICAGC	(Street)		f Amendment, D ed(Month/Day/Yea	-	al	-	5. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Pe	rson
(City)	(State)	(Zip)	Table I Non	Domissotiss	Soon		Person ired, Disposed of,	or Ponoficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Data (Month/Day/Year)		3. Fransaction Code Tear) (Instr. 8)		ities A sed of 4 and (A) or	cquired (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/09/2012		S	3,295	D	\$ 24	296,641	D	
Common Stock	02/09/2012		S	406	D	\$ 24	47,357	I	Through trust for benefit of spouse
Common Stock	02/10/2012		S	7,835	D	\$ 23.1741 (1)	288,806	D	
Common	02/10/2012		S	964	D	\$	46,393	Ι	Through

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Stock	23.1741	trust for
	(1)	benefit of
		spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. 6. Date Exe onNumber Expiration of (Month/Da Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Under Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships					
	Director	10% Owner	Officer	Other			
O'Brien Brien M TWO PRUDENTIAL PLAZA, 180 N. STETSON AVE SUITE 5500 CHICAGO, IL 60601			Head of Asset Management				
Signatures							
James L. Chosy for Brien M. O'Brien 02/13/2012							
**Signature of Reporting Person Date							
Explanation of Responses:							

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from
 \$23.0200 to \$23.3900, inclusive. The reporting person undertakes to provide full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.