MOLSON COORS BREWING CO

Form 4

March 18, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average

response...

burden hours per

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

1(b).

Hunter Mark

(Print or Type Responses)

1. Name and Address of Reporting Person *

			MOLSON COORS BREWING CO [TAP]				G CO	(Check all applicable)			
(Last)	, ,	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)				_ _ b	Director 10% Owner Officer (give title Other (specify below)			
1225 17TH STREET, SUITE 3200			03/14/2014					Pres&CEO, Molson Coors Europe			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			Α	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
DENVER, CO 80202								Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tab	ole I - Non	-Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transacti Code (Instr. 8)	or Dispos (Instr. 3,	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock	03/14/2014			M	11,000	A	\$ 42.02	63,935	D		
Class B Common Stock	03/14/2014			M	10,000	A	\$ 43.13	73,935	D		
Class B Common Stock	03/14/2014			M	20,000	A	\$ 44.24	93,935	D		
Class B Common	03/14/2014			S	50,417	D	\$ 57.7312	43,518	D		

Stock (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of actionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 42.02	03/14/2014		M		11,000	(2)	05/14/2019	Class B Common Stock	11,000
Employee Stock Option (Right to Buy)	\$ 43.13	03/14/2014		M		10,000	(2)	03/15/2020	Class B Common Stock	10,000
Employee Stock Option (Right to Buy)	\$ 44.24	03/14/2014		M		20,000	(2)	03/04/2021	Class B Common Stock	20,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

Hunter Mark 1225 17TH STREET SUITE 3200 DENVER, CO 80202

Pres&CEO, Molson Coors Europe

Reporting Owners 2

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Signatures

Kathleen M. Kirchner, by Power of Attorney 03/18/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported represents the weighted average sales price of Class B common stock sold in multiple transactions at prices ranging
- (1) from \$57.44 to \$58.10, inclusive. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (2) The stock options vest in three equal annual installments beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3