

VONAGE HOLDINGS CORP

Form 4

August 18, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Citron Jeffrey A

(Last) (First) (Middle)

C/O VONAGE HOLDINGS
CORP., 23 MAIN STREET

(Street)

HOLMDEL, NJ 07733

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

VONAGE HOLDINGS CORP [VG]

3. Date of Earliest Transaction
(Month/Day/Year)

08/16/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
Common Stock	08/16/2016		S	83,333 (1)	D \$ 6.0567 (2)	5,163,547	I	By Kyra E. Citron 2016 Florida Descendant's Trust
Common Stock	08/16/2016		S	115,110	D \$ 6.0082 (3)	5,048,437	I	By Kyra E. Citron 2016 Florida Descendant's Trust
Common Stock	08/17/2016		S	67,222	D \$ 5.7522	4,981,215	I	By Kyra E. Citron 2016

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									(4)
									Florida Descendant's Trust
Common Stock	08/18/2016	S	<u>166,667</u> ⁽¹⁾	D	\$ <u>6.2226</u> ⁽⁵⁾	4,814,548	I		By Kyra E. Citron 2016 Florida Descendant's Trust
Common Stock	08/18/2016	S	67,668	D	\$ <u>6.1827</u> ⁽⁶⁾	4,746,880	I		By Kyra E. Citron 2016 Florida Descendant's Trust
Common Stock	08/16/2016	S	<u>83,333</u> ⁽¹⁾	D	\$ <u>6.0567</u> ⁽²⁾	5,167,945	I		By Noah A. Citron 2016 Florida Descendant's Trust
Common Stock	08/16/2016	S	114,018	D	\$ <u>6.008</u> ⁽⁷⁾	5,053,927	I		By Noah A. Citron 2016 Florida Descendant's Trust
Common Stock	08/17/2016	S	64,512	D	\$ <u>5.751</u> ⁽⁴⁾	4,989,415	I		By Noah A. Citron 2016 Florida Descendant's Trust
Common Stock	08/18/2016	S	<u>166,667</u> ⁽¹⁾	D	\$ <u>6.2226</u> ⁽⁵⁾	4,822,748	I		By Noah A. Citron 2016 Florida Descendant's Trust
Common Stock	08/18/2016	S	71,470	D	\$ <u>6.1834</u> ⁽⁶⁾	4,751,278	I		By Noah A. Citron 2016 Florida Descendant's Trust
Common Stock						12,644,516	D		
Common Stock						178,959	I		By KEC Holdings

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Citron Jeffrey A C/O VONAGE HOLDINGS CORP. 23 MAIN STREET HOLMDEL, NJ 07733	X	X		

Signatures

/s/ Joann Vought, Attorney-in-fact for Jeffrey A.
Citron

08/18/2016

Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale was made pursuant to a trading plan under Rule 10b5-1 under the Securities and Exchange Act of 1934, as amended, which was adopted on November 18, 2015 and reflects the advice of estate planning advisors with respect to trusts for Mr. Citron's children.
The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$6.00 to \$6.13. Upon request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.
- (2) The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$6.00 to \$6.035. Upon request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.
- (3) The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$5.75 to \$5.77. Upon request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the

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Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

(5) The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$6.04 to \$6.43. Upon request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

(6) The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$6.04 to \$6.37. Upon request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

(7) The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$6.00 to \$6.03. Upon request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.