

ZILLOW INC
Form 4
February 17, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Bohutinsky Amy

(Last) (First) (Middle)

C/O ZILLOW, INC., 1301
SECOND AVENUE, FLOOR 31

(Street)

SEATTLE, WA 98101

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ZILLOW INC [Z]

3. Date of Earliest Transaction
(Month/Day/Year)
02/17/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)

Chief Marketing Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	01/17/2015		M		1,770 A \$ 3.2448	1,770	D
Class A Common Stock	01/17/2015		M		1,632 A \$ 3.5828	3,042	D
Class A Common Stock	01/17/2015		M		265 A \$ 3.887	3,667	D
Class A Common	01/17/2015		S ⁽¹⁾		3,667 D \$ 0		D
					110.96		

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option (right to buy)	\$ 3.2448	02/17/2015		M ⁽¹⁾	1,770	09/15/2011 ⁽³⁾ 09/15/2017	Class A Common Stock	1,770
Stock Option (right to buy)	\$ 3.5828	02/17/2015		M ⁽¹⁾	1,632	03/12/2011 ⁽³⁾ 03/12/2017	Class A Common Stock	0
Stock Option (right to buy)	\$ 3.887	02/17/2015		M ⁽¹⁾	265	03/01/2012 ⁽³⁾ 03/01/2018	Class A Common Stock	3,619
Stock Option (right to buy)	\$ 3.887	02/17/2015		D ⁽²⁾	3,619	03/01/2012 ⁽³⁾ 03/01/2018	Class A Common Stock	3,619
Stock Option (right to buy)	\$ 3.5152	02/17/2015		D ⁽²⁾	2,664	02/12/2010 ⁽³⁾ 02/12/2016	Class A Common Stock	2,664
Stock Option (right to buy)	\$ 30.46	02/17/2015		D ⁽²⁾	18,000	03/01/2013 ⁽³⁾ 02/02/2019	Class A Common Stock	18,000
	\$ 36.36	02/17/2015		D ⁽²⁾	43,000	02/01/2014 ⁽³⁾ 01/24/2020		43,000

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- (5) Date at which first vesting occurs is indicated. 1/16th of the total number of shares originally subject to the option becomes vested at the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years; an additional 1/16th of the total number of shares originally subject to the option becomes vested on the 1-year anniversary of the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years; an additional 1/16th of the total number of shares originally subject to the option becomes vested on the 2-year anniversary of the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years; and an additional 1/16th of the total number of shares originally subject to the option becomes vested on the 3-year anniversary of the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years until the option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.