

BLACKBAUD INC  
Form 4  
August 08, 2013

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MOONEY KEVIN W

(Last) (First) (Middle)

2000 DANIEL ISLAND DRIVE

(Street)

CHARLESTON, SC 29492

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BLACKBAUD INC [BLKB]

3. Date of Earliest Transaction (Month/Day/Year)  
08/06/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Pres Gen Markets Business Unit

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	08/06/2013		M		16,252 A \$ 21.4	52,212	D
Common Stock	08/06/2013		D		10,049 D \$ 34.61	42,163	D
Common Stock	08/06/2013		F <sup>(1)</sup>		3,037 D \$ 34.61	39,126	D
Common Stock	08/06/2013		M		2,500 A \$ 12.4	41,626	D
Common Stock	08/06/2013		D		896 D \$ 34.61	40,730	D

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Common Stock	08/06/2013	F <sup>(1)</sup>	786	D	\$ 34.61	39,944	D
Common Stock	08/06/2013	M	13,816	A	\$ 22.34	53,760	D
Common Stock	08/06/2013	D	8,919	D	\$ 34.61	44,841	D
Common Stock	08/06/2013	F <sup>(1)</sup>	2,399	D	\$ 34.61	42,442	D
Common Stock	08/06/2013	M	8,370	A	\$ 26.79	50,812	D
Common Stock	08/06/2013	D	6,479	D	\$ 34.61	44,333	D
Common Stock	08/06/2013	F <sup>(1)</sup>	926	D	\$ 34.61	43,407	D
Common Stock	08/06/2013	S	7,447	D	\$ 34.56 (2)	35,960	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Appreciation Right	\$ 21.4	08/06/2013		M	16,252	(3) 08/09/2015	Common Stock	16,252
Stock Appreciation Right	\$ 12.4	08/06/2013		M	2,500	(4) 11/08/2015	Common Stock	2,500
Stock Appreciation	\$ 22.34	08/06/2013		M	13,816	(5) 11/11/2016	Common Stock	13,816

Right

Stock

Appreciation Right	\$ 26.79	08/06/2013	M	8,370	(6)	11/07/2017	Common Stock	8,370
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Stock

Appreciation Right	\$ 28.06				(7)	11/09/2018	Common Stock	28,160
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Performance

Stock Appreciation Right	\$ 22.24				(8)	11/05/2019	Common Stock	91,480
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MOONEY KEVIN W 2000 DANIEL ISLAND DRIVE CHARLESTON, SC 29492			Pres Gen Markets Business Unit	

## Signatures

/s/ Donald R. Reynolds,  
Attorney-in-Fact

08/08/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares forfeited to the issuer in connection with the satisfaction of tax liabilities incurred upon the exercise of stock appreciation rights.
- (2) This transaction was executed in multiple trades at prices ranging from \$34.43 to \$34.61. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- (3) Represents a stock appreciation right which vested in four equal installments beginning on August 8, 2009, subject to continued employment, and shall be settled in stock at time of exercise.
- (4) Represents a stock appreciation right which vested in four equal installments beginning on November 7, 2009, subject to continued employment, and shall be settled in stock at time of exercise.
- (5) Represents a stock appreciation right which vests in four equal installments beginning on November 10, 2010, subject to continued employment, and shall be settled in stock at time of exercise.
- (6) Represents a stock appreciation right which vests in four equal annual installments beginning on November 8, 2011, subject to continued employment, and shall be settled in stock at time of exercise.
- (7) Represents a stock appreciation right which vests in four equal annual installments beginning on November 10, 2012, subject to continued employment, and shall be settled in stock at time of exercise.
- (8) For full text of this footnote 8, see Remarks.

**Remarks:**

(Text to footnote 8) Represents a performance stock appreciation right ("PSAR") which will vest if the Issuer has maintained a

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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