

Wright Kelly
Form 3
May 16, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Wright Kelly

(Last) (First) (Middle)

C/O TABLEAU SOFTWARE,
INC., 837 N. 34TH ST., SUITE
200

(Street)

SEATTLE, WA 98103

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

05/16/2013

3. Issuer Name and Ticker or Trading Symbol
Tableau Software Inc [DATA]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)
Executive VP, Sales

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

Date Exercisable Expiration Date

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

Title Amount or Number of

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

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| | | | | Shares | | or Indirect (I) (Instr. 5) | |
|-----------------------------|-------|------------|----------------------------|---------|---------|----------------------------------|---|
| Class B Common Stock | Â (1) | Â (2) | Class A Common Stock | 270,000 | \$ (1) | D | Â |
| Stock Option (Right to Buy) | Â (3) | 11/18/2018 | Class B Common Stock | 300,000 | \$ 1.31 | D | Â |
| Stock Option (Right to Buy) | Â (4) | 02/23/2020 | Class B Common Stock | 30,000 | \$ 1.5 | D | Â |
| Stock Option (Right to Buy) | Â (4) | 03/29/2021 | Class B Common Stock | 35,000 | \$ 5.92 | D | Â |
| Stock Option (Right to Buy) | Â (4) | 02/28/2022 | Class B Common Stock | 100,000 | \$ 7.17 | D | Â |
| Stock Option (Right to Buy) | Â (4) | 12/09/2022 | Class B Common Stock | 150,000 | \$ 9.3 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Wright Kelly C/O TABLEAU SOFTWARE, INC. 837 N. 34TH ST., SUITE 200 SEATTLE, WA 98103 | Â | Â | Â Executive VP, Sales | Â |

Signatures

/s/ Laura Hammond,
Attorney-in-fact

05/16/2013

__*Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each share of Class B common stock is convertible at any time at the option of the holder into one share of Class A common stock. In addition, each share of Class B common stock will convert automatically into one share of Class A common stock upon any transfer, whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.
- (1) Each share of Class B common stock is convertible at any time at the option of the holder into one share of Class A common stock. In addition, each share of Class B common stock will convert automatically into one share of Class A common stock upon any transfer, whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.
 - (2) Not applicable.
 - (3) Fully vested.

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(4) The option vests and becomes exercisable in equal monthly installments over the 48 months following the vesting start date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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