

Alexander J Rich
Form 4
October 31, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Alexander J Rich

(Last) (First) (Middle)

PPG INDUSTRIES, INC., ONE
PPG PLACE

(Street)

PITTSBURGH,, PA 15272

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
PPG INDUSTRIES INC [PPG]

3. Date of Earliest Transaction
(Month/Day/Year)
10/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

Sr. Vice Pres., Coatings

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount (A) or Price (D) | | |
| Common Stock | 10/29/2007 | | M | | 1,372 A \$ 65.08 | | D |
| Common Stock | 10/29/2007 | | F | | 1,298 D \$ 74.08 | | D |
| Common Stock | 10/29/2007 | | M | | 1,143 A \$ 60.9 | | D |
| Common Stock | 10/29/2007 | | F | | 1,052 D \$ 74.08 | | D |
| Common Stock | 10/29/2007 | | M | | 245 A \$ 60.9 | | D |

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| | | | | | | | | |
|--------------|------------|---|-------|---|----------|--------------------------|---|----------------|
| Common Stock | 10/29/2007 | F | 226 | D | \$ 74.08 | 9,211 | D | |
| Common Stock | 10/29/2007 | M | 1,649 | A | \$ 68.82 | 10,860 | D | |
| Common Stock | 10/29/2007 | F | 1,596 | D | \$ 74.08 | 9,264 | D | |
| Common Stock | 10/29/2007 | M | 5,299 | A | \$ 68.82 | 14,563 | D | |
| Common Stock | 10/29/2007 | F | 5,129 | D | \$ 74.08 | 9,434 | D | |
| Common Stock | | | | | | 8,435.826 ⁽¹⁾ | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| | | | | Code V | (A) (D) | Date Exercisable Expiration Date | Title | |
| Employee Stock Option ⁽²⁾ | \$ 65.08 | 10/29/2007 | | M | 1,372 | 02/01/2006 02/19/2012 | Common Stock | 1,372 |
| Employee Stock Option ⁽²⁾ | \$ 74.08 | 10/29/2007 | | A | 1,298 | 04/29/2008 02/19/2012 | Common Stock | 1,298 |
| Employee Stock Option ⁽²⁾ | \$ 60.9 | 10/29/2007 | | M | 1,143 | 09/09/2006 02/13/2011 | Common Stock | 1,143 |
| Employee Stock Option ⁽²⁾ | \$ 74.08 | 10/29/2007 | | A | 1,052 | 04/29/2008 02/13/2011 | Common Stock | 1,052 |
| | \$ 60.9 | 10/29/2007 | | M | 245 | 09/09/2006 02/19/2012 | | 245 |

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| | | | | | | | | |
|--|----------|------------|---|-------|------------|------------|-----------------|-------|
| Employee Stock Option <u>(2)</u> | | | | | | | Common Stock | |
| Employee Stock Option <u>(2)</u> | \$ 74.08 | 10/29/2007 | A | 226 | 04/29/2008 | 02/19/2012 | Common Stock | 226 |
| Employee Stock Option <u>(2)</u> | \$ 68.82 | 10/29/2007 | M | 1,649 | 04/24/2007 | 02/13/2011 | Common Stock | 1,649 |
| Employee Stock Option <u>(2)</u> | \$ 74.08 | 10/29/2007 | A | 1,596 | 04/29/2008 | 02/13/2011 | Common Stock | 1,596 |
| Employee Stock Option <u>(2)</u> | \$ 68.82 | 10/29/2007 | M | 5,299 | 04/24/2007 | 02/13/2011 | Common Stock | 5,299 |
| Employee Stock Option <u>(2)</u> | \$ 74.08 | 10/29/2007 | A | 5,129 | 04/29/2008 | 02/13/2011 | Common Stock | 5,129 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Alexander J Rich PPG INDUSTRIES, INC., ONE PPG PLACE PITTSBURGH,, PA 15272 | | | Sr. Vice Pres., Coatings | |

Signatures

Dirk R. Gardner, Attorney-in-Fact for J. Rich
Alexander 10/31/2007

 **Signature of Reporting Person

 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares of PPG common stock held in the reporting person's account in the PPG Industries Employee Savings Plan as of September 30, 2007.

(2) Right to buy granted under the PPG Industries, Inc. Stock Plan.

Remarks:

Exhibit List:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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