

Sally Beauty Holdings, Inc.  
Form 8-K  
February 19, 2019

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(d)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report: February 19, 2019**

**(date of earliest event reported)**

**SALLY BEAUTY HOLDINGS, INC.**  
**(Exact name of registrant as specified in its charter)**

**1-33145**  
**(Commission file number)**

**Delaware** **36-2257936**  
**(State or other jurisdiction of incorporation)** **(I.R.S. Employer Identification Number)**  
**3001 Colorado Boulevard**

**Denton, Texas 76210**

**(Address of principal executive offices)**

**(940) 898-7500**

**(Registrant's telephone number, including area code)**

**(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 8.01. Other Events.**

On February 19, 2019, Sally Beauty Holdings, Inc. issued a press release announcing the commencement of tender offers for certain debt securities for a maximum aggregate purchase price of \$100 million.

A copy of this press release is attached hereto as Exhibit 99.1 and is incorporated into this Item 8.01 by reference.

**Item 9.01. Financial Statement and Exhibits**

(d) Exhibits.

Exhibit 99.1 Press release dated February 19, 2019

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SALLY BEAUTY HOLDINGS, INC.**

February 19, 2019

By: /s/ Christian A. Brickman  
Christian A. Brickman  
Director, President and Chief Executive Officer