

ZYNGA INC  
Form SC 13G/A  
February 14, 2017

**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**SCHEDULE 13G/A**  
**UNDER THE SECURITIES EXCHANGE ACT OF 1934**  
**(Amendment No. 3)\***

**ZYNGA INC.**

**(Name of Issuer)**

**CLASS A COMMON STOCK**

**(Title of Class of Securities)**

**98986T108**

**(CUSIP Number)**

**DECEMBER 31, 2016**

**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

- \* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see the Notes*).

CUSIP No. 98986T108

13G/A

1. Names of Reporting Persons

Mark J. Pincus

2. Check the Appropriate Box if a Member of a Group (see instructions)

(a)

(b)

3. SEC USE ONLY

4. Citizenship or Place of Organization

USA

5. Sole Voting Power

Number of

Shares 62,240,259<sup>(1)(2)</sup>  
6. Shared Voting Power

Beneficially

Owned by 29,092,934<sup>(2)(3)</sup>  
Each 7. Sole Dispositive Power

Reporting

Person 62,240,259<sup>(1)(2)</sup>  
8. Shared Dispositive Power

With:

29,092,934<sup>(2)(3)</sup>

9. Aggregate Amount Beneficially Owned by Each Reporting Person

91,333,193<sup>(1)(2)(3)</sup>

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (see instructions)

1,440,000<sup>(4)</sup>

11. Percent of Class Represented by Amount in Row 9

10.6%<sup>(5)</sup>

12. Type of Reporting Person (see instructions)

IN

- (1) Includes 34,352,912 shares of Class B common stock and 20,517,472 shares of Class C common stock held directly by the Reporting Person. Also includes 7,200,000 shares of Class B common stock subject to options held by the Reporting Person that are exercisable within 60 days of December 31, 2016.
- (2) Class B common stock and Class C common stock are convertible at the holder's option into Class A common stock on a 1-for-1 basis. Class B common stock and Class C common stock will convert automatically into Class A common stock on the date on which the number of outstanding shares of Class B common stock and Class C common stock together represent less than 10% of the aggregate combined voting power of the Issuer's capital stock. The holders of Class B common stock are entitled to seven votes per share and the holders of Class C common stock are entitled to seventy votes per share.
- (3) Includes 1,327,300 shares of Class B common stock held jointly by the Reporting Person and his wife and 27,765,634 shares of Class B common stock held by Ogden Enterprises LLC, of which the Reporting Person serves as manager.
- (4) Shares held by the Reporting Person's wife and over which the Reporting Person has no voting or dispositive power.
- (5) Based on 771,803,973 shares of Class A common stock outstanding as of December 31, 2016, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock and Class C common stock held by the Reporting Person and affiliates of the Reporting Person as of December 31, 2016, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person.

CUSIP No. 98986T108

13G/A

1. Names of Reporting Persons

Ogden Enterprises LLC

2. Check the Appropriate Box if a Member of a Group (see instructions)

(a)

(b)

3. SEC USE ONLY

4. Citizenship or Place of Organization

Delaware

5. Sole Voting Power

Number of

Shares 27,765,634<sup>(1)(2)</sup>  
6. Shared Voting Power

Beneficially

Owned by 0  
Each 7. Sole Dispositive Power

Reporting

Person 27,765,634<sup>(1)(2)</sup>  
8. Shared Dispositive Power

With:

0

9. Aggregate Amount Beneficially Owned by Each Reporting Person

27,765,634<sup>(1)(2)</sup>

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (see instructions)

11. Percent of Class Represented by Amount in Row 9

3.5%<sup>(3)</sup>

12. Type of Reporting Person (see instructions)

OO

- (1) Represents shares of Class B common stock held directly by the Reporting Person.
- (2) Class B common stock is convertible at the holder's option into Class A common stock on a 1-for-1 basis. Class B common stock will convert automatically into Class A Common Stock on the date on which the number of outstanding shares of Class B common stock and Class C common stock together represent less than 10% of the aggregate combined voting power of the Issuer's capital stock. The holders of Class B common stock are entitled to seven votes per share.
- (3) Based on 771,803,973 shares of Class A common stock outstanding as of December 31, 2016, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock held by the Reporting Person as of December 31, 2016, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person.

**Item 1(a). Name of Issuer:**

Zynga Inc.

**Item 1(b). Address of Issuer's Principal Executive Offices:**

699 Eighth Street

San Francisco, CA 94103

**Item 2(a). Name of Person Filing:**

Mark J. Pincus

Ogden Enterprises LLC

**Item 2(b). Address of Principal Business Office or, if none, Residence:**

c/o Zynga, Inc.

699 Eighth Street

San Francisco, CA 94103

**Item 2(c). Citizenship:**

|                       |          |
|-----------------------|----------|
| Mark J. Pincus        | USA      |
| Ogden Enterprises LLC | Delaware |

**Item 2(d). Title of Class of Securities:**

Class A Common Stock

**Item 2(e). CUSIP Number:**

98986T108

**Item 3. If this statement is filed pursuant to §§240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:**

Not applicable

**Item 4. Ownership**

**(a) Amount Beneficially Owned:**

|                       |                                 |
|-----------------------|---------------------------------|
| Mark J. Pincus        | 91,333,193 <sup>(1)(2)(3)</sup> |
| Ogden Enterprises LLC | 27,765,634 <sup>(2)(4)</sup>    |

**(b) Percent of Class:**

|                       |                         |
|-----------------------|-------------------------|
| Mark J. Pincus        | 10.6% <sup>(5)(6)</sup> |
| Ogden Enterprises LLC | 3.5% <sup>(7)(8)</sup>  |

**(c) Number of shares as to which the person has:**

**(i) Sole power to vote or to direct the vote**

|                       |                              |
|-----------------------|------------------------------|
| Mark J. Pincus        | 62,240,259 <sup>(1)(2)</sup> |
| Ogden Enterprises LLC | 27,765,634 <sup>(2)(4)</sup> |

**(ii) Shared power to vote or to direct the vote:**

|                       |                              |
|-----------------------|------------------------------|
| Mark J. Pincus        | 29,092,934 <sup>(2)(3)</sup> |
| Ogden Enterprises LLC | 0                            |

**(iii) Sole power to dispose or to direct the disposition of:**

|                       |                              |
|-----------------------|------------------------------|
| Mark J. Pincus        | 62,240,259 <sup>(1)(2)</sup> |
| Ogden Enterprises LLC | 27,765,634 <sup>(2)(4)</sup> |

**(iv) Shared power to dispose or to direct the disposition of:**

|                       |                              |
|-----------------------|------------------------------|
| Mark J. Pincus        | 29,092,934 <sup>(2)(3)</sup> |
| Ogden Enterprises LLC | 0                            |

- (1) Includes 34,352,912 shares of Class B common stock and 20,517,472 shares of Class C common stock held directly by the Reporting Person. Also includes 7,200,000 shares of Class B common stock subject to options held by the Reporting Person that are exercisable within 60 days of December 31, 2016.
- (2) Class B common stock and Class C common stock are convertible at the holder's option into Class A common stock on a 1-for-1 basis. Class B common stock and Class C common stock will convert automatically into Class A common stock on the date on which the number of outstanding shares of Class B common stock and Class C common stock together represent less than 10% of the aggregate combined voting power of the Issuer's capital stock. The holders of Class B common stock are entitled to seven votes per share and the holders of Class C common stock are entitled to seventy votes per share.
- (3) Includes 1,327,300 shares of Class B common stock held jointly by the Reporting Person and his wife and 27,765,634 shares of Class B common stock held by Ogden Enterprises LLC, of which the Reporting Person serves as manager.
- (4) Represents shares of Class B common stock held directly by the Reporting Person.
- (5) Based on 771,803,973 shares of Class A common stock outstanding as of December 31, 2016, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock and Class C common stock held by the Reporting Person and affiliates of the Reporting Person as of December 31, 2016, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person.
- (6) The total Class A common stock, Class B common stock and Class C common stock held by the Reporting Person as of December 31, 2015 represented 10.6% of the Issuer's outstanding common stock as of December 31, 2015, based on the number of shares of Class A common stock outstanding as of December 31, 2015, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock and Class C common stock held by the Reporting Person and affiliates of the Reporting Person as of December 31, 2015, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person. The total Class A common stock, Class B common stock and Class C common stock held by the Reporting Person as of December 31, 2014 represented 10.6% of the Issuer's outstanding common stock as of December 31, 2014, based on the number of shares of Class A common stock outstanding as of December 31, 2014, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock and Class C common stock held by the Reporting Person and affiliates of the Reporting Person as of December 31, 2014, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person.
- (7) Based on 771,803,973 shares of Class A common stock outstanding as of December 31, 2016, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock held by the Reporting Person as of December 31, 2016, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person.
- (8)

The total Class A common stock and Class B common stock held by the Reporting Person as of December 31, 2015 represented 3.5% of the Issuer's outstanding common stock as of December 31, 2015, based on the number of shares of Class A common stock outstanding as of December 31, 2015, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock held by the Reporting Person as of December 31, 2015, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person. The total Class A common stock and Class B common stock held by the Reporting Person as of December 31, 2014 represented 3.5% of the Issuer's outstanding common stock as of December 31, 2014, based on the number of shares of Class A common stock outstanding as of December 31, 2014, as reported by the Issuer to the Reporting Person, plus the number of shares of Class B common stock held by the Reporting Person as of December 31, 2014, which are treated as converted into Class A common stock only for the purpose of computing the percentage ownership of the Reporting Person.

**Item 5. Ownership of 5 Percent or Less of a Class**

Not applicable

**Item 6. Ownership of More than 5 Percent on Behalf of Another Person**

Not applicable

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on  
By the Parent Holding Company or Control Person.**

Not applicable

**Item 8. Identification and Classification of Members of the Group**

Not applicable

**Item 9. Notice of Dissolution of a Group**

Not applicable

**Item 10. Certification**

Not applicable

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 13, 2017

/s/ Mark J. Pincus  
Mark J. Pincus

**OGDEN ENTERPRISES LLC**

/s/ Mark J. Pincus  
Mark J. Pincus, Manager

**Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001)**